## University of South Carolina

### Standard License

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<th>Phone</th>
<th>Fax</th>
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<tbody>
<tr>
<td>180s LLC</td>
<td>64756</td>
<td>701 East Pratt Street, Baltimore, MD 21202</td>
<td>Ms. Shelley Foland</td>
<td>410-649-7646</td>
<td>410-951-1003</td>
<td><a href="http://www.180s.com">www.180s.com</a></td>
<td><a href="mailto:sfoland@180s.com">sfoland@180s.com</a></td>
</tr>
<tr>
<td>2Thumbs Entertainment</td>
<td>50059</td>
<td>107 Eaton Place - Suite 320, Cary, NC 27513</td>
<td>Mr. Mark Baric</td>
<td>919-380-9746</td>
<td>919-380-9315</td>
<td><a href="http://www.2thumbz.com">www.2thumbz.com</a></td>
<td><a href="mailto:mark@2thumbz.com">mark@2thumbz.com</a></td>
</tr>
<tr>
<td>3 Point Enterprises Inc. dba FIKI SPORTS</td>
<td>40075</td>
<td>16403 Ishida Avenue, Gardena, CA 90248</td>
<td>Mr. Richard Crasnick</td>
<td>310-225-3454</td>
<td>310-225-6660</td>
<td><a href="http://www.Fikisports.com">www.Fikisports.com</a></td>
<td><a href="mailto:craz@fikisports.com">craz@fikisports.com</a></td>
</tr>
<tr>
<td>4004 Incorporated</td>
<td>14499</td>
<td>12 Harbor Park Drive, Port Washington, NY 11050</td>
<td>Mr. Barry Prevor</td>
<td>516-829-6752</td>
<td>516-482-9236</td>
<td><a href="http://www.4004inc.com">www.4004inc.com</a></td>
<td><a href="mailto:barry@4004inc.com">barry@4004inc.com</a></td>
</tr>
<tr>
<td>A. T. Cross Company</td>
<td>13895</td>
<td>One Albion Road, Lincoln, RI 02865-3700</td>
<td>Ms. Sally Anthony</td>
<td>401-335-8513</td>
<td>401-333-1751</td>
<td><a href="http://www.Cross.com">www.Cross.com</a></td>
<td><a href="mailto:santhony@cross.com">santhony@cross.com</a></td>
</tr>
<tr>
<td>A Celebration of US!</td>
<td>43738</td>
<td>201 B West Butler Rd #283, Mauldin, SC 29662</td>
<td>Ms. Dionne Sandiford</td>
<td>864-915-6264</td>
<td></td>
<td><a href="http://www.Acelebrationofus.com">www.Acelebrationofus.com</a></td>
<td><a href="mailto:sandiford@bellsouth.net">sandiford@bellsouth.net</a></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)

- Better Dept Stores/Boutiques
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories

- 06C (Toys)
- 01M (Clothing Accessories)
- 07H (Media Players & Content)
- 03A (Domestics)
- 01A (Men's/Unisex T-shirts)
- 01J (Men's/Unisex Fleece)
- 05D (School Supplies)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
### University of South Carolina

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<th>Product Categories</th>
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</thead>
<tbody>
<tr>
<td>A/M/G Company</td>
<td>23290</td>
<td>PO Box 122811, Fort Worth, TX 76121</td>
<td>Mr. Bob N Austin</td>
<td>817-367-6415</td>
<td>817-367-6418</td>
<td><a href="http://www.emblemsetc.net">www.emblemsetc.net</a></td>
<td><a href="mailto:theamg@sbcglobal.net">theamg@sbcglobal.net</a></td>
<td>02C (Personal Accessories), 03B (Furniture/Furnishings), 03D (Housewares), 04A (Automobile Products), 04C (Signage Products), 04D (Gifts &amp; Novelties - Miscellaneous)</td>
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**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04A (Automobile Products)

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<tr>
<td>Activa Global Sports &amp; Entertainment LLC</td>
<td>71364</td>
<td>27 Hubble Drive, Irvine, CA 92618</td>
<td>Ms. Alyse Goebel</td>
<td>949-273-0962</td>
<td>949-861-9697</td>
<td><a href="http://www.Activaconsumerpromo.com">www.Activaconsumerpromo.com</a></td>
<td><a href="mailto:agoebel@activaglobal.net">agoebel@activaglobal.net</a></td>
<td>05C (Paper Products)</td>
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**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories)

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<tr>
<td>AA World Class/Supplier</td>
<td>10009</td>
<td>65 Railroad Avenue Unit #3, Ridgefield, NJ 07657</td>
<td>Mr. Ben Amoruso</td>
<td>201-313-0022</td>
<td>201-313-0044</td>
<td><a href="http://www.AAworld.com">www.AAworld.com</a></td>
<td><a href="mailto:bena@aaworld.com">bena@aaworld.com</a></td>
<td>02C (Personal Accessories)</td>
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**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 02C (Personal Accessories)

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<tr>
<td>Accent Intermedia LLC</td>
<td>60480</td>
<td>300 Missouri Avenue Suite 300, Jeffersonville, IN 47130</td>
<td>Mr. Hense Bennett</td>
<td>812-206-2475</td>
<td>812-258-2271</td>
<td><a href="http://www.Accentintermedia.com">www.Accentintermedia.com</a></td>
<td><a href="mailto:hbennett@accentintermedia.com">hbennett@accentintermedia.com</a></td>
<td>07F (Affinity Cards)</td>
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**Distribution Channel(s)**
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Super Center/Wholesale Clubs

**Product Categories**
- 02C (Personal Accessories), 07F (Affinity Cards)

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<tr>
<td>Academy Awards</td>
<td>15306</td>
<td>4255 Bannock Burn Rd., Florence, SC 29505</td>
<td>Mr. Jay McLaughlin</td>
<td>843-661-5622</td>
<td>843-669-9266</td>
<td><a href="http://www.thecarflagpeople.com">www.thecarflagpeople.com</a></td>
<td><a href="mailto:jay@thecarflagpeople.com">jay@thecarflagpeople.com</a></td>
<td>03B (Furniture/Furnishings)</td>
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**Distribution Channel(s)**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03B (Furniture/Furnishings)

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<tr>
<td>Activewear Unlimited Inc.</td>
<td>43203</td>
<td>PO Box 245, Greenville, GA 30222</td>
<td>Mr. Stephen Kross</td>
<td>706-672-1510</td>
<td>706-672-1427</td>
<td><a href="http://www.Activewearunlimited.com">www.Activewearunlimited.com</a></td>
<td><a href="mailto:krosss1023@aol.com">krosss1023@aol.com</a></td>
<td>011 (Women's Apparel), 07B (Consumables)</td>
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**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 011 (Women's Apparel), 07B (Consumables)
### University of South Carolina

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<tr>
<td><strong>adidas by Outerstuff (66862)</strong></td>
<td>1370 Broadway 15th Floor New York, NY 10018 Ms. Carla White Phone 212-594-9700 3055 Fax 646-364-9748 <a href="mailto:cwhite@outerstuff.com">cwhite@outerstuff.com</a> Spec Agr Disclosed: 03/20/2008</td>
<td>Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Mid-Tier Off-Price/Closout Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01F (Infant/Toddler Apparel) 01G (Youth Apparel)</td>
</tr>
<tr>
<td><strong>adidas by Team Edition (69405)</strong></td>
<td>4208 19th Street East Bradenton, FL 34208 Ms. Sarah Coker Phone 941-744-2041 Fax 941-747-9575 <a href="mailto:scoker@teamedition.com">scoker@teamedition.com</a> Spec Agr Disclosed: 01/28/2008</td>
<td>Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Men's Apparel) 01J (Men's Fashion Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 04D (Gifts &amp; Novelties - Miscellaneous) 06A (Sports Equipment) 07D (Infant Products) 07E (Footwear)</td>
</tr>
<tr>
<td><strong>adidas Team Inc (36296)</strong></td>
<td>951 32nd Ave. SW Cedar Rapids, IA 52404 Mr. Bob Leuenberger Phone 319-368-0338 Fax 319-368-0314 <a href="http://www.Valleypure.com">www.Valleypure.com</a> <a href="mailto:bleuenberger@valleypure.com">bleuenberger@valleypure.com</a> Spec Agr Disclosed: 08/08/2007</td>
<td>Campus/Local Channel Department Stores Golf Specialty Internet/TV/Catalog Mid-Tier Off-Price/Closout Related Retail/Direct Restricted Channel Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Combo-Packaged Goods) 01E (Jerseys/Uniforms) 01F (Infant/Toddler Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Men's Apparel) 01J (Men's Fashion Apparel) 01M (Clothing Accessories) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01P (Men's/Unisex Unstructured Closed Back Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 04D (Gifts &amp; Novelties - Miscellaneous) 06A (Sports Equipment) 07D (Infant Products) 07E (Footwear)</td>
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### Adventure Furniture Inc. (54362)

<table>
<thead>
<tr>
<th>Contact Information</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
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</thead>
<tbody>
<tr>
<td>2630 Northgate Avenue Suite B Cumming, GA 30041 Mr. Kevin McClary Phone 678-933-3458 Fax 678-868-1811 <a href="http://www.Fan-creations.com">www.Fan-creations.com</a> <a href="mailto:kevinm@fan-creations.com">kevinm@fan-creations.com</a> Spec Agr Disclosed: 10/15/2007</td>
<td>Campus/Local Channel Department Stores Related Retail/Direct Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops</td>
<td>02A (Jewelry) 04A (Automobile Products) 04D (Gifts &amp; Novelties - Miscellaneous) 06B (Balls)</td>
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### Admagnets.com (40417)

<table>
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<th>Product Categories</th>
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</thead>
<tbody>
<tr>
<td>1219 Sherwood Rd. Columbia, SC 29204 Mr. Jeff Seidel Phone 803-779-8235 Fax 803-779-8236 <a href="http://www.Admagnets.com">www.Admagnets.com</a> <a href="mailto:admagnets@sc.rr.com">admagnets@sc.rr.com</a> Spec Agr Disclosed: 01/17/2007</td>
<td>Campus/Local Channel Internet/TV/Catalog Mid-Tier Off-Price/Closout Related Retail/Direct Sporting Goods/Sports Specialty/Fan Shops</td>
<td>02A (Jewelry) 04A (Automobile Products) 04D (Gifts &amp; Novelties - Miscellaneous) 06B (Balls)</td>
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# University of South Carolina

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<tr>
<td>AES Optics</td>
<td>45692</td>
<td>828</td>
<td>Senatobia, MS 38668-0828</td>
<td>Ms Amy Halstead</td>
<td>800-416-0866</td>
<td>800-785-6563</td>
<td><a href="mailto:ahalstead@aesoutdoors.com">ahalstead@aesoutdoors.com</a></td>
<td>10/12/2007</td>
<td>Campus/Local Channel, Department Stores, Grocery/Drug/Convenience Stores, Internet/TV/Catalog Mid-Tier, Related Retail/Direct, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>01B (Men's/Unisex Outerwear), 01C (Men's/Unisex Other Headwear), 01N (Men's/Unisex Structured Closed Back Headwear), 01O (Men's/Unisex Structured Stretch Fit Headwear), 01P (Men's/Unisex Unstructured Closed Back Headwear), 01Q (Men's/Unisex Adjustable Wool Blend Headwear), 01R (Men's/Unisex Adjustable Non-Wool Headwear), 06A (Sports Equipment)</td>
</tr>
<tr>
<td>All-Star Apparel</td>
<td>49764</td>
<td></td>
<td>6722 C Vista Del Mar Ave.</td>
<td>Mr. Tim McCallum</td>
<td>858-205-7827</td>
<td>858-225-3544</td>
<td><a href="mailto:tim@all-star.ws">tim@all-star.ws</a></td>
<td>01/03/2008</td>
<td>Campus/Local Channel, Internet/TV/Catalog Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01C (Men's/Unisex Other Headwear), 01G (Youth Apparel), 01N (Men's/Unisex Structured Closed Back Headwear), 01O (Men's/Unisex Structured Stretch Fit Headwear), 01P (Men's/Unisex Unstructured Closed Back Headwear), 01Q (Men's/Unisex Adjustable Wool Blend Headwear), 01R (Men's/Unisex Adjustable Non-Wool Headwear)</td>
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<tr>
<td>All-Sport Brush LLC</td>
<td>54641</td>
<td>4769</td>
<td>Tulsa, OK 74159-0769</td>
<td>Ms. Stephanie Wade</td>
<td>918-749-3368</td>
<td>918-749-5133</td>
<td><a href="mailto:swade@sportzbrush.com">swade@sportzbrush.com</a></td>
<td>06/16/2008</td>
<td>Better Dept Stores/Boutiques, Campus/Local Channel, Grocery/Drug/Convenience Stores, Internet/TV/Catalog Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>02C (Personal Accessories)</td>
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**University of South Carolina**

**Licensees**

Licensed as of 07/2008

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 06A (Sports Equipment)
## University of South Carolina

### Alpha Sports Inc (57497)
- **Address:** 7208 McNeil Drive Suite 207
- **City:** Austin, TX 78729
- **Phone:** 512-250-1499
- **Fax:** 512-279-9454
- **Website:** www.Newtechkites.com
- **Email:** michael@alphatennis.com

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03B (Furniture/Furnishings)
- 04C (Signage Products)
- 06A (Sports Equipment)
- 06C (Toys)

### Ambrose Enterprises LLC (44218)
- **Address:** 1527 Brentwood Lane
- **City:** Mount Vernon, WA 98274
- **Phone:** 360-752-2700
- **Fax:** 360-752-2702
- **Website:** www.Adrenalinepromotions.com
- **Email:** orders@adrenalinepromotions.com

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 01E (Jerseys/Uniforms)
- 01M (Clothing Accessories)
- 06A (Sports Equipment)
- 06C (Toys)

### Alumni Group LLC - The (15315)
- **Address:** 8632 Fredricksburg Rd Suite 207
- **City:** San Antonio, TX 78240
- **Phone:** 800-866-8048
- **Fax:** 210-691-5376
- **Website:** www.alumnigroup.com
- **Email:** dickwurz@aol.com

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
- 06A (Sports Equipment)

### American Decorators (12062)
- **Address:** 704 W Fifth St.
- **City:** Lansdale, PA 19446
- **Phone:** 215-368-3655
- **Fax:** 215-368-9513
- **Email:** ameridec@aol.com

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03D (Housewares)

### American Needle (11635)
- **Address:** 1275 Busch Pkwy
- **City:** Buffalo Grove, IL 60089
- **Phone:** 847-215-0011
- **Fax:** 847-229-0124
- **Website:** www.Americanneedle.com
- **Email:** licensing@amer-needle.com

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01C (Men's/Unisex Other Headwear)
- 01I (Women's Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

### Aminco International (USA) Inc. (16644)
- **Address:** 20571 Crescent Bay Drive
- **City:** Lake Forest, CA 92630
- **Phone:** 949-457-3261
- **Fax:** 949-598-2864
- **Website:** www.AmincoUSA.com
- **Email:** melissa.b@amincouusa.com

**Distribution Channel(s):**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
- 06A (Sports Equipment)
# Licensees

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<td>05A (Stationery)</td>
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<tr>
<td>05D (School Supplies)</td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td>Campus/Local Channel</td>
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<td>Golf Specialty</td>
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<td>Internet/TV/Catalog Mid-Tier</td>
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<td>Sporting Goods/Sports Specialty/Fan Shops</td>
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<td><strong>Product Categories</strong></td>
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<tr>
<td>01A (Men's/Unisex T-shirts)</td>
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<td>01B (Men's/Unisex Outerwear)</td>
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<td>01G (Youth Apparel)</td>
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<td>01H (Men's Fashion Apparel)</td>
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<td>01I (Women's Apparel)</td>
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<td>01J (Men's/Unisex Fleece)</td>
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<td>01L (Men's/Unisex Performance Apparel)</td>
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<td>02C (Personal Accessories)</td>
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## Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

## Product Categories

- 02A (Jewelry)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

## Arthur Court Designs (58660)

PO Box 459
Brisbane, CA 94005
Mr. Mathew Hullfish
Phone 415-468-8599
Fax 415-468-8726
www.Arthcurt.com
m hullfish@arthurcourt.com
Spec Agr Disclosed: 01/07/2007

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier

**Product Categories**

- 03C (Office Products)
- 03D (Housewares)
- 04E (Holiday Accessories)

## Apparel Management Group LLC (58789)

5004 Millstaff Drive
Oak Ridge, NC 27310
Mr. Vincent Piccirillo
Phone 336-643-9389
Fax 336-316-0171
appmgnt@aol.com
Spec Agr Disclosed: 09/12/2007
<table>
<thead>
<tr>
<th>Licensees</th>
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<tr>
<td><strong>Artistic Glass Design</strong> (14826)</td>
<td><strong>Ashworth Inc.</strong> (18624)</td>
</tr>
<tr>
<td>1902 Aerotech Drive, Suite 120, Colorado Springs, CO 80916</td>
<td>PO Box 2516, Phenix City, AL 36868-2516</td>
</tr>
<tr>
<td>Ms. Joann Kuper</td>
<td>Ms. Keeli Floyd</td>
</tr>
<tr>
<td>Phone 888-777-8781</td>
<td>Phone 334-291-5151 107</td>
</tr>
<tr>
<td>Fax 719-550-4714</td>
<td>Fax 334-448-2313</td>
</tr>
<tr>
<td><a href="mailto:artisticglassdesign@msn.com">artisticglassdesign@msn.com</a></td>
<td><a href="mailto:keelilloyd@2thegame.com">keelilloyd@2thegame.com</a></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03C (Office Products)
- 03D (Housewares)
- 07D (Infant Products)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Performance Apparel)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01M (Clothing Accessories)
- 07D (Infant Products)
University of South Carolina

Atomic Chic LLC dba Red 24 R25 and ET TU (62424)
895 Hale Ave.
St. Paul, MN 55128
Mr. James Punch
Phone 612-331-1335
Fax 612-331-2849
www.Red24bags.com
jim@red24bags.com
Spec Agr Disclosed: 08/10/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
05C (Paper Products)

B.A. Fan LLC (65371)
1617 Red Oak Road
Andalusia, AL 36420
Ms. Carla Hammonds
Phone 334-222-0403
Fax 866-429-8442
www.Basportsfan.com
cph@cornerstone-res.com
Spec Agr Disclosed: 10/19/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02C (Personal Accessories)

Authentic Street Signs Inc. (40659)
183 Main St.
Saint Peter, IL 62880
Mr. Mark Wollin
Phone 618-349-8878
Fax 618-349-6245
www.Authenticstreetsigns.com
authenticss@frontiernet.net
Spec Agr Disclosed: 02/15/2008

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02A (Domestics)
02B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)

Aztec Imports Inc. (65693)
9701 Pan American Drive
Suite 100
El Paso, TX 79927
Ms. Esther Armendariz
Phone 915-858-2287
Fax 915-858-8668
www.Azztecimports.com
esther@pinatas.com
Spec Agr Disclosed: 10/12/2007

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specially Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)
04C (Signage Products)
06A (Sports Equipment)
07D (Infant Products)
## University of South Carolina

### Bacon & Company (11649)
- **PO Box 78**
- **Knoxville, TN 37901-0078**
- **Mr. Jed Dance**
  - **Phone:** 865-523-9181
  - **Fax:** 865-546-2212
- **www.Baconco.com**
- **jedd@baconco.com**
- **Spec Agr Disclosed:** 03/31/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

### Baden Sports Inc. (11587)
- **34114 21st Ave. South**
- **Federal Way, WA 98003**
- **Ms. Carol Carlsen**
  - **Phone:** 253-883-5139
  - **Fax:** 253-925-0570
- **www.Badensports.com**
- **carolc@badensports.com**
- **Spec Agr Disclosed:** 05/30/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Better Dept Stores/Boutiques
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closout
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 06A (Sports Equipment)
- 06B (Balls)

### Bakins Ventures LLC (68158)
- **920 Blackstone Drive**
- **Farragut, TN 37934**
- **Mr. Thomas Deakins**
  - **Phone:** 865-966-1370
  - **Fax:** 866-362-5203
- **www.Bakinsventures.com**
- **bakins.ventures@gmail.com**
- **Spec Agr Disclosed:** 05/30/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Specialty Mass/Value Catalog
- Specialty Mid-Tier

**Product Categories:**
- 03A (Domestics)
- 03D (Housewares)

### Barhyte Specialty Foods (60362)
- **PO Box 1499**
- **Pendleton, OR 97801**
- **Ms. Natalie Williams**
  - **Phone:** 503-691-7858
  - **Fax:** 503-691-8918
- **www.Barhyte.com**
- **nataliew@barhyte.com**
- **Spec Agr Disclosed:** 05/07/2008

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 05A (Stationery)

### Balloons Are Everywhere Inc. (13534)
- **16474 Greeno Road**
- **Fairhope, AL 36532-5528**
- **Mr. Harry F. Palmer**
  - **Phone:** 251-210-2100 2101
  - **Fax:** 251-210-2105
- **www.Balloons.com**
- **karen@ballooons.com**
- **Spec Agr Disclosed:** 07/27/2007

**Distribution Channel(s):**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

**Product Categories:**
- 05A (Stationery)
## University of South Carolina

### Baseline Licensing Group LLC (59867)
1309 Raleigh Ave Suite B
Norfolk, VA 23507
Mr. Jay Shurling
Phone 757-217-1859
Fax 757-275-9415
www.Teamblg.com
Spec Agr Disclosed: 04/28/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03B (Furniture/Furnishings)

### Bean Bag Betty LLC (13350)
PO Box 677
Anderson, SC 29622
Ms. Betty Rogers
Phone 864-225-1773
Fax 864-226-3132
Spec Agr Disclosed: 01/02/2008

**Distribution Channel(s)**
- Specialty Mid-Tier

**Product Categories**
- 03B (Furniture/Furnishings)

### Belle View Inc. (36968)
2335 E. Chestnut Expressway - Suite 100
C-100
Springfield, MO 65802
Mr. Sam Kalash
Phone 417-868-8787
Fax 417-868-8294
www.Belleviewinc.com
skalash555@aol.com
Spec Agr Disclosed: 01/02/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

### Baseline Sports Media Inc. (62019)
1160 S. Milledge Ave. Suite 230
Athens, GA 30605
Mr. Trent Allen
Phone 706-549-9077 204
Fax 706-613-1284
www.Baselinesportsmedia.com
tallen@baselinesportsmedia.com
Spec Agr Disclosed: 04/04/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03B (Furniture/Furnishings)

### Bean Bag Boys Inc. - The (29058)
PO Box 827
Lexington, SC 29071-0827
Mr. Scott Pettus
Phone 803-939-0450
Fax 803-939-0450
www.Beanbagboys.com
jspettus@beanbagboys.com
Spec Agr Disclosed: 09/24/2007

**Distribution Channel(s)**
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03B (Furniture/Furnishings)

### Bentley Plastics (55181)
142 Shady Lane
Perryville, AR 72126
Ms. Mary Bentley
Phone 501-333-2297
Fax 501-333-2295
www.Bentleydrinkware.com
bentleyplastics@tcoworks.net
Spec Agr Disclosed: 12/14/2007

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier

**Product Categories**
- 03D (Housewares)

### Bel Air Lighting Inc. (62622)
28104 Witherspoon Parkway
Valencia, CA 91355
Mr. Gary Haber
Phone 818-788-4511
Fax 661-362-0921
www.Tglighting.com
chaber@tglighting.com
Spec Agr Disclosed: 01/02/2008

**Distribution Channel(s)**
- Specialty Mass/Value Catalog

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04C (Signage Products)
University of South Carolina

Bergamot Brass Works Inc. (32154)
820 Wisconsin St.
Delavan, WI 53115
Ms. Diana Hamilton-Buller
Phone 262-728-5572 204
Fax 262-728-1825
www.Theofficialpage.com
dianah@bergamot.net

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06A (Sports Equipment)
06D (Games)

Biederlack Of America Corp. (11994)
11501 Bedford Rd. NE
Cumberland, MD 21502
Mr. Brian Munsey
Phone 301-759-3633 3141
Fax 301-759-3837
www.Biederlack.com
brianmunsey@biederlack.com
Spec Agr Disclosed: 07/31/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)

Big League Promotions Corp. (14887)
1974 NW 82nd Ave.
Miami, FL 33126
Mr. Kenneth Brickman
Phone 305-640-9606
Fax 305-640-9845
www.Bigleaguepromotions.com
ken@bigleaguepromotions.com
Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
06A (Sports Equipment)
06C (Toys)
06D (Games)

BMC Custom Eye Black (52002)
PO Box 281
Kensington, MD 20895
Mr. Peter Beveridge
Phone 301-816-1980
Fax 301-287-0476
www.Eyeblack.com
peterb@eyeblack.com
Spec Agr Disclosed: 09/18/2007

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
04D (Gifts & Novelties - Miscellaneous)

Bobby Edwards Enterprises (11611)
PO Box 2740
Rock Hill, SC 29732
Mr. Dennis Edwards
Phone 803-328-2776
Fax 803-328-2806
bobbyedwards@comporium.net
Spec Agr Disclosed: 02/12/2008

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02A (Personal Accessories)
03A (Domestics)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
06A (Sports Equipment)
06D (Games)
07D (Infant Products)
University of South Carolina

Boelter Brands LLC (54782)
N22 W23685 Ridgeview Pkwy West
Waukesha, WI 53187-1637
Ms. Kristina Manke
Phone 262-523-3270
Fax 262-523-6051
www.Boelterbrands.com
kmanke@boelter.com
Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 03D (Housewares)
- 06A (Sports Equipment)

Brass Reminders Co. (29165)
PO Box 160
Keene, KY 40339-0160
Mr. Brent Durham
Phone 859-887-5394
Fax 859-887-5394
www.Brassreminders.com
brassreminders@alltel.net
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

Brice Caldwell Inc. (41952)
1888 Main Street Suite C #101
Madison, MS 39110
Mr Brice Caldwell
Phone 601-713-0820
Fax 601-853-4570
www.Collegecontainer.com
bcaldwell6@comcast.net
Spec Agr Disclosed: 10/02/2007

Distribution Channel(s)
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
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<th>Contact Information</th>
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<tr>
<td>Broad Bay Cotton Company (12499)</td>
<td>Broad Bay Cotton Company, 1393 Baker Rd., Virginia Beach, VA 23455</td>
<td>Better Dept Stores/Boutiques, Campus/Local Channel, Department Stores, Internet/TV/Catalog Mid-Tier, Specialty Mid-Tier</td>
<td>01H (Men's Fashion Apparel), 01K (Men's/Unisex Loungewear &amp; Sleepwear), 01M (Clothing Accessories), 02C (Personal Accessories), 03A (Domestics), 03C (Office Products), 03D (Housewares), 05A (Stationery), 05B (Checks), 06A (Sports Equipment), 07D (Infant Products)</td>
</tr>
<tr>
<td>Bunnies and Bows (54229)</td>
<td>Broad Bay Cotton Company, 1332 Falcon Drive, Lewisville, TX 75077</td>
<td>Related Retail/Direct, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>03A (Domestics)</td>
</tr>
<tr>
<td>Burcs (71732)</td>
<td>Build-A-Bear Retail Management Inc., 2444 W. 16th Street, 5th Floor, Chicago, IL 60608</td>
<td>Grocery/Drug/Convenience Stores, Off-Price/Closeout, Super Center/Wholesale Clubs</td>
<td>01H (Men's Fashion Apparel), 01B (Men's/Unisex Outerwear), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01I (Women's Apparel), 01J (Men's/Unisex Fleece)</td>
</tr>
<tr>
<td>C.K. Productions (31778)</td>
<td>Build-A-Bear Retail Management Inc., 51 Northwestern Drive, Salem, NH 03079</td>
<td>Better Dept Stores/Boutiques, Department Stores, Restricted Channel, Specialty Mid-Tier</td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01I (Women's Apparel), 01J (Men's/Unisex Fleece)</td>
</tr>
</tbody>
</table>
University of South Carolina

Cadre Athletic Inc. (11681)

1255 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.NextInc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
07B (Consumables)

CamoVision of Georgia LLC (71609)

506 Manchester Expwy.
Suite C-3
Columbus, GA 31904
Mr. Robert Stover
Phone 706-494-0081 223
Fax 706-494-1002
www.Eyextras.com
bob@eyextras.com
Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
07B (Consumables)

CampDavid (17631)

7920 Foster
Overland Park, KS 66204
Ms. Nichole Todd
Phone 913-648-0573 246
Fax 913-648-7444
www.Campdavid.com
nichole@campdavid.com
Spec Agr Disclosed: 05/01/2008

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
07B (Consumables)

Campus Casuals by CC (52645)

420 East State Pkwy.
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 04/24/2008

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
03A (Domestics)

Camel City Marketing LLC (49616)

301 N. Main St. Suite 2410
Winston Salem, NC 27101
Mr. Mike Bozymski
Phone 336-722-4115
Fax 336-722-4119
www.Mascotmints.com
mike@camelcitymarketing.com
Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
# University of South Carolina

## Campus Critters/GA (26409)
1394 Broadway Ave  
Braselton, GA 30517-2909  
Ms. Rachael Thomas  
Phone: 770-867-0903  
Fax: 770-867-0902  
www.Campuscritters.com  
dsheridan@panozgroup.com  

### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 05C (Toys)

## Campus Crystal Collection (14563)
PO Box 1199  
Conway, NH 03818-1199  
Ms. Heather Reiff  
Phone: 603-447-2091  
Fax: 603-447-6695  
www.Campuscrystal.com  
custserv@glassgraphics.com  
Spec Agr Disclosed: 01/23/2008  

### Distribution Channel(s)
- Campus/Local Channel

### Product Categories
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

## Campus Images dba Landmark Publishing (32994)
651 Park Village Drive  
Atlanta, GA 30306  
Mr. Keith Mackintosh  
Phone: 404-261-2730  
Fax: 404-261-7921  
www.Campuseimages.com  
keith@landmarkpublishing.com  
Spec Agr Disclosed: 10/05/2007  

### Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 05E (Publishing)

## Campus Lifestyle (52784)
590 West 83rd Street  
Hialeah, FL 33014  
Ms. Mara Venegas  
Phone: 305-822-4606  
Fax: 305-822-4665  
www.5thocean.net  
marav@5thocean.com  

### Distribution Channel(s)
- Super Center/Wholesale Clubs

### Product Categories
- 011 (Women's Apparel)

## Campus Originals Inc./MI (11693)
47638 West Road  
Wixom, MI 48393-3663  
Ms. Barbara Zerby  
Phone: 248-960-1974  
Fax: 248-960-3486  
www.Campusoriginals.com  
cheryl@campusoriginals.net  
Spec Agr Disclosed: 01/08/2008  

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 06C (Toys)

## Canyon Outback Leather Goods (30949)
2121 N. Broadway  
New Ulm, MN 56073  
Mr. John Giefer  
Phone: 507-359-3800  
Fax: 507-359-3803  
www.Canyonoutback.com  
john@canyonoutback.com  
Spec Agr Disclosed: 05/28/2008  

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 05B (Checks)
- 05D (School Supplies)
- 06A (Sports Equipment)
### University of South Carolina

**Captive Headgear (50242)**

PO Box 721210  
Norman, OK 73072  
Mr. Mike Ross  
Phone 405-360-9856  
Fax 405-360-0373  
www.Towcaps.com  
mross@towcaps.com  
Spec Agr Disclosed: 02/07/2008

**Distribution Channel(s)**

- Super Center/Wholesale Clubs

**Product Categories**

- 01C (Men’s/Unisex Other Headwear)
- 01D (Men’s/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women’s Apparel)
- 01M (Clothing Accessories)
- 01N (Men’s/Unisex Structured Closed Back Headwear)
- 01O (Men’s/Unisex Structured Stretch Fit Headwear)
- 01Q (Men’s/Unisex Adjustable Wool Blend Headwear)
- 01R (Men’s/Unisex Adjustable Non-Wool Headwear)
- 04D (Gifts & Novelties - Miscellaneous)

**Carson Specialties (12086)**

189 Foreman Road  
Freeport, PA 16229-1799  
Ms. Rochele King  
Phone 724-295-5147 273  
Fax 724-295-4033  
www.Carsonindustries.com  
rrking@carsonhomeaccents.com  

**Distribution Channel(s)**

- Campus/Local Channel
- Department Stores
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**

- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 06A (Sports Equipment)

### Carrigans Inc. (56038)

PO Box 11038  
Charlotte, NC 28220  
Mr. J. B. Hogg  
Phone 704-525-9500  
Fax 704-586-1400  
www.Lollipopcreations.com  
jb@lollipopcreations.com  
Spec Agr Disclosed: 06/08/2007

**Distribution Channel(s)**

- Better Dept Stores/Boutiques
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 07B (Consumables)

### Cash Toys Inc. (42626)

PO Box 1862  
Chatsworth, GA 30705  
Mr. Phillip Cash  
Phone 706-517-2274  
Fax 706-517-0181  
studio@cash@yahoo.com  
Spec Agr Disclosed: 05/23/2007

**Distribution Channel(s)**

- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 04B (Collectibles)

### CC Creations Ltd. (35738)

1800 Shiloh Avenue  
Bryan, TX 77803  
Mr. Matt Bayer  
Phone 979-693-9664 656  
Fax 979-823-4301  
www.Cccreationsusa.com  
m.bayer@cccreationsusa.com  

**Distribution Channel(s)**

- Restricted Channel

**Product Categories**

- 01A (Men’s/Unisex T-shirts)
- 01B (Men’s/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01H (Men’s Fashion Apparel)
- 01I (Women’s Apparel)
- 01J (Men’s/Unisex Fleece)
- 02C (Personal Accessories)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)

### CDI Corp (17259)

4201 W. Wrightwood Ave. - Suite 200  
Chicago, IL 60639  
Ms. Rita Tucker  
Phone 773-394-2960 13  
Fax 773-394-2965  
www.Cdi-corp.com  
ritatucker@cdi-corp.com  

**Distribution Channel(s)**

- Campus/Local Channel
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
University of South Carolina

Cellus USA Inc. (52306)
3575 St. Laurent, Suite 750
Montreal, PQ H2X 2T7
Mr. Ravi Sidhu
Phone 514-289-9111 269
Fax 514-289-9494
www.Airbornemobile.com
rsidhu@airbornemobile.com
Spec Agr Disclosed: 04/24/2008

Distribution Channel(s)
Related Retail/Direct

Product Categories
07H (Media Players & Content)

Ceranima LLC (58031)
1911 27th Ave South
Homewood, AL 35209
Ms. Lelia Shaw
Phone 205-943-0425
Fax 205-874-7026
www.Ceranima.com
leila@ceranima.com
Spec Agr Disclosed: 10/12/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
03D (Housewares)
05A (Stationery)
06A (Sports Equipment)
07C (Health/Beauty)
07D (Infant Products)

Champion Custom Products (12269)
9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 12/03/2007

Distribution Channel(s)
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Clearout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)

Champion Sales & Marketing LLC (44084)
6049 Hi-Tek Court
Mason, OH 45040
Mr. Glenn Lewis
Phone 513-336-3100 180
Fax 800-293-8471
www.Championteamshop.com
glewis@csmsports.com
Spec Agr Disclosed: 12/19/2007

Distribution Channel(s)

Product Categories
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
06C (Toys)
06D (Games)
07D (Infant Products)

Championship Marketing LLC (70736)
403 Chambray Hill
Peachtree City, GA 30609
Mr. Jody Logan
Phone 877-729-1866
Fax 770-631-2411
www.gamedaylogo.com
art@gamedaylogo.com
Spec Agr Disclosed: 04/03/2008

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
03B (Furniture/Furnishings)
University of South Carolina

Charles River Apparel (13670)
PO Box 320
Medford, MA 02155
Mr. Jeffrey Lakin
Phone 781-395-1300 372
Fax 781-391-3607
www.Charlesriverapparel.com
jeff@charlesriverapparel.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)
- Campus/Local Channel
- Off-Price/Closetout
- Specialty Mid-Tier

Product Categories
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01I (Women's Apparel)

Charm'd I'm Sure (CA) (52651)
1613 Woodwind Way
Modesto, CA 95355
Ms. Phyllis Duncan
Phone 209-551-6752
Fax 209-551-2533
phyl@duncan@sbcglobal.net
Spec Agr Disclosed: 04/08/2008

Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier

Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)

ChemArt Company dba Baldwin (45969)
15 New England Way
Lincoln, RI 02865
Ms. Deb Parkinson
Phone 401-333-9200
Fax 401-333-1634
www.Chemart.com
dparkinson@chemart.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)
- Campus/Local Channel
- Related Retail/Direct

Product Categories
- 03A (Domestics)
- 03C (Office Products)
- 05E (Publishing)

Chiliwear LLC (43981)
5609 Blessey St. Ste. A
Hannahan, LA 70123
Mr. Copey Pulitzer
Phone 504-729-4488
Fax 504-729-4411
chiliwear2@aol.com
Spec Agr Disclosed: 03/28/2008

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01H (Men's Fashion Apparel)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)

Classic Balloon Corporation (68005)
1416 Upfield Drive
Carrollton, TX 75006
Ms. Robin Porter
Phone 972-242-2711 319
Fax 972-242-7333
www.Classic-Balloon.com
robinp@classic-balloon.com

Distribution Channel(s)
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 05A (Stationery)
- 05C (Paper Products)

Church Hill Classics (15381)
594 Pepper Street
Monroe, CT 06468
Ms. Danielle Siecienski
Phone 203-268-1598 125
Fax 203-268-2468
www.Diplomaframe.com
web@diplomaframe.com
Spec Agr Disclosed: 09/21/2006

Distribution Channel(s)
- Campus/Local Channel
- Related Retail/Direct

Product Categories
- 03A (Domestics)
- 05C (Office Products)
- 05E (Publishing)

Clarke American (12107)
2939 Miller Road
Decatur, GA 30035
Ms. Bonnie Owens
Phone 770-593-5050 6115
Fax 770-808-4910
www.Clarkeamerican.com
bonnie.owens@harlandclarke.com
Spec Agr Disclosed: 02/29/2008

Distribution Channel(s)
- Specialty Mid-Tier

Product Categories
- 05A (Stationery)
- 05B (Checks)
<table>
<thead>
<tr>
<th>University of South Carolina</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Classic Products Corp. (39914)</strong></td>
</tr>
<tr>
<td>4617 Industrial Road</td>
</tr>
<tr>
<td>Fort Wayne, IN 46825</td>
</tr>
<tr>
<td>Mr. Bob Tracey</td>
</tr>
<tr>
<td>Phone 260-484-2695 281</td>
</tr>
<tr>
<td>Fax 260-483-7421</td>
</tr>
<tr>
<td><a href="http://www.Classicproducts.com">www.Classicproducts.com</a></td>
</tr>
<tr>
<td><a href="mailto:btracey@classicproducts.com">btracey@classicproducts.com</a></td>
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<tr>
<td><strong>Distribution Channel(s)</strong></td>
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<td>Internet/TV/Catalog Mid-Tier</td>
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<td>Sporting Goods/Sports Specialty/Fan Shops</td>
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<td><strong>Product Categories</strong></td>
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<td>03D (Housewares)</td>
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<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
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<tr>
<td>06A (Sports Equipment)</td>
</tr>
<tr>
<td><strong>Club Colors Department (64931)</strong></td>
</tr>
<tr>
<td>420 East State Pkwy.</td>
</tr>
<tr>
<td>Schaumberg, IL 60173</td>
</tr>
<tr>
<td>Mr. Doug Murphy</td>
</tr>
<tr>
<td>Phone 847-490-3636</td>
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<tr>
<td>Fax 847-490-8199</td>
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<td><a href="http://www.Clubcolors.com">www.Clubcolors.com</a></td>
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<tr>
<td><a href="mailto:d_baer@campuscasuals.com">d_baer@campuscasuals.com</a></td>
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<tr>
<td>01H (Men's Fashion Apparel)</td>
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<tr>
<td>01I (Women's Apparel)</td>
</tr>
<tr>
<td><strong>Colantotte International dba Trion:Z (61658)</strong></td>
</tr>
<tr>
<td>1815 Aston Ave.</td>
</tr>
<tr>
<td>Suite # 104</td>
</tr>
<tr>
<td>Carlsbad, CA 92008</td>
</tr>
<tr>
<td>Mr. Bob Gotfredson</td>
</tr>
<tr>
<td>Phone 760-496-1048</td>
</tr>
<tr>
<td>Fax 760-930-2462</td>
</tr>
<tr>
<td><a href="http://www.TrionZ.com">www.TrionZ.com</a></td>
</tr>
<tr>
<td><a href="mailto:bobg@trionz.com">bobg@trionz.com</a></td>
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<td><strong>Product Categories</strong></td>
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<td>04E (Holiday Accessories)</td>
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<tr>
<td><strong>Cloisonne Heirlooms (63451)</strong></td>
</tr>
<tr>
<td>1516 Shiloh Avenue Suite A2</td>
</tr>
<tr>
<td>Bryan, TX 77803</td>
</tr>
<tr>
<td>Ms. Melinda Pittman</td>
</tr>
<tr>
<td>Phone 979-775-8151 201</td>
</tr>
<tr>
<td>Fax 979-690-9545</td>
</tr>
<tr>
<td><a href="http://www.Cloisonneheirlooms.com">www.Cloisonneheirlooms.com</a></td>
</tr>
<tr>
<td><a href="mailto:melinda@kalcorp.com">melinda@kalcorp.com</a></td>
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<td>Spec Agr Disclosed: 04/01/2008</td>
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<td><strong>Distribution Channel(s)</strong></td>
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<td>01I (Women's Apparel)</td>
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<tr>
<td>01K (Men's/Unisex Loungewear &amp; Sleepwear)</td>
</tr>
</tbody>
</table>
## University of South Carolina

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>E-mail</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>College Covers Inc. (45026)</strong></td>
<td>PO Box 336</td>
<td>Hartington, NE 68739</td>
<td>Mr. Keith Eickhoff</td>
<td>Phone 402-254-6677</td>
<td>Fax 256-405-1385</td>
<td><a href="http://www.Collegecovers.com">www.Collegecovers.com</a></td>
<td><a href="mailto:office@collegecovers.com">office@collegecovers.com</a></td>
</tr>
<tr>
<td><strong>College Kids LLP (33691)</strong></td>
<td>209 Rockwood Lane</td>
<td>Neenah, WI 54956</td>
<td>Ms. Billie Jo Werner</td>
<td>Phone 920-886-8920</td>
<td>Fax 920-886-8933</td>
<td><a href="http://www.College-kids.net">www.College-kids.net</a></td>
<td><a href="mailto:billie_jo_werner@college-kids.net">billie_jo_werner@college-kids.net</a></td>
</tr>
<tr>
<td><strong>College Plaids LLC (53090)</strong></td>
<td>115 Saddle Creek Court</td>
<td>Davidson, NC 28036</td>
<td>Ms. Margo MacQuarrie</td>
<td>Phone 704-896-7694</td>
<td>Fax 704-895-9281</td>
<td><a href="http://www.Collegeplaids.com">www.Collegeplaids.com</a></td>
<td><a href="mailto:margo@collegeplaids.com">margo@collegeplaids.com</a></td>
</tr>
<tr>
<td><strong>College House Inc. (12005)</strong></td>
<td>PO Box 16118</td>
<td>Richmond, VA 23222</td>
<td>Ms. Judy Blumberg</td>
<td>Phone 804-643-4240</td>
<td>Fax 804-643-4408</td>
<td><a href="http://www.Chsport.com">www.Chsport.com</a></td>
<td><a href="mailto:chouse601@aol.com">chouse601@aol.com</a></td>
</tr>
<tr>
<td><strong>College Memorials (18591)</strong></td>
<td>PO Box 7273</td>
<td>Macon, GA 31204</td>
<td>Mr. Scott Walston</td>
<td>Phone 478-405-1999</td>
<td>Fax 478-477-0552</td>
<td><a href="mailto:walstonscott@bellsouth.net">walstonscott@bellsouth.net</a></td>
<td>Spec Agr Disclosed: 10/01/2007</td>
</tr>
<tr>
<td><strong>College Pacific Co. (11654)</strong></td>
<td>PO Box 300</td>
<td>Roanoke, VA 24002</td>
<td>Ms. Linda Reich</td>
<td>Phone 540-981-0281</td>
<td>Fax 540-981-0337</td>
<td><a href="http://www.Collegiatepacific.com">www.Collegiatepacific.com</a></td>
<td><a href="mailto:linda.reich@collegiatepacific.com">linda.reich@collegiatepacific.com</a></td>
</tr>
<tr>
<td><strong>Collegiate Sunglasses LLC (53737)</strong></td>
<td>6475 Perimeter #106</td>
<td>Dublin, OH 43016</td>
<td>Mr. Mark A. Truini</td>
<td>Phone 800-518-3031</td>
<td>Fax 614-873-6549</td>
<td><a href="http://www.Collegiatesunglasses.com">www.Collegiatesunglasses.com</a></td>
<td><a href="mailto:mtruini@columbus.rr.com">mtruini@columbus.rr.com</a></td>
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### Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories

- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 07D (Infant Products)
## University of South Carolina

### Collegiate Surf & Sport (55272)
446 S. Anaheim Hills Rd., Ste. 133A
Anaheim Hills, CA 92807
Ms. Katie McCauley
Phone 714-283-2245
Fax 714-283-2245
www.Csssurf.com
katie@collegiatesurfandsport.com
Spec Agr Disclosed: 10/19/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 07E (Footwear)

### Colony Sportswear Corporation (56046)
382 Springfield Ave.
Suite 308
Summit, NJ 07901
Mr. Pete Waldron
Phone 908-598-1774
Fax 908-598-1166
www.ColonySportswear.com
pwaldron@colonySportswear.com
Spec Agr Disclosed: 01/09/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 06A (Sports Equipment)

### Collegiate Warehouse (54114)
P.O. Box 60938
North Charleston, SC 29419-0938
Mr. James Ware
Phone 843-766-0485
Fax 843-556-0040
www.4cwg.com
ware2984@bellsouth.net
Spec Agr Disclosed: 04/15/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

### Colosseum Athletics Corporation (13069)
2400 S. Wilmington Ave.
Compton, CA 90220-5403
Ms. Noreen Newman
Phone 310-667-8341 159
Fax 310-667-8502
www.Colosseumusa.com
noreenn@coloscm.com

**Distribution Channel(s)**
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04C (Signage Products)

### Columbia Flag & Banner Co.LLC (11920)
790 Huger St.
Columbia, SC 29210
Mr. Jim Mcgehee
Phone 803-748-8524
Fax 803-748-8519
David@columbiaflag.com
Spec Agr Disclosed: 03/18/2008
# Licensees

**University of South Carolina**

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License No.</th>
<th>Address</th>
<th>City, State Zip Code</th>
<th>Contact</th>
<th>Phone Numbers</th>
<th>Fax Numbers</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
<th>Distribution Channels</th>
<th>Product Categories</th>
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<tbody>
<tr>
<td>Columbia Sportswear (13550)</td>
<td></td>
<td>14375 N.W. Science Park Dr.</td>
<td>Portland, OR 97229</td>
<td>Mr. Michael Ungoco</td>
<td>503-985-4258</td>
<td>503-985-5180</td>
<td><a href="mailto:mungoco@columbia.com">mungoco@columbia.com</a></td>
<td>05/16/2008</td>
<td>Better Dept Stores/Boutiques, Campus/Local Channel, Department Stores, Internet/TV/Catalog Mid-Tier, Off-Price/Closeout, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01C (Men's/Unisex Other Headwear), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 011 (Women's Apparel), 01M (Clothing Accessories), 06A (Sports Equipment)</td>
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<tr>
<td>Comet School Supplies (13290)</td>
<td></td>
<td>PO Box 1576</td>
<td>Palestine, TX 75802-1576</td>
<td>Mr. Ray Britton</td>
<td>903-693-1627</td>
<td>903-729-3989</td>
<td><a href="http://www.Cometschoolsupplies.com">www.Cometschoolsupplies.com</a></td>
<td>03/19/2008</td>
<td>Campus/Local Channel</td>
<td>05D (School Supplies)</td>
</tr>
<tr>
<td>Conimar Corp. (37520)</td>
<td></td>
<td>1724 N.E. 22nd Avenue</td>
<td>Ocala, FL 34470</td>
<td>Mr. Terry Putty</td>
<td>800-874-9735</td>
<td>352-732-6888</td>
<td><a href="mailto:terry.putty@conimar.com">terry.putty@conimar.com</a></td>
<td>12/20/2007</td>
<td>Campus/Local Channel, Related Retail/Direct, Specialty Mid-Tier, Super Center/Wholesale Clubs</td>
<td>03D (Housewares)</td>
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<tr>
<td>Columbus Gourmet Inc. (57916)</td>
<td></td>
<td>302 Brown Avenue</td>
<td>Columbus, GA 31903</td>
<td>Mr. Bryan Stone</td>
<td>706-687-0161</td>
<td>706-682-1528</td>
<td><a href="http://www.Columbusgourmet.com">www.Columbusgourmet.com</a></td>
<td>01/16/2008</td>
<td>Campus/Local Channel, Related Retail/Direct, Restricted Channel, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
<td>03B (Furniture/Furnishings), 07D (Infant Products), 07E (Footwear)</td>
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<tr>
<td>Comfy Feet LLC (31503)</td>
<td></td>
<td>PO Box 352</td>
<td>Hartington, NE 68739</td>
<td>Mr. Keith Eickhoff</td>
<td>402-254-6677</td>
<td>402-254-6690</td>
<td><a href="mailto:comfyfeet@hartel.net">comfyfeet@hartel.net</a></td>
<td>11/12/2007</td>
<td>Campus/Local Channel</td>
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</tr>
<tr>
<td>Commemorative Brands Inc. (12274)</td>
<td></td>
<td>7211 Circle S. Road</td>
<td>Austin, TX 78745</td>
<td>Ms. Sheila Chandler</td>
<td>512-689-2430</td>
<td>512-440-2227</td>
<td><a href="http://www.Balfour.com">www.Balfour.com</a></td>
<td>05/08/2008</td>
<td>Campus/Local Channel, Related Retail/Direct, Specialty Mid-Tier, Super Center/Wholesale Clubs</td>
<td>02A (Jewelry), 02B (Class Rings), 03C (Office Products), 05D (School Supplies)</td>
</tr>
</tbody>
</table>
University of South Carolina

Cotton Exchange-The (11647)
PO Box 825
Wendell, NC 27591
Ms. Theresa Barbour
Phone 919-365-5900 17
Fax 919-365-5999
www.thecottonexchange.com
tbarbour@cottonx.com
Spec Agr Disclosed: 03/26/2008

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 03A (Domestics)

Craftique Manufacturing Co. (14558)
PO Box 4422
Chattanooga, TN 37405
Mr. Billy Hogue
Phone 423-267-9333
Fax 800-290-3360
dhogue@craftiquemfg.com
Spec Agr Disclosed: 03/04/2008

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Golf Specialty
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 02C (Personal Accessories)
- 03C (Office Products)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)

Creative Apparel Concepts Inc. (41250)
800 Washington Ave. N Suite 509
Minneapolis, MN 55401
Mr. Scott Gray
Phone 612-843-1845 308
Fax 612-843-1850
www.creativeapparelconcepts.com
scott@creativeapparelconcepts.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

Product Categories
- 01F (Infant/Toddler Apparel)
- 01I (Women's Apparel)

Covers By B-G Inc. (11607)
21845 Mason Street
Edwardsburg, MI 49112
Mr. Richard Slack
Phone 269-699-5125 15
Fax 269-699-5580
www.tirecovers.com
dicks@tirecovers.com
Spec Agr Disclosed: 11/05/2007

Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)

Creative Cooling (51363)
2100 Riverside Parkway
Suite 119-506
Lawrenceville, GA 30043
Mr. Mani Chawla
Phone 678-528-1006
Fax 678-528-1006
www.creativecooling.us
mani@creativecooling.us
Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 03D (Housewares)

Creations By Alan Stuart Inc. (50141)
49 W. 38th St.
New York, NY 10018
Ms. Karen Denen
Phone 212-719-5511
Fax 212-719-5267
www.creationsbyalanstuart.com
karen@alanstuartny.com
Spec Agr Disclosed: 02/05/2008

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 02C (Personal Accessories)
- 05B (Checks)
- 05D (School Supplies)
# Licensees

## University of South Carolina

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
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<tbody>
<tr>
<td>Creative Knitwear (50333)</td>
<td>PO Box 921852</td>
<td>Norcross</td>
<td>GA</td>
<td>30010</td>
<td>770-530-5984</td>
<td>770-393-1825</td>
<td><a href="http://www.Creativeknitwear.com">www.Creativeknitwear.com</a></td>
<td><a href="mailto:nealmarks@aol.com">nealmarks@aol.com</a></td>
<td>02/18/2008</td>
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<td></td>
<td>Mr. Neal Marks</td>
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<td>Mr. Michael Morigi</td>
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<td>Phone 972-323-6345</td>
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<tr>
<td>CSA (11637)</td>
<td>4408 West Linebaugh Ave.</td>
<td>Tampa</td>
<td>FL</td>
<td>33624</td>
<td>Phone 615-565-5189</td>
<td>Fax 813-969-6132</td>
<td><a href="http://www.Vfc.com">www.Vfc.com</a></td>
<td><a href="mailto:steve_sedberry@vfc.com">steve_sedberry@vfc.com</a></td>
<td>04/11/2007</td>
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<tr>
<td></td>
<td>Mr. Steve Sedberry</td>
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<td>CSDA (11637)</td>
<td>4408 West Linebaugh Ave.</td>
<td>Tampa</td>
<td>FL</td>
<td>33624</td>
<td>Phone 615-565-5189</td>
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</tbody>
</table>

- **Creative Knitwear**: PO Box 921852, Norcross, GA 30010
  - Mr. Neal Marks
  - Phone 770-530-5984
  - Fax 770-393-1825
  - www.Creativeknitwear.com
  - nealmarks@aol.com
  - Spec Agr Disclosed: 02/18/2008

- **Crocs Inc.**: 6328 Monarch Park Place, Niwot, CO 80503
  - Mr. Paul Dixon
  - Phone 303-848-7385
  - Fax 303-848-7010
  - www.Crocs.com
  - pdixon@crocs.com
  - Spec Agr Disclosed: 04/18/2008

- **CSA**: 4408 West Linebaugh Ave., Tampa, FL 33624
  - Mr. Steve Sedberry
  - Phone 615-565-5189
  - Fax 813-969-6132
  - www.Vfc.com
  - steve_sedberry@vfc.com

- **CSD Sports Framing**: 1325 Capital Parkway Suite 130, Carrollton, TX 75006
  - Mr. Michael Morigi
  - Phone 972-323-6345
  - Fax 972-323-8559
  - www.Csdsportsframing.com
  - michael_morigi@csdsportsframing.com

- **Creative Point Inc.**: 2601 Damsel Cherry Lane, Lewisville, TX 75056
  - Mr. Daniel Baughman
  - Phone 972-317-7575
  - Fax 972-248-2867
  - www.Creativepointinc.com
  - daniel@creativepointinc.com
  - Spec Agr Disclosed: 06/24/2008

- **Crowd Products LLC**: 112 Harlequin Ct., Simpsonville, SC 29681
  - Mr. Kirby Pack
  - Phone 864-201-3545
  - Fax 864-288-5067
  - www.Crowdproducts.com
  - KirbyMPack@aol.com
  - Spec Agr Disclosed: 01/03/2008

- **CSDA**: 4408 West Linebaugh Ave., Tampa, FL 33624
  - Mr. Steve Sedberry
  - Phone 615-565-5189
  - Fax 813-969-6132
  - www.Vfc.com
  - steve_sedberry@vfc.com

**Product Categories**

- **Creative Knitwear**
  - 01F (Infant/Toddler Apparel)
  - 01G (Youth Apparel)
  - 01H (Men's Fashion Apparel)
  - 01M (Clothing Accessories)
  - 04D (Gifts & Novelties - Miscellaneous)
  - 07D (Infant Products)

- **Crocs Inc.**
  - 02C (Personal Accessories)
  - 07E (Footwear)

- **CSA**
  - 01A (Men's/Unisex T-shirts)
  - 01B (Men's/Unisex Outerwear)
  - 01G (Youth Apparel)
  - 01H (Men's Fashion Apparel)
  - 01I (Women's Apparel)
  - 01J (Men's/Unisex Fleece)

- **Crowd Products LLC**
  - 02C (Personal Accessories)
  - 07E (Footwear)

**Distribution Channel(s)**

- **Creative Knitwear**
  - Better Dept Stores/Boutiques
  - Campus/Local Channel
  - Specialty Mid-Tier
  - Sporting Goods/Sports Specialty/Fan Shops

- **Crocs Inc.**
  - Better Dept Stores/Boutiques
  - Campus/Local Channel
  - Department Stores
  - Golf Specialty
  - Internet/TV/Catalog Mid-Tier
  - Off-Price/Closeout
  - Specialty Mid-Tier
  - Sporting Goods/Sports Specialty/Fan Shops

- **CSA**
  - Super Center/Wholesale Clubs

- **CSD Sports Framing**
  - Related Retail/Direct

**Product Categories**

- **Creative Knitwear**
  - 01F (Infant/Toddler Apparel)
  - 01G (Youth Apparel)
  - 01H (Men's Fashion Apparel)
  - 01M (Clothing Accessories)
  - 04D (Gifts & Novelties - Miscellaneous)
  - 07D (Infant Products)

- **Crocs Inc.**
  - 02C (Personal Accessories)
  - 07E (Footwear)

- **CSA**
  - 01A (Men's/Unisex T-shirts)
  - 01B (Men's/Unisex Outerwear)
  - 01G (Youth Apparel)
  - 01H (Men's Fashion Apparel)
  - 01I (Women's Apparel)
  - 01J (Men's/Unisex Fleece)

- **Crowd Products LLC**
  - 02C (Personal Accessories)
  - 07E (Footwear)
## University of South Carolina

### CSI International Inc. (12351)
1001 Main Street  
Niagara Falls, NY 14301  
Ms. Maria Vatri  
Phone 800-668-8750  
Fax 905-624-5328  
www.Gmcgifts.com  
lida@csigifts.com  
Spec Agr Disclosed: 02/21/2008

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

### Custom Decor Inc. (37244)
PO Box 336  
Cheswold, DE 19936  
Ms. Angela Rigsby  
Phone 302-735-7600 13  
Fax 302-735-7607  
www.Customdecor.com  
angela@customdecor.com  
Spec Agr Disclosed: 12/18/2007

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04C (Signage Products)

### D & W Sportswear Inc. (11894)
1205 D. Ave.  
West Columbia, SC 29169  
Mr. Wayne Gunter  
Phone 803-796-3128  
Fax 803-926-8982  
dwpt@aol.com  
Spec Agr Disclosed: 01/30/2008

**Distribution Channel(s)**
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01C (Men's/Unisex Other Headwear)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

### CST Skyviews (57955)
257 Trinity Three Road  
Irmo, SC 29063  
Mr. Mike Cleveland  
Phone 803-518-5136  
Fax 540-989-3345  
www.Collegiateskyviews.com  
skippearl@cox.net  
Spec Agr Disclosed: 04/17/2007

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 03B (Furniture/Furnishings)

### Dayna Designs (55063)
8049 Alloway Lane  
Beltsville, MD 20705  
Ms. Dana Lande  
Phone 866-443-2962  
Fax 866-443-2962  
www.Dayna.com  
dlande@daynadesigns.com  
Spec Agr Disclosed: 03/14/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)

### Cutter & Buck (29578)
701 North 34th Street - Suite 400  
Seattle, WA 98103  
Mr. Gregg Mazzetti  
Phone 206-622-4191 1779  
Fax 206-448-0589  
www.Cutterbuck.com  
gregg.mazzetti@cutterbuck.com  
Spec Agr Disclosed: 05/30/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01L (Men's/Unisex Performance Apparel)

### CTM LLC dba Turfer Sportswear (58455)
400 Massasoit Ave, Suite 300  
East Providence, RI 02914  
Mr. Glenn Cook  
Phone 401-427-9025  
Fax 401-633-7319  
www.Turfer.com  
jborden@turfer.com  
Spec Agr Disclosed: 10/01/2007

**Distribution Channel(s)**
- Campus/Local Channel

**Product Categories**
- 01B (Men's/Unisex Outerwear)

### Dayna Designs (55063)
### University of South Carolina

#### Dedmon-Gail S. (16029)
- **PO Box 1934**
- **Aiken, SC 29801**
- **Ms. Gail S. Dedmon**
- **Phone** 803-649-6821
- **Fax** 803-649-7326
- **Spec Agr Disclosed:** 07/19/2007

**Distribution Channel(s)**  
- Related Retail/Direct

**Product Categories**  
- 05E (Publishing)

#### Design Vision (22006)
- **PO Box 595192**
- **Dallas, TX 75359**
- **Ms. Mary Ellen Stout**
- **Phone** 972-494-5214  102
- **Fax** 972-494-5312
- **www.Designvisions-usa.com**
- **Spec Agr Disclosed:** 10/24/2007

**Distribution Channel(s)**  
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 02A (Jewelry)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)

#### Deluxe Financial Services Inc. (11711)
- **3680 Victoria Street North**
- **Shoreview, MN 55126**
- **Mr. Tom Whitehead**
- **Phone** 651-490-8057
- **Fax** 800-784-7388
- **www.Deluxe.com**
- **tom.whitehead@deluxe.com**
- **Spec Agr Disclosed:** 10/15/2007

**Distribution Channel(s)**  
- Specialty Mid-Tier

**Product Categories**  
- 05B (Checks)

#### Department 56 Inc. (64200)
- **2201 South McDowell Blvd, Suite 112**
- **Petaluma, CA 94954**
- **Ms Christin Bosque**
- **Phone** 707-789-3150
- **Fax** 707-778-7402
- **www.Department56.com**
- **bosqucs@dept56.com**
- **Spec Agr Disclosed:** 08/17/2007

**Distribution Channel(s)**  
- Campus/Local Channel
- Related Retail/Direct

**Product Categories**  
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

#### Dionis Inc. dba DGMS Inc (50749)
- **400 Valley Road**
- **Warrington, PA 18976**
- **Ms. Katharine Griffin**
- **Phone** 215-488-7477
- **Fax** 434-963-7627
- **www.Dionissoap.com**
- **katharine@dionissoap.com**
- **Spec Agr Disclosed:** 06/27/2008

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 07C (Health/Beauty)

#### Dish Graphics Inc. (Ontario) (60210)
- **108 Ross St.**
- **St Thomas, ON N5R3X7**
- **Mr. Bill Jacoletti**
- **Phone** 519-631-1900
- **Fax** 519-631-7080
- **billoacoletti@cmecmortgages.com**
- **Spec Agr Disclosed:** 06/16/2008

**Distribution Channel(s)**  
- Campus/Local Channel

**Product Categories**  
- 02C (Personal Accessories)

#### Divine Creations (12092)
- **2027 E. Barden Rd.**
- **Charlotte, NC 28226**
- **Ms. Donna Snipes**
- **Phone** 704-364-5844
- **Fax** 704-364-5845
- **divinedonna@bellsouth.net**
- **Spec Agr Disclosed:** 01/02/2008

**Distribution Channel(s)**  
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 03B (Furniture/Furnishings)

#### DiversiTech Corp. (59671)
- **6650 Sugarloaf Pkwy. Ste. 100**
- **Duluth, GA 30097**
- **Mr. Ray Shelor**
- **Phone** 678-542-3600  1043
- **Fax** 678-542-3706
- **www.Diversitech.com**
- **rshelor@diversitech.com**
- **Spec Agr Disclosed:** 01/18/2008

**Distribution Channel(s)**  
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 03B (Furniture/Furnishings)
#### University of South Carolina

**Dixie Seal & Stamp Co Inc (11559)**

- **Address**: 75 Royal Woods Court, Tucker, GA 30084
- **Contact**: Mr. Curtis Schmidt
- **Phone**: 404-875-8883
- **Fax**: 404-872-3504
- **Website**: www.Dixieseal.com
- **Email**: curtis@dixieseal.com

**Distribution Channel(s)**
- Campus/Local Channel
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01H (Men’s Fashion Apparel)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05D (School Supplies)
- 05E (Publishing)
- 06C (Toys)
- 06D (Games)
- 07D (Infant Products)
- 07E (Footwear)
- 07H (Media Players & Content)

**Dolly Hosiery Mills Inc. (11676)**

- **Address**: PO Box 129, Valdese, NC 28690-0129
- **Contact**: Mrs. Stuart Milton
- **Phone**: 828-874-2912
- **Fax**: 828-874-0888

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 07D (Infant Products)

**DMI (37205)**

- **Address**: 47 Richards Avenue, Norwalk, CT 06857
- **Contact**: Mr. Jason Brenner
- **Phone**: 203-854-9400
- **Fax**: 203-853-0647

**Distribution Channel(s)**
- Related Retail/Direct

**Product Categories**
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 04C (Signage Products)

**DreamSeats LLC (65821)**

- **Address**: 60 Austin Boulevard, Commack, NY 11725
- **Contact**: Mr. Scott Lebedz
- **Phone**: 631-845-0470

**Distribution Channel(s)**
- Campus/Local Channel
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01C (Men’s/Unisex Other Headwear)
- 01D (Men’s/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women’s Apparel)
- 01M (Clothing Accessories)
- 01N (Men’s/Unisex Structured Closed Back Headwear)
- 01O (Men’s/Unisex Structured Stretch Fit Headwear)
- 01Q (Men’s/Unisex Adjustable Wool Blend Headwear)
- 01R (Men’s/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 03D (Housewares)
- 06A (Sports Equipment)
University of South Carolina

Drew Pearson Signature Series (66649)
119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Byron Cohen
Phone 212-868-2590 130
Fax 212-868-1531
www.Drewpearson.com
byron@concept1.com

Distribution Channel(s)
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03D (Housewares)
06A (Sports Equipment)

Drew Pearson Signature Series (66649)
119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Byron Cohen
Phone 212-868-2590 130
Fax 212-868-1531
www.Drewpearson.com
byron@concept1.com

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03A (Domestics)
03D (Housewares)
05C (Paper Products)
05D (School Supplies)

Dynasty Designs LLC (65440)
1101 North Warson Road
St. Louis, MO 63132
Mr. Drew Caylor
Phone 314-429-2220
Fax 314-429-2234
www.Dynastydesigns.com
drew@dynastydesigns.com
Spec Agr Disclosed: 06/13/2008

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02C (Personal Accessories)
03B (Furniture/Furnishings)
04E (Holiday Accessories)

Duck House Inc. (15900)
#1 Topline Plaza 4651 State St.
Montclair, CA 91763
Mr. Jeff Sherman
Phone 909-628-7500 136
Fax 909-628-0382
www.Duckhouse.com
jeff@duckhouse.com
Spec Agr Disclosed: 03/26/2008

Distribution Channel(s)
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

E.P.I. (30997)
6325-9 Falls of the Neuse Rd. - Ste. 234
Raleigh, NC 27615
Mr. Chip Brown
Phone 919-630-9311
Fax 919-846-5339
chipannebrown@bellsouth.net
Spec Agr Disclosed: 04/15/2008

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier

Product Categories
03B (Furniture/Furnishings)
### University of South Carolina

#### Eagles Wings Inc. (27027)

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>2101 Old Hickory Tree Road</td>
<td>407-892-6358</td>
<td>407-892-6759</td>
<td><a href="http://www.Eagleswings.com">www.Eagleswings.com</a></td>
<td><a href="mailto:bob@eagleswings.com">bob@eagleswings.com</a></td>
<td>03/14/2008</td>
</tr>
<tr>
<td>St. Cloud, FL 34772</td>
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<tr>
<td>Mr. Bob Small</td>
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**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 03A (Domestics)
- 06A (Sports Equipment)
- 07D (Infant Products)

#### Edisto Screen Printing and Embroidery (63039)

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
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<th>Spec Agr Disclosed</th>
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<tbody>
<tr>
<td>PO Box 837</td>
<td>803-368-8700</td>
<td>803-368-8888</td>
<td><a href="http://www.Edistoscreenprinting.com">www.Edistoscreenprinting.com</a></td>
<td><a href="mailto:edistoscreenprint@yahoo.com">edistoscreenprint@yahoo.com</a></td>
<td>09/27/2007</td>
</tr>
<tr>
<td>Olar, SC 29843</td>
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<tr>
<td>Mr. Elijah D. Bessinger</td>
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**Distribution Channel(s)**
- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog

**Product Categories**
- 01 (Women's Apparel)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01M (Clothing Accessories)
- 03A (Domestics)
- 07B (Consumables)

#### Egloise Designs of Boston Inc. (15483)

<table>
<thead>
<tr>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 Antietam Street Devens, MA</td>
<td>978-862-0314</td>
<td></td>
<td><a href="http://www.Egloisedesigns.com">www.Egloisedesigns.com</a></td>
<td><a href="mailto:jleblanc@eglomisedesigns.com">jleblanc@eglomisedesigns.com</a></td>
<td>06/28/2007</td>
</tr>
<tr>
<td>01434-5055</td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Mrs. Jen LeBlanc</td>
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</tbody>
</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 05A (Stationery)
- 05E (Publishing)

#### EGR Incorporated (55048)

<table>
<thead>
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<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
</tr>
</thead>
<tbody>
<tr>
<td>4000 Greystone Drive</td>
<td>909-923-7075</td>
<td></td>
<td><a href="http://www.Egrgroup.com">www.Egrgroup.com</a></td>
<td><a href="mailto:gthompson@egrusa.com">gthompson@egrusa.com</a></td>
<td>01/15/2008</td>
</tr>
<tr>
<td>Ontario, CA 91761</td>
<td></td>
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<tr>
<td>Mr. Geoff Thompson</td>
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</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
University of South Carolina

Enmon Accessories LLC (35562)
900 E. Hickory
Denton, TX 76201
Mr. Terry Enmon
Phone 940-243-8640
Fax 800-889-0237
www.Enmonaccessories.com
jamie.tegeler@enmonaccessories.com
Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01C (Men's/Unisex Other Headwear)
02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
04A (Sports Equipment)
07E (Footwear)

Essex Manufacturing Inc. (11546)
350 Fifth Ave. Suite 501 - Empire State Bldg.
New York, NY 10118-3299
Mr. Joe Alloy
Phone 800-648-6010 129
Fax 212-714-2958
www.Baum-essex.com
jalloy@baum-essex.com
Spec Agr Disclosed: 07/05/2007

Distribution Channel(s)
Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Structured Closed Back Headwear)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
03A ( Domestics)
06A (Sports Equipment)

Entrepreneurial Marketing Inc. (13354)
PO Box 325
Smyrna, TN 37167
Ms. Laura Woodring
Phone 615-625-7080
Fax 615-625-7085
www.Spikesports.com
laura@theemgroup.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
03A (Domestics)
06A (Sports Equipment)

ESPN by Drew Pearson (49099)
119 West 40th Street, 3rd Fl
New York, NY 10018
Mr. Bryon Cohen
Phone 212-868-2590 130
Fax 212-868-1531
www.Drewpearson.com
byron@concept1.com
Spec Agr Disclosed: 08/16/2007

Distribution Channel(s)
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01C (Men's/Unisex Other Headwear)
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I ( Women's Apparel)
01J (Men's/Unisex Fleece)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
06A (Sports Equipment)

Eton div. of Tandy Brands Accessories Inc. (37039)
690 E. Lamar Blvd. Suite 200
Arlington, TX 76011
Ms. Martie Rockey
Phone 817-548-0090 183
Fax 817-274-7346
www.Tandybrands.com
martie_rockey@tandybrands.com
Spec Agr Disclosed: 04/23/2008

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02A (Jewelry)
### University of South Carolina

#### Licensees

**Evergreen Enterprises (25261)**
5915 Midlothian Tumpkne
Richmond, VA 23225
Ms. Nancy Carey
Phone 804-231-1800 3126
Fax 804-545-8035
www.Myevergreen.com
nancyc@myevergreen.com
Spec Agr Disclosed: 04/23/2008

**Distirbution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
- 07D (Infant Products)

**Fabrique Innovations Inc. dba Sykel (47490)**
48 West 38th St. 4th Floor
New York, NY 10018
Mr. Sy Garfinkel
Phone 212-244-0099 204
Fax 212-244-0244
www.Sykelenterprises.com
sykel@aol.com
Spec Agr Disclosed: 05/28/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closout
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)

#### Everlasting Images (14690)
PO Box 830
Cape Neddick, ME 03902
Mr. Rob Arra
Phone 207-351-3277
Fax 207-351-3281
www.Everlastingimages.com
stadiumviews@yahoo.com
Spec Agr Disclosed: 05/09/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 05E (Publishing)

**Fan Mats LLC (46886)**
255 Satellite Blvd. Suite 100
Suwanee, GA 30024
Mr. Bob Roche
Phone 800-523-5925
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 04/28/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)

**Fabritech dba 3D Marketing (52838)**
6719 Pine Ridge Ct. SW
Jenison, MI 49428
Mr. Jay Morris
Phone 616-662-0150
Fax 616-662-0112
www.3dmkting.com
jaymorris@3dmkting.com
Spec Agr Disclosed: 09/18/2007

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
## University of South Carolina

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License No.</th>
<th>Contact Information</th>
</tr>
</thead>
</table>
| Fanatic Cards a Consortium Company | (51414) | PO Box 6444, Edison, NJ 08818  
Mr. Larry Solomon  
Phone: 732-512-1777  
Fax: 732-512-9444  
www.Fanaticcards.com  
solomon@e-consortium.com  
Spec Agr Disclosed: 04/11/2008 |
| FF Ertl III dba Die-Cast Promotions | (59089) | 225 Fox Trot Lane, Double Oak, TX 75077  
Mr. Cliff Gardner  
Phone: 817-490-9949  
Fax: 817-796-1027  
www.Diecastpromotions.com  
cliff@gardneremail.com  
Spec Agr Disclosed: 04/15/2008 |
| Distribution Channel(s) |  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Golf Specialty  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops  
Super Center/Wholesale Clubs |
| Product Categories |  
05A (Stationery)  
05C (Paper Products) |
| FatHead LLC | (15444) | 20555 Victor Parkway Suite 180, Livonia, MI 48152  
Ms. Linda Castillon  
Phone: 734-386-5904  
Fax: 734-805-0834  
www.Fathead.com  
lindacastillon@fathead.com  
Spec Agr Disclosed: 09/20/2007 |
| Distribution Channel(s) |  
Campus/Local Channel  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops |
| Product Categories |  
03B (Furniture/Furnishings) |
| Flag Poles USA | (48757) | PO Box 232, Luverne, AL 36049  
Mr. John M. Wise  
Phone: 334-335-3311  
Fax: 334-335-6243  
johnmsr@hicksinc.com  
| Distribution Channel(s) |  
Grocery/Drug/Convenience Stores  
Internet/TV/Catalog Mid-Tier  
Specialty Mass/Value Catalog  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops |
| Product Categories |  
04B (Collectibles)  
04E (Holiday Accessories) |
| Flash Ventures dba Tribeca | (70422) | 435 Hudson Street, 4th Floor, New York, NY 10014  
Mr. Dan Grabon  
Phone: 212-255-7070  
Fax: 917-591-9323  
www.Tribecaflash.com  
dgrabon@tribecaflash.com  
Spec Agr Disclosed: 02/15/2008 |
| Distribution Channel(s) |  
Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops |
| Product Categories |  
01M (Clothing Accessories)  
07E (Footwear) |
| FMD | (61538) | 2280 N. Greenville Ave., Richardson, TX 75082-4412  
Ms. Sarah Cordova  
Phone: 972-988-4927  
Fax: 972-638-2848  
www.Fossil.com  
scordova@fossil.com  
Spec Agr Disclosed: 01/31/2008 |
| Distribution Channel(s) |  
Specialty Mass/Value Catalog |
| Product Categories |  
03C (Office Products) |
| For Bare Feet Inc. | (11695) | PO Box 159, Helmsburg, IN 47435  
Ms. Kelly Baugh  
Phone: 812-988-6674 8302  
Fax: 812-988-1550  
www.forbarefeet.com  
kelly@forbarefeet.com  
Spec Agr Disclosed: 07/01/2008 |
| Distribution Channel(s) |  
Amusement Park  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Off-Price/Closeout  
Related Retail/Direct  
Specialty Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops |
| Product Categories |  
01M (Clothing Accessories)  
07E (Footwear) |
The Collegiate Licensing Company

7/2/2008 1:21:49PM

University of South Carolina

Licensed as of 07/2008

Forefront Group Inc. (13752)
835 Bill Jones Industrial Dr
Springfield, TN 37172
Ms. Karen Seabolt
Phone  615-384-1230  217
Fax    615-384-1290
www.Forefrontgolf.com
kseabolt@forefrontgolf.com
Spec Agr Disclosed: 03/14/2008

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

Fossil (14356)
2280 N. Greenville Ave.
Richardson, TX 75082-4412
Ms. Sarah Cordova
Phone  972-629-2665
Fax    972-498-9393
www.Fossil.com
scordova@fossil.com
Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)
Campus/Local Channel
Department Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

Four Point Products (11634)
106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Linda Devlin
Phone  800-456-6603
Fax    412-967-9898
www.Fourpoint.com
lindad@binders.com
Spec Agr Disclosed: 01/03/2008

Distribution Channel(s)
Campus/Local Channel
Restricted Channel

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
06A (Sports Equipment)

Fremont Die Consumer Prod (11687)
1709-A Endeavor Drive
Williamsburg, VA 23185
Ms. Sharon Weinberg
Phone  757-872-6438
Fax    757-872-6958
www.Fremontdie.com
sweinberg@fremontdie.com
Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03A (Domestics)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)

Framing Success Inc. (12294)
2556 Horse Pasture Road Taylor Farms
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone  757-689-3000
Fax    757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories
03C (Office Products)

Franklin Sports Inc (21878)
17 Campanelli Pkwy
Stoughton, MA 02072
Mr. John Purciello
Phone  781-344-1111  195
Fax    781-341-3220
www.Franklinsports.com
jpurciello@franklinsports.com
Spec Agr Disclosed: 08/10/2007

Distribution Channel(s)
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
04D (Gifts & Novelties - Miscellaneous)
06C (Toys)
University of South Carolina

Frenzy Sports Inc. (51471)
390 Treyford Court
Alpharetta, GA 30005
Mr. Paul Floyd
Phone 866-801-7665
Fax 678-623-0563
pfloyd2@gmail.com
Spec Agr Disclosed: 01/09/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Fundex Games Ltd. (63069)
PO Box 412309
Indianapolis, IN 46242
Mr. Daniel Sabato
Phone 317-248-1080
Fax 317-248-1086
www.Fundexgames.com
dsabato@fundexgames.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
06D (Games)

From The Heart Enterprises Inc. (55848)
11915 S. Memorial Drive
Bixby, OK 74008
Mr. Don Barbee
Phone 918-369-0666
Fax 918-369-0683
www.Fthwholesale.com
hr@fthwholesale.com
Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

Game Time LLC (44216)
10 Stage Door Road
Fishkill, NY 12524
Ms. Carol Perrone
Phone 845-896-0946
Fax 845-896-0339
www.Gametimeshop.com
carol@gametimeshop.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)
University of South Carolina

Gamecock Stop (54483)
1928 Rosewood Drive Unit B
Columbia, SC 29205
Mr. Dan Stilwell
Phone 803-748-0487
Fax 803-748-0487
www.Gamecockstop.com
dan@gamecockstop.com
Spec Agr Disclosed: 01/30/2008
Distribution Channel(s)
Related Retail/Direct
Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
05E (Publishing)

GameDay Furnishings LLC (63096)
803 N. Chalkville Rd.
Trussville, AL 35173
Mr. Kip Frew
Phone 205-807-2311
Fax 888-838-2044
www.Gamedayfurnishings.com
kip@gamedayfurnishings.com
Spec Agr Disclosed: 01/03/2008
Distribution Channel(s)
Campus/Local Channel, Internet/TV/Catalog Mid-Tier, Related Retail/Direct, Sporting Goods/Sports Specialty/Fan Shops
Product Categories
03A (Domestics)
03B (Furniture/Furnishings)

Gametime Plush LLC (32071)
9540 Pathway Street Suite 101
Santee, CA 92071
Mr. Craig Page
Phone 619-596-6161
Fax 619-596-1198
www.Gammentimeplush.com
info@gammentimeplush.com
Spec Agr Disclosed: 09/27/2008
Distribution Channel(s)
Campus/Local Channel, Sporting Goods/Sports Specialty/Fan Shops
Product Categories
01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Gear For Sports (11666)
9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 07/30/2007
Distribution Channel(s)
Better Dept Stores/Boutiques, Campus/Local Channel, Department Stores, Internet/TV/Catalog Mid-Tier, Off-Price/Closeout, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops
Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

GameWear Inc. (51884)
79 Hudson Street, Suite 504
Hoboken, NJ 07030
Mr. Frank Cerullo
Phone 973-954-2413
Fax 973-529-0242
www.Wearthegame.com
fcerullo@wearthegame.com
Spec Agr Disclosed: 09/18/2007
Distribution Channel(s)
Campus/Local Channel, Related Retail/Direct, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops
Product Categories
02A (Jewelry)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Garb Inc. (50224)
730 Jason St. Suite # 34
Denver, CO 80223
Mr. Joseph P. Silva
Phone 303-674-3139
Fax 303-679-0272
www.Garbinc.com
jgaul@garbinc.com
Spec Agr Disclosed: 01/11/2008
Distribution Channel(s)
Campus/Local Channel, Sporting Goods/Sports Specialty/Fan Shops
Product Categories
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
University of South Carolina

Geiger Collegiate Promotions (45890)
70 Mt Hope Avenue
Lewiston, ME 04240
Ms. Rachelle Power
Phone  207-755-2087
Fax  207-755-2687
www.Geiger.com
rpower@geiger.com
Spec Agr Disclosed: 06/25/2008
Distribution Channel(s)
Restricted Channel
Product Categories
None Specified

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Clearance
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Get Ready Girls (56752)
4030 Skyron Drive, Suite B
Doylesstown, PA 18902
Ms. Dana Lasher
Phone  215-348-4019
Fax  215-348-8702
www.getreadygirls.com
danalasher@getreadygirls.com
Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
02C (Personal Accessories)
07C (Health/Beauty)

G-III/58 Sport (67838)
512 7th Ave. 33rd Floor
New York, NY 10018
Mr. Eric Schapiro
Phone  212-403-0888
Fax  212-403-0889
www.Giiii.com
schapiro@g-iii.com
Spec Agr Disclosed: 04/22/2008
Distribution Channel(s)
Off-Price/Clearance
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Glass Prints (31480)
625 South Railroad Street Unit A
Montgomery, IL 60538
Ms. Mary H. Niewinski
Phone  630-844-0625
Fax  630-844-0635
www.Glassprints.com
mary@glassprints.com
Spec Agr Disclosed: 10/01/2007
Distribution Channel(s)
Related Retail/Direct
Specialty Mass/Value Catalog

Product Categories
04A (Automobile Products)
University of South Carolina

Gloves International (24998)

PO Box RR
Mayfield, NY 12117
Mr. Grant Preston
Phone 518-661-6675
Fax 518-661-7574
www.Gloves-international.com
gisales@gloves-international.com
Spec Agr Disclosed: 01/02/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Super Center/Wholesale Clubs

Product Categories
01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)

Gold Team Sports dba Fantastic Graphics (34987)

3424 SW 42 Way
Gainesville, FL 32608
Mr. CB Vaughan Jr.
Phone 352-376-2121
Fax 352-692-5899
www.Fantasticgraphics.com
cbv@fantasticgraphics.com
Spec Agr Disclosed: 06/26/2008

Distribution Channel(s)
Campus/Local Channel
Specialty Mid-Tier

Product Categories
01C (Men's/Unisex Other Headwear)
01M (Clothing Accessories)

GMaster LLC (11530)

1824 Dolwick Drive
Erlanger, KY 41014
Ms. Pam Yahl
Phone 859-746-9800 110
Fax 859-746-5636
www.Gamemasterathletic.com
pam@gamemasterathletic.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)
Campus/Local Channel
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
01A (Men's/Unisex T-shirts)
06A (Sports Equipment)

Graphic Cow - The (14946)

209 N. Main St. #115
Greenville, SC 29601-2178
Mr. Dave Carter
Phone 864-843-0065
Fax 864-843-0067
www.Grafcow.com
david@grafcow.com
Spec Agr Disclosed: 10/10/2007

Distribution Channel(s)
Restricted Channel

Product Categories
01A (Men's/Unisex T-shirts)
### University of South Carolina

<table>
<thead>
<tr>
<th>Great American Products Inc. (13400)</th>
<th>Harper Arts LLC (50202)</th>
<th>Harrell Farms (GA) (54050)</th>
<th>Heisman by Reebok (11512)</th>
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<tr>
<td><strong>Great American Products Inc. (13400)</strong>&lt;br&gt;1661 S. Seguin&lt;br&gt;New Braunfels, TX 78130&lt;br&gt;Mr. Wally Gullick&lt;br&gt;Phone 830-620-4400 3023&lt;br&gt;Fax 830-620-8430&lt;br&gt;www.Gap1.com&lt;br&gt;<a href="mailto:wally@gap1.com">wally@gap1.com</a>&lt;br&gt;Spec Agr Disclosed: 08/30/2007</td>
<td><strong>Harper Arts LLC (50202)</strong>&lt;br&gt;207 E. Main St&lt;br&gt;Carrboro, NC 27510&lt;br&gt;Mr. Benjamin Harper&lt;br&gt;Phone 919-933-8591&lt;br&gt;Fax 919-933-8591&lt;br&gt;www.Harperarts.com&lt;br&gt;<a href="mailto:benjaminharper@bellsouth.net">benjaminharper@bellsouth.net</a>&lt;br&gt;Spec Agr Disclosed: 01/23/2008</td>
<td><strong>Harrell Farms (GA) (54050)</strong>&lt;br&gt;PO Box 485&lt;br&gt;Wrens, GA 30833&lt;br&gt;Mr. Seaborn Dell&lt;br&gt;Phone 706-547-2311&lt;br&gt;Fax 706-547-7656&lt;br&gt;www.Harrellfarms.com&lt;br&gt;<a href="mailto:s.dell@harrellfarms.com">s.dell@harrellfarms.com</a>&lt;br&gt;Spec Agr Disclosed: 04/21/2008</td>
<td><strong>Heisman by Reebok (11512)</strong>&lt;br&gt;8677 LogoAthletic Court&lt;br&gt;Indianapolis, IN 46219&lt;br&gt;Ms. Kathy Meyer&lt;br&gt;Phone 317-895-7171&lt;br&gt;Fax 317-895-7240&lt;br&gt;<a href="mailto:kathy.meyer@reebok.com">kathy.meyer@reebok.com</a>&lt;br&gt;Spec Agr Disclosed: 06/16/2008</td>
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<td>Distribution Channel(s)</td>
<td>Campus/Local Channel&lt;br&gt;Department Stores&lt;br&gt;Sporting Goods/Sports Specialty/Fan Shops</td>
<td>Product Categories</td>
<td>02A (Jewelry)&lt;br&gt;02C (Personal Accessories)&lt;br&gt;03A (Domestics)&lt;br&gt;03B (Furniture/Furnishings)&lt;br&gt;03C (Office Products)&lt;br&gt;03D (Housewares)&lt;br&gt;04D (Gifts &amp; Novelties - Miscellaneous)&lt;br&gt;06A (Sports Equipment)</td>
</tr>
</tbody>
</table>
University of South Carolina

**Herff Jones Inc. (12263)**
PO Box 68956-0956
Indianapolis, IN 46268-2593
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 12/19/2007

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Herrington & Co. Inc. (41452)**
8945 Research Drive
Irvine, CA 92618
Ms. Cecilia Gustavsson
Phone 949-727-9482
Fax 949-727-1456
www.Herringtonteddybears.com
ceciliag@herringtonteddybears.com
Spec Agr Disclosed: 07/05/2007

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Hilltop Signs dba Touchdown Tableware (58949)**
PO Box 4313
Star City, WV 26504
Mr. Robert Antion
Phone 304-282-5753
Fax 304-599-3098
www.Touchdowntableware.com
bob.anton@gmail.com

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 05D (School Supplies)

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Highland Graphics Inc. (33688)**
210 Evergreen Drive
Springfield, TN 37172
Mr. Marty Wall
Phone 615-382-7299
Fax 615-382-7448
www.Highlandgraphics.com
highlandx@aol.com

**Distribution Channel(s)**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04C (Signage Products)
- 05D (School Supplies)

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
# Licensees

## University of South Carolina

### Hinkle Chair Co Inc. (25130)

**Address:** PO Box 410  
**City, State:** Springfield, TN 37172  
**Contact:** Ms. Diane H. Johnson  
**Phone:** 615-384-8477  
**Fax:** 615-384-0055  
**Website:** www.Hinklechaircompany.com  
**Spec Agr Disclosed:** 06/23/2008  
**Distribution Channel(s):**  
- Campus/Local Channel  
- Internet/TV/Catalog Mid-Tier  
- Related Retail/Direct  
- Specialty Mass/Value Catalog  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories:**  
- 03B (Furniture/Furnishings)  

### Holloway Sportswear Inc. (11789)

**Address:** PO Box 4489  
**City, State:** Sidney, OH 45365-4489  
**Contact:** Ms. Beth Russell  
**Phone:** 937-497-7575  
**Fax:** 937-497-7337  
**Website:** www.Hollowayusa.com  
**Spec Agr Disclosed:** 02/26/2008  
**Distribution Channel(s):**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Restricted Channel  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories:**  
- 01B (Men's/Unisex Outerwear)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01I (Women's Apparel)  
- 01J (Men's/Unisex Fleece)  
- 01L (Men's/Unisex Performance Apparel)  
- 02C (Personal Accessories)  
- 03A (Domestics)  
- 06A (Sports Equipment)  

### Hot Sauce Harry's Inc. (21480)

**Address:** 10606 Shady Trail Suite 20  
**City, State:** Dallas, TX 75220  
**Contact:** Mr. Bob Harris  
**Phone:** 800-588-8979  
**Fax:** 214-956-9885  
**Website:** www.Hotsauceharrys.com  
**Spec Agr Disclosed:** 01/16/2008  
**Distribution Channel(s):**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog Mid-Tier  
- Related Retail/Direct  
- Specialty Mass/Value Catalog  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs  

**Product Categories:**  
- 07B (Consumables)  

### Home Fields Inc. (34683)

**Address:** 12325 Stevens Creek Dr.  
**City, State:** Alpharetta, GA 30005  
**Contact:** Mr. Ken Small  
**Phone:** 770-559-4663  
**Fax:**  
**Website:** www.Homefields.com  
**Spec Agr Disclosed:** 12/12/2007  
**Distribution Channel(s):**  
- Campus/Local Channel  
- Related Retail/Direct  

**Product Categories:**  
- 04B (Collectibles)  

### Howell Enterprises LLC (63046)

**Address:** 1805 7th Street South  
**City, State:** Clanton, AL 35045  
**Contact:** Ms. Rosemary Wylie  
**Phone:** 800-867-1402  
**Fax:** 800-867-1502  
**Website:** www.Howellscustomgolfcarts.com  
**Spec Agr Disclosed:** 02/01/2008  
**Distribution Channel(s):**  
- Golf Specialty  
- Sporting Goods/Sports Specialty/Fan Shops  

**Product Categories:**  
- 06A (Sports Equipment)
### University of South Carolina

**Hunt Graphics** (48777)
3823 Spencer St.
Harvey, LA 70058
Mr. Michael Hunt
Phone 504-392-2700
Fax 504-392-1667
www.Mardigrasimages.com
mhuntstudio@earthlink.net
Spec Agr Disclosed: 10/04/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03D (Housewares)
- 03E (Publishing)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06C (Toys)
- 06D (Games)
- 07D (Infant Products)

**Identity Check Printers** (35790)
1802 Fashion Court
Joppa, MD 21085
Ms. Keri Kilhoffer
Phone 410-679-3300
Fax 410-676-3300
www.Identitychecks.com
kkilhoffer@cdi-us.com
Spec Agr Disclosed: 10/12/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 02C (Personal Accessories)
- 05A (Stationery)

**IN-concept Inc.** (35506)
946 Calle Amanecer, Unit L-M
San Clemente, CA 92673
Ms. Erica Jehling
Phone 949-366-6000
Fax 949-366-6070
www.Glasstatz.com
erica@inconceptusa.com
Spec Agr Disclosed: 05/18/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closetout
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05D (School Supplies)
- 02C (Personal Accessories)
- 05A (Stationery)

**Hunter Mfg. LLP** (11518)
201 West Loudon Avenue
Lexington, KY 40508
Ms. Shannon Hisle
Phone 859-254-7573
Fax 859-254-7614
www.HunterMfg.com
shannon.hisle@huntermfg.com
Spec Agr Disclosed: 06/07/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06C (Toys)
- 06D (Games)
- 07D (Infant Products)

**iFanatic LLC** (60585)
119 Forrest Lane
Swedesboro, NJ 08085
Mr. Darryl W. Shorter
Phone 856-217-4063
Fax 919-869-2326
www.I-fanatic.com
dshorter@i-fanatic.com
Spec Agr Disclosed: 04/10/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 05B (Checks)
- 05A (Stationery)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)

**Innovative Adhesives LLC** (63027)
PO Box 339
Graniteville, SC 29829
Ms. Melinda Murphy
Phone 803-663-1640
Fax 803-663-1670
www.Innovativeadhesives.com
mmurphy@innovativeadhesives.com
Spec Agr Disclosed: 01/03/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
### University of South Carolina

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>License Number</th>
<th>Address</th>
<th>City, State, Zip</th>
<th>Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intercoastal Staffing Inc. dba Billy-Joe Homewares</td>
<td>(67791)</td>
<td>747 Meeting Street</td>
<td>Charleston, SC 29403</td>
<td>Ms. Tracie Coon</td>
<td>843-973-3540</td>
<td>843-973-3541</td>
<td><a href="http://www.Billyjoe.com">www.Billyjoe.com</a></td>
<td><a href="mailto:tracie@billyjoe.com">tracie@billyjoe.com</a></td>
</tr>
<tr>
<td>Iron Stop</td>
<td>(52895)</td>
<td>3917 Morse St. Suite 216</td>
<td>Denton, TX 76208</td>
<td>Mr. Ron Sprinks</td>
<td>940-484-9533</td>
<td>940-239-9474</td>
<td><a href="http://www.Ironstop.com">www.Ironstop.com</a></td>
<td><a href="mailto:wendy@ironstop.com">wendy@ironstop.com</a></td>
</tr>
<tr>
<td>Itemworks Inc.</td>
<td>(52307)</td>
<td>2112 S. 54th Street Suite 1</td>
<td>Rogers, AR 72758</td>
<td>Mr. Kim Campbell</td>
<td>479-636-3706</td>
<td>479-657-6678</td>
<td><a href="http://www.Itemworks.com">www.Itemworks.com</a></td>
<td><a href="mailto:kcampbell@itemworks.com">kcampbell@itemworks.com</a></td>
</tr>
<tr>
<td>It's All Greek To Me (CA)</td>
<td>(11564)</td>
<td>2360 Shasta Way # B</td>
<td>Simi Valley, CA 93065</td>
<td>Ms. Marisue Hasek</td>
<td>727-369-5423</td>
<td>805-579-6066</td>
<td><a href="http://www.Marketidentity.com">www.Marketidentity.com</a></td>
<td><a href="mailto:mhasek@Iagtm.com">mhasek@Iagtm.com</a></td>
</tr>
<tr>
<td>J America</td>
<td>(14278)</td>
<td>1200 Mason Court</td>
<td>Webberville, MI 48892</td>
<td>Mr. Brian Clark</td>
<td>517-655-8800</td>
<td>517-655-8801</td>
<td><a href="http://www.J-america.com">www.J-america.com</a></td>
<td><a href="mailto:brianclark@Jamericaretail.com">brianclark@Jamericaretail.com</a></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier

### Product Categories
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)
- 06C (Toys)
- 05C (Paper Products)
- 01A (Men's/Unisex T-shirts)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
## University of South Carolina

### J.F. Sports Company  (11790)
- **P.O. Box 347275**
- **Parma, OH 44134-0275**
- **Mr. Jim Fritsche**
- **Phone** 440-884-2124
- **Fax** 886-537-1468
- **www.Jfsports.com**
- **jfsports@sbcglobal.net**
- **Spec Agr Disclosed: 01/25/2008**

**Distribution Channel(s):**
- Campus/Local Channel
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 06C (Toys)

### JanSport Inc.  (11946)
- **PO Box 1817**
- **Appleton, WI 54912-1817**
- **Ms. Dawn Brown**
- **Phone** 920-735-1918
- **Fax** 920-831-7743
- **www.Jansport.com**
- **dawn_brown@vfc.com**
- **Spec Agr Disclosed: 02/28/2008**

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01G (Youth Apparel)
- 011 (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 02C (Personal Accessories)
- 06A (Sports Equipment)

### JanCo Studio  (24383)
- **2939 Cornhusker Hwy, Suite B**
- **Lincoln, NE 68504**
- **Mr. Bert Anderson**
- **Phone** 402-327-9994
- **Fax** 402-327-9994
- **www.Jancostudio.com**
- **jancostudio@aol.com**
- **Spec Agr Disclosed: 01/03/2008**

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Specialty Mid-Tier

**Product Categories:**
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04B (Collectibles)
- 04E (Holiday Accessories)

### Jenkins Enterprises  (12115)
- **4949 W. Bethany Rd.**
- **North Little Rock, AR 72116**
- **Mr. Carter Wallace**
- **Phone** 501-945-2600
- **Fax** 501-801-1383
- **www.Jenkins-enterprises.com**
- **carterw@jenkins-enterprises.com**
- **Spec Agr Disclosed: 02/22/2008**

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 03B (Furniture/Furnishings)

### Jenkins Sports Inc.  (55862)
- **412 E. Unity Rd.**
- **Paragould, AR 72450**
- **Mr. Jeremy Cox**
- **Phone** 870-236-7181
- **Fax** 870-236-9180
- **www.Jenkinslamp.com**
- **info@jenkinslamp.com**
- **Spec Agr Disclosed: 07/23/2007**

**Distribution Channel(s):**
- Specialty Mid-Tier

**Product Categories:**
- 03B (Furniture/Furnishings)
### University of South Carolina

#### JerseyNaps from ThemeNaps LLC

<table>
<thead>
<tr>
<th><strong>Licensee</strong></th>
<th><strong>Location</strong></th>
<th><strong>Contact Person</strong></th>
<th><strong>Phone</strong></th>
<th><strong>Fax</strong></th>
<th><strong>Website</strong></th>
<th><strong>Email</strong></th>
<th><strong>Spec Agr Disclosed</strong></th>
<th><strong>Distribution Channel(s)</strong></th>
<th><strong>Product Categories</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>JerseyNaps from ThemeNaps LLC (68228)</td>
<td>1954 Airport Road Suite 207 Atlanta, GA 30341</td>
<td>Mr. Will Katz</td>
<td>678-720-0702 103</td>
<td>877-724-4302</td>
<td><a href="http://www.JerseyNaps.com">www.JerseyNaps.com</a></td>
<td><a href="mailto:will@jerseyNaps.com">will@jerseyNaps.com</a></td>
<td>08/17/2007</td>
<td>Campus/Local Channel Department Stores Grocery/Drug/Convenience Stores Internet/TV/Catalog Mid-Tier Related Retail/Direct Specialty Mass/Value Catalog Specialty Mid-Tier Sporting Goods/Sports Specialty/Fan Shops</td>
<td>02A (Jewelry)</td>
</tr>
</tbody>
</table>

#### Jewelry Warehouse

<table>
<thead>
<tr>
<th><strong>Licensee</strong></th>
<th><strong>Location</strong></th>
<th><strong>Contact Person</strong></th>
<th><strong>Phone</strong></th>
<th><strong>Fax</strong></th>
<th><strong>Website</strong></th>
<th><strong>Email</strong></th>
<th><strong>Spec Agr Disclosed</strong></th>
<th><strong>Distribution Channel(s)</strong></th>
<th><strong>Product Categories</strong></th>
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</thead>
<tbody>
<tr>
<td>Jewelry Warehouse (10456)</td>
<td>PO Box 4722 W. Columbia, SC 29171-4722</td>
<td>Mr. Scott Satterfield</td>
<td>803-794-0302</td>
<td>803-794-9300</td>
<td><a href="http://www.Jewelrywarehouse.com">www.Jewelrywarehouse.com</a></td>
<td><a href="mailto:jw@microbyte.net">jw@microbyte.net</a></td>
<td>04/01/2008</td>
<td>Related Retail/Direct</td>
<td>02A (Jewelry)</td>
</tr>
</tbody>
</table>

#### Joe T's By The Game

<table>
<thead>
<tr>
<th><strong>Licensee</strong></th>
<th><strong>Location</strong></th>
<th><strong>Contact Person</strong></th>
<th><strong>Phone</strong></th>
<th><strong>Fax</strong></th>
<th><strong>Website</strong></th>
<th><strong>Email</strong></th>
<th><strong>Spec Agr Disclosed</strong></th>
<th><strong>Distribution Channel(s)</strong></th>
<th><strong>Product Categories</strong></th>
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</thead>
<tbody>
<tr>
<td>Joe T's By The Game (14675)</td>
<td>PO Box 2516 Phenix City, AL 36868-2516</td>
<td>Ms. Keeli Floyd</td>
<td>334-291-5151 107</td>
<td>334-291-3067</td>
<td><a href="http://www.2thegame.com">www.2thegame.com</a></td>
<td><a href="mailto:keelifloyd@kudzullc.com">keelifloyd@kudzullc.com</a></td>
<td>04/25/2008</td>
<td>Grocery/Drug/Convenience Stores Off-Price/Closeout Specialty Mass/Value Catalog Super Center/Wholesale Clubs</td>
<td>01C (Men's/Unisex Other Headwear) 01I (Women's Apparel) 01R (Men's/Unisex Adjustable Non-Wool Headwear)</td>
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</table>

#### Jester Company Inc.

<table>
<thead>
<tr>
<th><strong>Licensee</strong></th>
<th><strong>Location</strong></th>
<th><strong>Contact Person</strong></th>
<th><strong>Phone</strong></th>
<th><strong>Fax</strong></th>
<th><strong>Website</strong></th>
<th><strong>Email</strong></th>
<th><strong>Spec Agr Disclosed</strong></th>
<th><strong>Distribution Channel(s)</strong></th>
<th><strong>Product Categories</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Jester Company Inc. (11626)</td>
<td>PO Box 38428 Greensboro, NC 27438-8428</td>
<td>Ms. Debbie Lozo</td>
<td>336-545-1010</td>
<td>336-545-0700</td>
<td><a href="http://www.Jestercompany.com">www.Jestercompany.com</a></td>
<td><a href="mailto:debbie@jestercompany.com">debbie@jestercompany.com</a></td>
<td>01/08/2008</td>
<td>Restricted Channel</td>
<td>02A (Jewelry) 03D (Housewares) 04A (Automobile Products) 04D (Gifts &amp; Novelties - Miscellaneous) 05A (Stationery) 05D (School Supplies) 05E (Publishing) 06A (Sports Equipment)</td>
</tr>
</tbody>
</table>

#### John H. Harland Co.

<table>
<thead>
<tr>
<th><strong>Licensee</strong></th>
<th><strong>Location</strong></th>
<th><strong>Contact Person</strong></th>
<th><strong>Phone</strong></th>
<th><strong>Fax</strong></th>
<th><strong>Website</strong></th>
<th><strong>Email</strong></th>
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<th><strong>Distribution Channel(s)</strong></th>
<th><strong>Product Categories</strong></th>
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</thead>
<tbody>
<tr>
<td>John H. Harland Co. (11629)</td>
<td>2939 Miller Road Decatur, GA 30035</td>
<td>Ms. Bonnie Owens</td>
<td>770-593-5050 6115</td>
<td>770-808-4910</td>
<td><a href="http://www.Harland.net">www.Harland.net</a></td>
<td><a href="mailto:bonnie.owens@harlandclarke.com">bonnie.owens@harlandclarke.com</a></td>
<td>02/29/2008</td>
<td>Specialty Mid-Tier</td>
<td>05B (Checks)</td>
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#### Jones & Mitchell Sportswear Inc.

<table>
<thead>
<tr>
<th><strong>Licensee</strong></th>
<th><strong>Location</strong></th>
<th><strong>Contact Person</strong></th>
<th><strong>Phone</strong></th>
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<th><strong>Email</strong></th>
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<th><strong>Distribution Channel(s)</strong></th>
<th><strong>Product Categories</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Jones &amp; Mitchell Sportswear Inc. (11541)</td>
<td>560 N. Rogers Road Olathe, KS 66062</td>
<td>Ms. Sarah Dice</td>
<td>913-324-2762 2762</td>
<td>913-324-2799</td>
<td><a href="http://www.Jonesmitchell.com">www.Jonesmitchell.com</a></td>
<td><a href="mailto:sdie@jonesmitchell.com">sdie@jonesmitchell.com</a></td>
<td>04/18/2008</td>
<td>Better Dept Stores/Boutiques Campus/Local Channel Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01D (Men's/Unisex Combo-Packaged Goods) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece)</td>
</tr>
</tbody>
</table>
### University of South Carolina

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jostens Inc. (11572)</td>
<td>148 E. Broadway, Owatonna, MN 55060</td>
<td>Ms. Elizabeth Lent</td>
<td>507-455-6418</td>
<td>507-455-6584</td>
<td><a href="http://www.Jostens.com">www.Jostens.com</a></td>
<td><a href="mailto:elizabeth.lent@jostens.com">elizabeth.lent@jostens.com</a></td>
<td>02/18/2008</td>
<td>Campus/Local Channel</td>
<td>01B (Men's/Unisex Outerwear) 01M (Clothing Accessories) 02A (Jewelry) 02B (Class Rings) 03A (Domestics) 03B (Furniture/Furnishings) 03C (Office Products) 03D (Housewares) 04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
<tr>
<td>Just Engrave It (46750)</td>
<td>415 Bellport Dr., Boiling Springs, SC 29316</td>
<td>Mr. Robert Fant</td>
<td>864-978-5930</td>
<td>864-573-3077</td>
<td><a href="http://www.Justengraveit.com">www.Justengraveit.com</a></td>
<td><a href="mailto:justengraveit@alltel.net">justengraveit@alltel.net</a></td>
<td>10/17/2007</td>
<td>Campus/Local Channel</td>
<td>02A (Jewelry) 03A (Domestics) 03C (Office Products) 03D (Housewares) 04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
<tr>
<td>Joy To The World Collectibles Inc. (41014)</td>
<td>1004 Breton Ridge, Knoxville, TN 37919</td>
<td>Ms. Lisa Kelechava</td>
<td>865-470-7148</td>
<td>865-470-7139</td>
<td><a href="http://www.Joytotheworldonline.com">www.Joytotheworldonline.com</a></td>
<td><a href="mailto:jttwcoll@aol.com">jttwcoll@aol.com</a></td>
<td>10/02/2007</td>
<td>Campus/Local Channel</td>
<td>03B (Furniture/Furnishings) 05E (Publishing)</td>
</tr>
<tr>
<td>K &amp; M/Nordic Co. (12397)</td>
<td>5 Tripps Lane, Riverside, RI 02915</td>
<td>Ms. Sandy Martin</td>
<td>401-431-9299</td>
<td>401-431-0666</td>
<td><a href="http://www.Nordiccompanyinc.com">www.Nordiccompanyinc.com</a></td>
<td><a href="mailto:licensing@nordiccompanyinc.com">licensing@nordiccompanyinc.com</a></td>
<td>01/28/2008</td>
<td>Campus/Local Channel</td>
<td>03B (Furniture/Furnishings) 05E (Publishing)</td>
</tr>
<tr>
<td>K &amp; E Enterprises of Flor LLC (53989)</td>
<td>1301 Pamplico Hwy., Florence, SC 29505</td>
<td>Mr. Eddie Glass</td>
<td>843-662-0797</td>
<td>843-629-9693</td>
<td><a href="http://www.Southernartandgifts.com">www.Southernartandgifts.com</a></td>
<td><a href="mailto:southernart@aol.com">southernart@aol.com</a></td>
<td>07/23/2007</td>
<td>03C (Office Products) 03D (Housewares) 07D (Infant Products)</td>
<td></td>
</tr>
</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Related Retail/Direct
- Restricted Channel

### Product Categories
- 01B (Men's/Unisex Outerwear)
- 01M (Clothing Accessories)
- 02A (Jewelry)
- 02B (Class Rings)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 03B (Furniture/Furnishings)
- 05E (Publishing)

### Distribution Channel(s)
- Campus/Local Channel
- Related Retail/Direct

### Product Categories
- 02A (Jewelry)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

### Distribution Channel(s)
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

### Product Categories
- 03C (Office Products)
- 05A (Stationery)
# University of South Carolina

**K and J Supply dba Stadium Accessories (72171)**

- **Box 158**
- **Bolingbroke, GA 31004**
- **Mr. Darryl Jones**
- **Phone**: 404-597-9348
- **Fax**: 478-477-4326
- **charlie@stadiumaccessories.com**
- **Spec Agr Disclosed**: 04/24/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)

**Kaba Ilco Corp. (45420)**

- **PO Box 2627**
- **Rocky Mount, NC 27804**
- **Mr. Anthony Haynesworth**
- **Phone**: 252-446-3321 384
- **Fax**: 252-446-4702
- **www.Kaba-ilco.com**
- **ahaynesworth@irm.kaba.com**
- **Spec Agr Disclosed**: 04/23/2008

**Distribution Channel(s)**
- Specialty Mid-Tier

**Product Categories**
- 03D (Housewares)

**Kappers Inc. (57469)**

- **1741A McCoba Dr.**
- **Smyrna, GA 30080**
- **Ms. Kappy Pettit**
- **Phone**: 770-438-2750
- **Fax**: 770-431-8038
- **kappers@charter.net**
- **Spec Agr Disclosed**: 10/10/2007

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03D (Housewares)
- 04E (Holiday Accessories)

**KCA Enterprises (35424)**

- **260 Ren Mar Dr.**
- **Suite B**
- **Pleasant View, TN 37146**
- **Mr. Jim Jackson**
- **Phone**: 615-746-0051 21
- **Fax**: 615-746-6685
- **www.Kcaenterprises.com**
- **jddj@yahoo.com**
- **Spec Agr Disclosed**: 09/12/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

**Kider Athlete (14910)**

- **301 Shadowbrook Court**
- **Simpsonville, SC 29681**
- **Mr. Kurt Lindberg**
- **Phone**: 864-234-7232
- **Fax**: kclindberg@bellsouth.net
- **Spec Agr Disclosed**: 09/24/2007

**Distribution Channel(s)**
- Off-Price/Closeout
- Specialty Mass/Value Catalog
- Super Center/Wholesale Clubs

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
University of South Carolina

Kid N' Me Outerwear  (30277)
4811 Quail Crest Place
Lawrence, KS 66049
Ms. Gretchen Hatfield
Phone  785-331-1940
Fax  785-841-0288
www.Mgicompanies.com
gretchen.hatfield@mgicompanies.com
Spec Agr Disclosed: 05/16/2008

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 02C (Personal Accessories)

Knights Apparel Inc.  (14948)
5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone  (864)
- 864-587-9690
Fax  864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 09/12/2007

Distribution Channel(s)
- Off-Price/Closetout
- Super Center/Wholesale Clubs

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Kolder Incorporated  (11793)
PO Box 100
Edinburg, TX 78540
Mr. Ryan Meyers
Phone  956-381-9851
Fax  956-383-0502
www.Kolder.com
ryan@kolder.com
Spec Agr Disclosed: 01/07/2008

Distribution Channel(s)
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05C (Paper Products)

Kraftware Corporation  (61936)
270 Cox St.
Roselle, NJ 07203
Mr. Randy Grant
Phone  908-259-8883
Fax  908-259-8885
www.Kraftwareonline.com
randy@k-ware.com

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 03A (Domestics)
- 03D (Housewares)

K-Swiss Inc.  (60643)
31248 Oak Crest Dr.
Westlake Village, CA 91361
Mr. Darrell Lane
Phone  818-706-5185
Fax  818-706-5391
www.K-swiss.com
diane@k-swiss.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 07E (Footwear)
# University of South Carolina

## Lakeshirts Inc. dba Step Ahead Sportswear (11808)
- **Address:** 750 Randolph Rd, Detroit Lakes, MN 56501
- **Contact Person:** Ms. Carrie Ulschmid
- **Phone:** 218-846-3065
- **Fax:** 218-846-3069
- **Website:** www.Prairie-graphics.com
carrieu@lakeshirts.com
- **Spec Agr Disclosed:** 01/02/2008

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 02C (Personal Accessories)

## Landes Inc. (61721)
- **Address:** 7600 Renwick Dr, Houston, TX 77081
- **Contact Person:** Mr. Sonny DeShong
- **Phone:** 832-201-0033
- **Fax:** 713-665-6392
- **Website:** www.Desden.com
sd@desden.com
- **Spec Agr Disclosed:** 06/25/2008

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 02C (Personal Accessories)
- 03A (Domestics)
- 03D (Housewares)
- 06A (Sports Equipment)

## Laser Magic/FL (13768)
- **Address:** 946 Century Lane, Apopka, FL 32703-3709
- **Contact Person:** Ms. Tish Figueroa
- **Phone:** 407-880-7151 309
- **Fax:** 407-880-7150
- **Website:** www.Lasermagic.net
tish@lasermagic.net
- **Spec Agr Disclosed:** 01/15/2008

### Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 03C (Office Products)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

## Late For The Sky Production Co. Inc (11720)
- **Address:** 3000 Robertson Ave, Cincinnati, OH 45209
- **Contact Person:** Ms. Heidi Hagedorn
- **Phone:** 513-531-4400 102
- **Fax:** 513-458-8484
- **Website:** www.Lateforthesky.com
hmhagedorn@lateforthesky.com
- **Spec Agr Disclosed:** 10/25/2008

### Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 06D (Games)

## Lawson's Sales Company (16557)
- **Address:** PO Box 140, Manchester, TN 37349
- **Contact Person:** Mr. Roy Lawson
- **Phone:** 931-728-3891
- **Fax:** 931-723-1808
- **Website:** roy@joecollegesports.com
- **Spec Agr Disclosed:** 12/19/2008

### Distribution Channel(s)
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
## University of South Carolina

### LAZART Production Inc. (50912)

**PO Box 1638**  
Gainesville, TX 76241-1638  
Ms. Laurie Leahy  
Phone: 940-665-3097  
Fax: 940-665-6850  
www.Lazarproduction.com  
laurleah@lazarproduction.com  
Spec Agr Disclosed: 01/07/2008

**Distribution Channel(s)**  
Campus/Local Channel  
Specialty Mid-Tier

**Product Categories**
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 05C (Paper Products)

---

### Legacy Athletic (14000)

**14 Barnhart Drive**  
Hanover, PA 17331  
Ms. Tori Gregg  
Phone: 717-630-0892  
Fax: 717-630-0827  
www.Legacyathletic.com  
tkercher@legacycaps.com  
Spec Agr Disclosed: 06/25/2008

**Distribution Channel(s)**  
Better Dept Stores/Boutiques  
Campus/Local Channel  
Department Stores  
Internet/TV/Catalog Mid-Tier  
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01C (Men's/Unisex Other Headwear)  
- 01F (Infant/Toddler Apparel)  
- 01G (Youth Apparel)  
- 01I (Women's Apparel)  
- 01M (Clothing Accessories)  
- 01N (Men's/Unisex Structured Closed Back Headwear)  
- 01O (Men's/Unisex Structured Stretch Fit Headwear)  
- 01P (Men's/Unisex Unstructured Closed Back Headwear)  
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
- 02A (Jewelry)  
- 02C (Personal Accessories)  
- 07E (Footwear)
### Lightwear (31619)

<table>
<thead>
<tr>
<th>Lightwear</th>
<th>924 Kentucky St.</th>
<th>Bellingham, WA 98225</th>
<th>Mr. Jack Hovenier</th>
<th>Phone 360-734-8798</th>
<th>Fax 360-676-8773</th>
<th><a href="http://www.Lightwear.com">www.Lightwear.com</a></th>
<th><a href="mailto:jack@lightwear.com">jack@lightwear.com</a></th>
<th>Spec Agr Disclosed: 03/28/2008</th>
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</thead>
</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Speciality Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

### Little King Mfg. Co. Inc. (11539)

<table>
<thead>
<tr>
<th>Little King Mfg. Co. Inc.</th>
<th>PO Box 287</th>
<th>Alamo, TN 38001</th>
<th>Ms. Gail Hart</th>
<th>Phone 731-696-5517 12</th>
<th>Fax 731-696-2289</th>
<th><a href="mailto:gail@littlekingmfg.com">gail@littlekingmfg.com</a></th>
<th>Spec Agr Disclosed: 02/06/2008</th>
</tr>
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</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
- 06A (Sports Equipment)
- 06D (Games)

### Logo Pillow Company LLC dba Tessuta (49517)

<table>
<thead>
<tr>
<th>Logo Pillow Company LLC dba</th>
<th>10180 Riverside Drive Suite 2</th>
<th>Palm Beach Gardens, FL 33410</th>
<th>Ms. Andrea Greenspan</th>
<th>Phone 561-776-3147</th>
<th>Fax 561-776-3148</th>
<th><a href="http://www.Logopillow.com">www.Logopillow.com</a></th>
<th><a href="mailto:andrea@logopillow.com">andrea@logopillow.com</a></th>
<th>Spec Agr Disclosed: 02/21/2008</th>
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</thead>
</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02C (Personal Accessories)
- 03A (Domestics)
- 04A (Automobile Products)
- 06A (Sports Equipment)
# University of South Carolina

### Licensees

**LogoFit LLC (12034)**
- **Address:** 3202 Lapeer Road, Flint, MI 48503
- **Contact:** Mr. David Kraut
- **Phone:** 810-658-1300
- **Fax:** 810-658-1311
- **Website:** www.Logofit.com
- **Email:** dkraut@logofit.com
- **Spec Agr Disclosed:** 04/04/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01C (Men's/Unisex Other Headwear)
- 01M (Clothing Accessories)

**LOXSCREEN COMPANY INC.-THE (62831)**
- **Address:** PO Box 4004, W. Columbia, SC 29171
- **Contact:** Mr. Rick Wheeler
- **Phone:** 803-822-8200
- **Fax:** 803-822-8547
- **Website:** www.Loxscreen.com
- **Email:** 12rw@loxscreener.com
- **Spec Agr Disclosed:** 09/27/2007

**Distribution Channel(s):**
- Specialty Mid-Tier

**Product Categories:**
- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)

### Louis Garneau USA (51457)
- **Address:** 1352 E. Main St., Newport, VT 05855
- **Contact:** Ms. Heidi Myers
- **Phone:** 802-334-5885
- **Fax:** 802-334-6425
- **Website:** www.Louisgarneau.us
- **Email:** hmyers@louisgarneau.us
- **Spec Agr Disclosed:** 09/26/2007

**Distribution Channel(s):**
- Restricted Channel

**Product Categories:**
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

### Magna Manufacturing Inc. (13409)
- **Address:** PO Box 279, Ft. Walton Beach, FL 32549
- **Contact:** Ms. Myleto Stewart
- **Phone:** 850-243-1112
- **Fax:** 850-243-6406
- **Website:** www.Loboy.com
- **Email:** mstewart@loboy.com
- **Spec Agr Disclosed:** 01/02/2008

**Distribution Channel(s):**
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 03D (Housewares)

### Magnetic Memories Inc. (57035)
- **Address:** 1741 Lower Roswell Rd., Marietta, GA 30068
- **Contact:** Ms. Esther Rohm Thompson
- **Phone:** 770-321-0929
- **Fax:** 770-509-1484
- **Website:** www.Magneticmemories.com
- **Email:** esther@magneticmemories.com
- **Spec Agr Disclosed:** 10/01/2007

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03C (Office Products)

### Magnolia Lane Inc. (47681)
- **Address:** 4455 Galen Cove, Birmingham, AL 35242
- **Contact:** Mr. Andrew Szymela
- **Phone:** 205-251-5007
- **Fax:** 205-322-4366
- **Website:** www.Magnolialane.com
- **Email:** aszymela@aol.com
- **Spec Agr Disclosed:** 10/03/2007

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
### University of South Carolina

#### Majestic Athletic (11653)
- **Address:** 545 Marriott Drive Suite 200, Nashville, TN 37214
- **Contact:** Mr. Steve Sedberry
- **Phone:** 615-565-5189
- **Fax:** 615-882-2426
- **Website:** www.Majesticathletic.com
- **Email:** steve_sedberry@vfc.com
- **Spec Agr Disclosed:** 12/12/2007

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)

#### Marketing Results Ltd. (52940)
- **Address:** 241 Schofield Dr., Whitehall, OH 43213
- **Contact:** Mr. Jerry Sommers
- **Phone:** 614-575-9300
- **Fax:** 614-575-9390
- **Email:** jsomm13@aol.com
- **Spec Agr Disclosed:** 04/18/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Off-Price/Closetout
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 06C (Toys)

#### McArthur Towel and Sports (60031)
- **Address:** 700 Moore Street, Baraboo, WI 53913
- **Contact:** Ms. Vicki Hodel
- **Phone:** 608-356-8922
- **Fax:** 608-356-2069
- **Website:** www.Mcarthursports.com
- **Email:** vhodel@mcarthurtowels.com
- **Spec Agr Disclosed:** 03/14/2008

**Distribution Channel(s):**
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closetout
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01M (Clothing Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 06A (Sports Equipment)
- 07D (Infant Products)

### Marble Mountain Creations (41102)
- **Address:** PO Box 927, Shannon, GA 30172
- **Contact:** Ms. Julie Ruth
- **Phone:** 706-291-9115
- **Fax:** 706-295-9115
- **Email:** marblemt@bellsouth.net
- **Spec Agr Disclosed:** 01/03/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 02A (Jewelry)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

#### Mascot Books Inc. (50037)
- **Address:** PO Box 220157, Chantilly, VA 20153
- **Contact:** Ms Sue Page
- **Phone:** 703-437-3584
- **Fax:** 703-437-3554
- **Website:** www.Mascotbooks.com
- **Email:** sue@mascotbooks.com
- **Spec Agr Disclosed:** 01/17/2008

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mass/Value Catalog

**Product Categories:**
- 05E (Publishing)

### MeadWestvaco Consumer & Office Products (13020)
- **Address:** 101 O'Neil Road, Sidney, NY 13838
- **Contact:** Ms. Nan Birdsall
- **Phone:** 607-561-5222
- **Fax:** 607-561-5948
- **Website:** www.Meadwestvaco.com
- **Email:** nab3@meadwestvaco.com
- **Spec Agr Disclosed:** 03/13/2008

**Distribution Channel(s):**
- Campus/Local Channel

**Product Categories:**
- 05D (School Supplies)
### University of South Carolina

**Meico Inc. (37176)**  
PO Box 921262  
Norcross, GA 30010-1262  
Mr. Alex Tzou  
Phone 770-446-5314  
Fax 770-448-0782  
meico622@aol.com  

**Product Categories**  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04B (Collectibles)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)  
- 05A (Stationery)  
- 06D (Games)  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier

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**Memory Company LLC-The (14697)**  
25 Downing Drive  
Phenix City, AL 36869  
Ms. Anita Kenney  
Phone 334-448-0708  
Fax 334-664-0022  
www.Memorycompany.com  
akeneny@memorycompany.com  
Spec Agr Disclosed: 01/25/2008  

**Product Categories**  
- 02A (Jewelry)  
- 03A (Domestics)  
- 03B (Furniture/Furnishings)  
- 03C (Office Products)  
- 03D (Housewares)  
- 04B (Collectibles)  
- 04C (Signage Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)  

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog Mid-Tier  
- Off-Price/Closetout  
- Restricted Channel  
- Specialty Mass/Value Catalog  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

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**Mercury Luggage/Seward Trunk (11624)**  
PO Box 47558  
Jacksonville, FL 32247  
Ms. LeighAnn Austin  
Phone 904-733-9595  
Fax 904-733-9671  
www.Mercuryluggage.com  
alustin@mercuryluggage.com  
Spec Agr Disclosed: 01/10/2008  

**Product Categories**  
- 01A (Men's/Unisex T-shirts)  
- 01C (Men's/Unisex Other Headwear)  
- 01D (Men's/Unisex Combo-Packaged Goods)  
- 01F (Infant/Toddler Apparel)  
- 01G (Youth Apparel)  
- 01I (Women's Apparel)  
- 01K (Men's/Unisex Loungewear & Sleepwear)  
- 01M (Clothing Accessories)  
- 01N (Men's/Unisex Structured Closed Back Headwear)  
- 01O (Men's/Unisex Structured Stretch Fit Headwear)  
- 01P (Men's/Unisex Unstructured Closed Back Headwear)  
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)  

**Distribution Channel(s)**  
- Campus/Local Channel  
- Internet/TV/Catalog Mid-Tier  
- Super Center/Wholesale Clubs

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**Merge Left Inc. (14539)**  
13147 S. Western Ave  
Gardena, CA 90249  
Ms. Jackie Resnick  
Phone 310-856-3899  
Fax 310-856-3935  
www.Mergeleft.com  
mergeleftartapprovals@earthlink.net  
Spec Agr Disclosed: 04/25/2008  

**Product Categories**  
- 01B (Men's/Unisex Other Headwear)  
- 01C (Men's/Unisex Other Headwear)  
- 01D (Men's/Unisex Combo-Packaged Goods)  
- 01F (Infant/Toddler Apparel)  
- 01G (Youth Apparel)  
- 01I (Women's Apparel)  
- 01K (Men's/Unisex Loungewear & Sleepwear)  
- 01M (Clothing Accessories)  
- 01N (Men's/Unisex Structured Closed Back Headwear)  
- 01O (Men's/Unisex Structured Stretch Fit Headwear)  
- 01P (Men's/Unisex Unstructured Closed Back Headwear)  
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)  
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)  

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Golf Specialty  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

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**Michaelson Entertainment (49393)**  
1134 Euclid Street - Front  
Santa Monica, CA 90403  
Mr. Brad Epstein  
Phone 310-899-3739  
Fax 310-899-3729  
www.Michaelsonentertainment.com  
brad@michaelsonentertainment.com  
Spec Agr Disclosed: 03/25/2008  

**Product Categories**  
- 05C (Paper Products)  
- 05E (Publishing)  
- 06C (Toys)  
- 06D (Games)
## University of South Carolina

### Microthin Products Inc. (57367)
- **Address:** 959 AEC Drive, Wood Dale, IL 60191
- **Contact:** Mr. Dan O'Malley
- **Phone:** 630-543-0501, 630-543-1236
- **Website:** www.Microthin.com
- **Email:** domalley@microthin.com
- **Spec Agr Disclosed:** 06/21/2007

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)

### Midwest College Mktg Group (15050)
- **Address:** 400 North Main Street, Chelsea, MI 48118
- **Contact:** Ms. Kim Brown
- **Phone:** 734-433-5444, 734-433-5466
- **Website:** www.Mcmgroup.net
- **Email:** kbrown@mcmgroup.net
- **Spec Agr Disclosed:** 05/08/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Restricted Channel

**Product Categories:**
- 03A (Domestics)
- 03C (Office Products)

### Mighty-Mac (13559)
- **Address:** 100 W. 33rd St., 10th Fl., Ste. 1115, New York, NY 10001
- **Contact:** Mr. Rob Minsky
- **Phone:** 212-630-3100, 212-630-3179
- **Website:** www.Haddad.com
- **Email:** robertm@haddad.com
- **Spec Agr Disclosed:** 08/07/2007

**Distribution Channel(s):**
- Grocery/Drug/Convenience Stores
- Super Center/Wholesale Clubs

**Product Categories:**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)

### Milliken & Company (32234)
- **Address:** 201 Lukken Industrial Dr. West, LaGrange, GA 30240
- **Contact:** Ms. Janie Dollar
- **Phone:** 706-880-5362
- **Website:** www.Milliken.com
- **Email:** janie.dollar@milliken.com
- **Spec Agr Disclosed:** 04/28/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Restricted Channel
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
### University of South Carolina

**MJ Soffe Co. Inc. (11553)**

#1 Soffe Dr.
Fayetteville, NC 28312
Mr. Jay Williams
Phone 910-483-2500
Fax 910-483-7406
www.Mjsoffe.com
Jay.Williams@mjsoffe.com
Spec Agr Disclosed: 06/09/2008

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 05A (Stationery)

**Motion Imaging (50360)**

975 Main St.
Farmingdale, NY 11735
Mr. John Conkling
Phone 516-777-3700
Fax 516-777-5627
www.Miposters.com
jconkling@motionimaging.net
Spec Agr Disclosed: 06/26/2008

**Distribution Channel(s)**
- Amusement Park
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 05E (Publishing)

### Monster T-Shirts LLC (39135)

747 Meeting St.
West Columbia, SC 29169
Mr. Kevin Shumacher
Phone 803-794-3000
Fax 803-794-3051
www.Eatmoretees.com
kevin@eatmoretees.com
Spec Agr Disclosed: 06/25/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 05E (Publishing)
## University of South Carolina

### MP Direct Inc. (43715)

- **Address:** 4800 126th Ave. N
- **City:** Clearwater, FL 33762
- **Phone:** 727-572-8443 8002
- **Fax:** 727-573-4814
- **Website:** www.Suntime.com
- **Email:** michelleu@mpline.com
- **Spec Agr Disclosed:** 05/12/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03D (Housewares)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

### Mugworld Inc. (50073)

- **Address:** 1411 Southland Drive
- **City:** Gainesville, TX 76240
- **Phone:** 940-665-6677
- **Fax:** 940-665-8671
- **Website:** www.Mugworldinc.com
- **Email:** jimi@mugworldinc.com
- **Spec Agr Disclosed:** 06/29/2007

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 03D (Housewares)

### Multiflex Designs (51654)

- **Address:** 175 North 85 Pkwy.
- **City:** Fayetteville, GA 30214
- **Phone:** 770 460 8812
- **Fax:** 770-460-1245
- **Website:** www.Multiflexdesigns.com
- **Email:** tony@multiflexdesigns.com
- **Spec Agr Disclosed:** 06/26/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier

**Product Categories:**
- 06D (Games)

### Mundi/Westport Corporation (12834)

- **Address:** 331 Changebridge Rd
- **City:** Pine Brook, NJ 07058
- **Phone:** 973-575-0110 3
- **Fax:** 973-575-3319
- **Website:** www.Mundiwestport.com
- **Email:** vdonofrio@mundiwestport.com
- **Spec Agr Disclosed:** 06/16/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories:**
- 01B (Men's/Unisex Outerwear)
- 01M (Clothing Accessories)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 05A (Stationery)
- 05B (Checks)
- 05D (School Supplies)
- 06A (Sports Equipment)
University of South Carolina

**My Team Ltd. (51605)**

- **Address**: 3960 Groves Rd.
- **City**: Columbus, OH 43232
- **Contact Name**: Ms. Jennifer Grekowicz
- **Phone**: 614-231-8326
- **Fax**: 614-236-2221
- **Email**: jennifer@myteamstuff.com
- **Spec Agr Disclosed**: 06/21/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01K (Men’s/Unisex Loungewear & Sleepwear)
- 02C (Personal Accessories)
- 03A (Domestics)
- 07C (Health/Beauty)
- 07E (Footwear)

**New Creative Enterprises (13730)**

- **Address**: 401 Milford Parkway
- **City**: Milford, OH 45150
- **Contact Name**: Ms. Stephanie Flannery
- **Phone**: 513-248-3147
- **Fax**: 513-248-5851
- **Email**: sflannery@ncegifts.com
- **Spec Agr Disclosed**: 12/06/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

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**Neil Enterprises Inc. (11748)**

- **Address**: 450 E. Bunker Ct.
- **City**: Vernon Hills, IL 60061
- **Contact Name**: Mr. Matt London
- **Phone**: 847-549-7627
- **Fax**: 847-549-0349
- **Email**: mlondon@neilenterprises.com
- **Spec Agr Disclosed**: 11/07/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Restricted Channel
- Specialty Mid-Tier

**Product Categories**
- 01A (Men’s/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women’s Apparel)
- 01J (Men’s/Unisex Fleece)
- 07D (Infant Products)

**New Agenda (13507)**

- **Address**: 5320 Rusche Drive
- **City**: Comstock Park, MI 49321
- **Contact Name**: Mr. Todd Dufford
- **Phone**: 616-785-9091
- **Fax**: 616-785-9312
- **Email**: tdufford@perrinwear.com
- **Spec Agr Disclosed**: 06/06/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
University of South Carolina

New Era Cap Co. Inc. (11985)
160 Delaware Ave.
Buffalo, NY 14202
Ms. Meagan Rogers
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
mearog@neweracap.com
Spec Agr Disclosed: 04/18/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
044 (Gifts & Novelties - Miscellaneous)

New World Graphics (12892)
145 Coile Dr.
Athens, GA 30606
Mr. Philip Reeves
Phone 706-353-2517
Fax 706-353-7489
www.Nwg.cc
philip@nwg.cc
Spec Agr Disclosed: 02/19/2008

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
044 (Gifts & Novelties - Miscellaneous)

Next Inc. dba NCC Apparel (40112)
1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 05/04/2008

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

News Printing & Publishing Co. Inc. of Worcester (37242)
24 Jolma Rd.
Worcester, MA 01604
Ms. Beth Parker
Phone 508-752-1969 411
Fax 508-757-5610
www.Saltuspress.com
bparker@saltuspress.com
Spec Agr Disclosed: 04/11/2008

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
University of South Carolina

Nike by Haddad Apparel Group

(38537)
100 W. 33rd St., 10th Floor, Ste 1115
New York, NY 10001
Mr. Rob Minsky
Phone  212-630-3100
Fax  212-630-3123
www.Haddad.com
robertm@haddad.com
Spec Agr Disclosed: 08/07/2007
Distribution Channel(s)
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
06A (Sports Equipment)
07E (Footwear)

NIKE USA Inc. (12012)
One Bowerman Drive - Building E
Beaverton, OR 97005-6453
Mr. Jayson Rambo
Phone 503-532-6925
Fax 503-532-6709
www.Nike.com
jayson.rambo@nike.com
Spec Agr Disclosed: 04/24/2008
Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops
Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

North American Cedar (WA) (62398)
PO Box 15235
Spokane Valley, WA 99215
Mr. Kim Hemphill
Phone 509-981-5870
Fax 509-922-7159
www.Northamericancedar.com
kimhemphill@air-pipe.com
Spec Agr Disclosed: 08/17/2007
Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Product Categories
03A (Domestics)
03D (Housewares)
## Licensees

### University of South Carolina

<table>
<thead>
<tr>
<th>Licensee</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>North American Licensing Company</strong> LLC (61124)</td>
<td>266 Elm St. Birmingham, MI 48009</td>
<td>Mr. Jonathan Thomas</td>
<td>800-300-9177</td>
<td>248-203-2995</td>
<td><a href="http://www.nalicensing.com">www.nalicensing.com</a></td>
<td><a href="mailto:jonathan@nalicensing.com">jonathan@nalicensing.com</a></td>
<td>07/26/2008</td>
</tr>
<tr>
<td><strong>North Star (14855)</strong></td>
<td>4515 East 75th Terrace Kansas City, MO 64132</td>
<td>Mrs. Susan K. Ehlers</td>
<td>816-444-7775 130</td>
<td>816-444-7776</td>
<td><a href="http://www.Northstargifts.com">www.Northstargifts.com</a></td>
<td><a href="mailto:sehlers@northstargifts.com">sehlers@northstargifts.com</a></td>
<td>09/13/2007</td>
</tr>
<tr>
<td><strong>North Pole LLC (43673)</strong></td>
<td>23 Town and Country Dr. Washington, MO 63090</td>
<td>Ms. Cheryl Cantwell</td>
<td>888-476-2267</td>
<td>636-239-2878</td>
<td><a href="http://www.Northpoleltd.com">www.Northpoleltd.com</a></td>
<td><a href="mailto:cheryl@northpoleusa.com">cheryl@northpoleusa.com</a></td>
<td>02/15/2008</td>
</tr>
<tr>
<td><strong>Oarsman Sportswear (12606)</strong></td>
<td>#1 Paramount Dr. Bourbon, MO 65441</td>
<td>Ms. Linda Hodge</td>
<td>859-283-6700 160</td>
<td>859-283-6706</td>
<td><a href="http://www.Oarsmansportwear.com">www.Oarsmansportwear.com</a></td>
<td><a href="mailto:lhodge@oarsman913.com">lhodge@oarsman913.com</a></td>
<td>01/16/2008</td>
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### Distribution Channel(s)

- **Campus/Local Channel**
- **Grocery/Drug/Convenience Stores**
- **Internet/TV/Catalog Mid-Tier**
- **Specialty Mass/Value Catalog**
- **Specialty Mid-Tier**
- **Sporting Goods/Sports Specialty/Fan Shops**
- **Super Center/Wholesale Clubs**

### Product Categories

- 02A (Jewelry)
- 03C (Office Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)
- 06C (Toys)
- 07B (Consumables)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 07D (Infant Products)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 07D (Infant Products)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 07D (Infant Products)

### Notes:
- **Noteworthy Collections Inc. (63761)**
- **Oarsman Sportswear (12606)**
## University of South Carolina

### Olde Country Reproductions (11831)
- **PO Box 2617**
- York, PA 17405
- Mr. William Swartz
- Phone: 717-848-1859
- Fax: 717-845-7129
- www.Pewtarex.com
- pewtarex@epix.net

**Distribution Channel(s)**
- Campus/Local Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)

### Original Pottery Painter-The (50587)
- 1634 Hyland Park Dr.
- Pineville, LA 71360
- Ms. Jeanne Rivers
- Phone: 318-640-1321
- Fax: 318-640-1468
- www.Originalpotterypainter.com
- potterypainter@aol.com
- Spec Agr Disclosed: 04/28/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier

**Product Categories**
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)

### Outdoor Cap Company Inc. (13035)
- PO Box 210
- Bentonville, AR 72712-0210
- Mr. Jerry House
- Phone: 479-273-5870
- Fax: 479-273-2658
- www.Outdoorcap.com
- angela.vanhouden@outdoorcap.com
- Spec Agr Disclosed: 05/13/2008

**Distribution Channel(s)**
- Department Stores
- Grocery/Drug/Convenience Stores
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01P (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

### Ouray Sportswear LLC (44006)
- 1201 W. Mansfield Ave
- Englewood, CO 80110
- Ms. Leslie Douglas
- Phone: 303-789-4035
- Fax: 888-860-8561
- www.Ouraysportswear.com
- licensing@ouraysportswear.com
- Spec Agr Disclosed: 10/15/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01P (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

### Orion Photo Industries Inc. (48044)
- PO Box 10035
- Prescott, AZ 86304
- Ms. Cynthia Bower
- Phone: 888-674-6612
- Fax: 928-776-4277
- www.Lasergifts.com
- cynthia@lasergifts.com
- Spec Agr Disclosed: 10/17/2007

**Distribution Channel(s)**
- Department Stores
- Grocery/Drug/Convenience Stores
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01P (Men's/Unisex Structured Stretch Fit Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
## University of South Carolina

### Outerstuff Ltd. (13515)

<table>
<thead>
<tr>
<th>Details</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1370 Broadway 15th Floor</td>
<td>New York, NY 10018</td>
<td>Ms. Carla White</td>
<td>212-594-9700</td>
<td>646-364-9748</td>
<td><a href="mailto:cwhite@outerstuff.com">cwhite@outerstuff.com</a></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)

---

### Palmetto Promotions (48086)

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<tr>
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<tr>
<td>1314 Rosewood Drive</td>
<td>Columbia, SC 29201</td>
<td>Ms. Kim Haufler</td>
<td>803-252-5058</td>
<td>803-799-1147</td>
<td><a href="mailto:khauffler@palprom.com">khauffler@palprom.com</a></td>
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**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01I (Women's Apparel)

---

### Pacific Direct (43308)

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<tbody>
<tr>
<td>PO Box 2110</td>
<td>Poulsbo, WA 98370-0945</td>
<td>Mr. Mike Cram</td>
<td>360-626-6115</td>
<td>360-626-6121</td>
<td><a href="mailto:info@pacificdirectsales.com">info@pacificdirectsales.com</a></td>
</tr>
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</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01L (Men's/Unisex Performance Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Back Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05D (School Supplies)
- 06A (Sports Equipment)
### University of South Carolina

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<tr>
<td>Palmetto Treasures Screenprinting</td>
<td>57805</td>
<td>412 Montague Ave. Greenwood, SC 29649</td>
<td>Mr. Eddie Dowey</td>
<td>Phone: 864-227-1902</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
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<td>Fax: 864-229-4922</td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td>Email: <a href="mailto:palmettotreasures@embarqmail.com">palmettotreasures@embarqmail.com</a></td>
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<tr>
<td>Pasta Shoppe-The</td>
<td>14389</td>
<td>PO Box 159245 Nashville, TN 37215</td>
<td>Mr. John Aron</td>
<td>Phone: 615-831-0016</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Fax: 615-781-9335</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Email: <a href="mailto:john@pastashoppe.com">john@pastashoppe.com</a></td>
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<tr>
<td>Party Animal - The</td>
<td>13206</td>
<td>1350 Chester Industrial Pkwy. Avon, OH 44011</td>
<td>Mr. Jim Cantrall</td>
<td>Phone: 800-456-0145</td>
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<td>Fax: 440-934-4350</td>
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<td>Email: <a href="mailto:swansond@partyanimalinc.com">swansond@partyanimalinc.com</a></td>
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<tr>
<td>Patch Products Inc.</td>
<td>40061</td>
<td>1400 E. Inman Pkwy. Beloit, WI 53511</td>
<td>Mr. Dan Rolfs</td>
<td>Phone: 608-362-6896</td>
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<td>Email: <a href="mailto:danr@patchproduct.com">danr@patchproduct.com</a></td>
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<tr>
<td>Payne Publishers</td>
<td>13887</td>
<td>8707 East Quarry Road Manassas, VA 20110-5389</td>
<td>Mr. Don Guthrie</td>
<td>Phone: 703-369-5454</td>
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<td>Fax: 703-369-0492</td>
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<td>Email: <a href="mailto:dguthrie@paynepub.com">dguthrie@paynepub.com</a></td>
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</table>
University of South Carolina

Pets First Inc. (52952)
1245 Virginia Street
Elizabeth, NJ 07208
Mr. Martin Templar
Phone 908-289-2900
Fax 908-289-2121
www.Petsfirstcompany.com
martin@abgnyc.com
Spec Agr Disclosed: 01/22/2008

Distribution Channel(s)
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearance
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 04D (Gifts & Novelties - Miscellaneous)

Pine Decals (11631)
14824 W. 117th St.
Olathe, KS 66062
Mr. Rob Mitchell
Phone 913-791-0164
Fax 913-780-3236
www.Pinedecals.com
pinesales@ppsinc.com
Spec Agr Disclosed: 01/04/2008

Distribution Channel(s)
- Amusement Park
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

Ping (24374)
2201 West Desert Cove
Phoenix, AZ 85029
Ms. Julie Miller
Phone 602-687-5446
Fax 602-687-5042
www.Pinggolf.com
juliem@pinggolf.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)
- Golf Specialty
- Restricted Channel

Product Categories
- 06A (Sports Equipment)

Plasma Designs LLC (65294)
14036 CR Koon Highway
Newberry, SC 29108
Ms. Julie McAlister
Phone 803-518-0352
Fax
www.Plasmadesigns.info
plasmadesigns@gmail.com
Spec Agr Disclosed: 10/26/2007

Distribution Channel(s)
- Related Retail/Direct

Product Categories
- 03A (Domestics)

Pine Hosiery Mills Inc. (12036)
PO Box 98
Star, NC 27356
Mr. Charles Hacskaylo
Phone 910-428-2185
Fax 910-428-2449
www.Pinesports.com
charlieh@pinesports.com
Spec Agr Disclosed: 08/07/2007

Distribution Channel(s)
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearance
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 01M (Clothing Accessories)
- 02A (Jewelry)
- 07D (Infant Products)
### University of South Carolina

#### PNY Technologies Inc. (53376)

299 Webro Road  
Parsippany, NJ 07054  
Ms. Stacey Redner  
Phone 973-560-5520  
Fax 973-560-5399  
www.Pny.com  
sredner@pny.com  
Spec Agr Disclosed: 04/18/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Super Center/Wholesale Clubs

**Product Categories**
- 03C (Office Products)

#### Primary Colors by GRITS (64207)

1295 Vernon Street  
Wabash, IN 46992  
Ms. Colleen Lunn  
Phone 260-563-2186  
Fax 260-569-0921  
www.Nextinc.com  
colleenl@nextmarketinginc.com  
Spec Agr Disclosed: 01/17/2008

**Distribution Channel(s)**
- Super Center/Wholesale Clubs

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)

#### Post No Bills Inc. (64425)

801 Gervais Street  
Columbia, SC 29201  
Ms. Kendrea Tague  
Phone 803-254-4334  
Fax 803-254-4309  
www.Postnobills.com  
kendrea@postnobills.com  
Spec Agr Disclosed: 08/28/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 02A (Jewelry)

#### Prime Finish LLC (40843)

129 Cleveland Dr.  
Paris, KY 40361  
Mrs. Kristina Lukehart  
Phone 859 988 1217  
Fax 859-988-9971  
www.Primefinish.com  
klukehart@primefinish.com  
Spec Agr Disclosed: 10/09/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01J (Men's/Unisex Fleece)

#### Pro Specialties Group (26639)

8295 Aero Place Suite 260  
San Diego, CA 92123  
Ms. Leann Moller  
Phone 858-541-1100 163  
Fax 858-268-5801  
www.Psginc.com  
bbrasser@psginc.com  
Spec Agr Disclosed: 04/23/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories**
- 02A (Jewelry)
- 03D (Housewares)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05C (Paper Products)
- 05D (School Supplies)
- 06C (Toys)
University of South Carolina

Pro-Ad Sports Inc.  (13345)
PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 04/28/2008

Distribution Channel(s)
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories
01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Promotional Partners Worldwide (62691)
1201 W. Fifth St. Suite T-220
Los Angeles, CA 90017
Mr. Dean Gorby
Phone 213-225-6676
Fax 213-225-6651
www.Ppwusa.com
d.gorby@ppwusa.com
Spec Agr Disclosed: 06/16/2008

Distribution Channel(s)
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
05A (Stationery)
06B (Balls)
06C (Toys)
06D (Games)

PSA Essentials  (65264)
1239 Anderson Road
Clawson, MI 48017
Mr. Richard Flaum
Phone 248-288-7584
Fax 248-288-3229
www.Psaessentials.com
richard@psaessentials.com
Spec Agr Disclosed: 05/03/2007

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories
03C (Office Products)
05A (Stationery)
06B (Balls)
06C (Toys)
06D (Games)
### University of South Carolina

#### Pukka Inc. (58655)

- **PO Box 773**
- **Findlay, OH 45839**
- **Ms. Sara Miller**
- **Phone**: 419-429-7608
- **Fax**: 419-429-7810
- **www.Pukkaheadwear.com**
- **samiller@pukkaheadwear.com**
- **Spec Agr Disclosed**: 06/22/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Golf Specialty

**Product Categories**
- 01C (Men's/Unisex Other Headwear)
- 01I (Women's Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

#### Quick Change Artist LLC (61940)

- **3874 Fiscal Court**
- **West Palm Beach, FL 33404**
- **Ms. Dominique Barteet**
- **Phone**: 561-842-9515
- **Fax**: www.Onesole.com
- **Spec Agr Disclosed**: 09/27/2007

**Product Categories**
- 07E (Footwear)

#### RackHat Company (23643)

- **311 Drew St. S.W.**
- **Ardmore, OK 73401-5203**
- **Mr. Tim Dighton**
- **Phone**: 580-226-3338
- **Fax**: 580-226-7558
- **www.Rackhat.com**
- **tdighton@rackhat.com**
- **Spec Agr Disclosed**: 10/10/2007

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)

### Pure Country Inc. (15637)

- **PO Box 407**
- **Lynn, NC 28750**
- **Ms. Kathy Searcy**
- **Phone**: 828-859-9916
- **Fax**: 828-859-2775
- **www.Purecountry.com**
- **kathy.searcy@purecountry.com**
- **Spec Agr Disclosed**: 08/08/2007

**Distribution Channel(s)**
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)

### Rally Face Inc. (65380)

- **3151 Airway Avenue #R-2**
- **Costa Mesa, CA 92626**
- **Mr. Neal Reitz**
- **Phone**: 714-437-1288
- **Fax**: 714-437-1294
- **www.Rallyface.com**
- **neal@nealreitzcpas.com**
- **Spec Agr Disclosed**: 04/07/2008

**Product Categories**
- 04D (Gifts & Novelties - Miscellaneous)

### Real Characters by Outerstuff (65074)

- **1370 Broadway 15th Floor**
- **New York, NY 10018**
- **Ms. Carla White**
- **Phone**: 212-594-9700
- **Fax**: 646-364-9748
- **cwhite@outerstuff.com**
- **Spec Agr Disclosed**: 03/20/2008

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
University of South Carolina

Realform LLC (54148)
1216 Oakhaven Circle
Hartsville, SC 29550
Mr. Scott Huffer
Phone 843-857-0906
Fax 843-332-6122
great3d@yahoo.com

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct

Product Categories
04A (Automobile Products)
05E (Publishing)

Red Horse Screenprinting (23089)
1975 Dulsey Rd. Bldg. 1 Unit A
Charleston, SC 29407
Ms. Ena Pinillos
Phone 843-225-8337
Fax 843-225-4329
redhorse1@bellsouth.net
Spec Agr Disclosed: 04/16/2008

Distribution Channel(s)
Campus/Local Channel

Product Categories
01A (Men's/Unisex T-shirts)

Red Oak Sportswear by Knights Apparel (11573)
5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864) 587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 05/07/2007

Distribution Channel(s)
07D (Infant Products)

Renaissance Imports Inc. (13715)
3201 Gribble Road Suite D
Matthews, NC 28104
Ms. Lora Chuong
Phone 704-821-1005 12
Fax 704-821-1094
lora@renimp.com
Spec Agr Disclosed: 05/21/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
07E (Footwear)

Rest Master Bedding Co. (60988)
16 Rest Master Lane
North Augusta, SC 29860
Ms. Tonya Rimer
Phone 803-279-7588
Fax 803-279-2104
arimer@comcast.net
Spec Agr Disclosed: 10/02/2007

Distribution Channel(s)
Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mid-Tier
Super Center/Wholesale Clubs

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
07D (Infant Products)

Distribution Channel(s)
Specialty Mass/Value Catalog
Specialty Mid-Tier

Reyn Spooner Inc. (32781)
PO Box 1287
Kamuela, HI 96743-1287
Ms. Kitty Jenness
Phone 808-885-7315 250
Fax 808-885-8081
www.Reyn-spooner.com
kitty@reyn-spooner.com
Spec Agr Disclosed: 01/29/2008

Distribution Channel(s)
01H (Men's Fashion Apparel)

Rhinotronix LLC (41792)
6037 Addington Drive
Acworth, GA 30101
Mr. Michael Byrne
Phone 678-283-8134
Fax 586-283-8135
www.Rhinotronix.com
mikeb@ivrcorp.com
Spec Agr Disclosed: 06/23/2008

Distribution Channel(s)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
06A (Sports Equipment)
Rico Industries/Tag Express (11709)
7000 N. Austin Avenue
Niles, IL 60714
Mr. Bernie Schack
Phone 312-427-0313
Fax 312-427-1887
www.Ricoinc.com
bernies@ricoinc.com
Spec Agr Disclosed: 01/08/2008

Distribution Channel(s)
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Clearout
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05B (Checks)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06C (Toys)
- 06D (Games)

Riddell Inc. (12342)
9801 West Higgins Rd. Suite 800
Rosemont, IL 60018
Mr. Ken Draznik
Phone 773-794-1994
Fax 773-794-1108
www.RiddellSports.com
kdraznik@riddellSports.com
Spec Agr Disclosed: 04/21/2008

Distribution Channel(s)
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)

Right Thought Pens (43352)
1116A Harpeth Industrial Ct.
Franklin, TN 37064
Ms. Angie Lovell
Phone 615-790-5055
Fax 615-790-1530
www.Greetingpen.com
admin@greetingpen.com
Spec Agr Disclosed: 04/10/2008

Distribution Channel(s)
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories
- 05A (Stationery)
- 05D (School Supplies)

Rivalry Distributing (39144)
PO Box 14
New Baltimore, MI 48047
Mr. Stephen Craw
Phone 586-598-8121
Fax 586-598-6974
www.Rivalrydist.com
service@rivalrydist.com
Spec Agr Disclosed: 01/15/2008

Distribution Channel(s)
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 02C (Personal Accessories)
# University of South Carolina

## Royce Apparel Inc. (61548)

<table>
<thead>
<tr>
<th>5800 Royce Street</th>
<th>Kannapolis, NC 28083</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Brian Hoke</td>
<td></td>
</tr>
<tr>
<td>Phone 704-933-6000</td>
<td>212</td>
</tr>
<tr>
<td>Fax 704-933-8000</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Royceapparel.com">www.Royceapparel.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:brian@roycegroupinc.com">brian@roycegroupinc.com</a></td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 07/01/2008</td>
<td></td>
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</tbody>
</table>

### Distribution Channel(s)
- Campus/Local Channel
- Deptment Stores
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01K (Men's/Unisex Loungewear & Sleepwear)
- 02C (Personal Accessories)
- 06A (Sports Equipment)
- 07E (Footwear)

## Ruppshirts Inc. (11616)

<table>
<thead>
<tr>
<th>2827 Industrial Plaza</th>
<th>Tallahassee, FL 32301</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Leslie Rupp</td>
<td></td>
</tr>
<tr>
<td>Phone 850-656-1223 102</td>
<td></td>
</tr>
<tr>
<td>Fax 850-656-1758</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Ruppshirts.com">www.Ruppshirts.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:leslie@ruppshirts.com">leslie@ruppshirts.com</a></td>
<td></td>
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<td>Spec Agr Disclosed: 08/16/2007</td>
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</tbody>
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### Distribution Channel(s)
- Campus/Local Channel

### Product Categories
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)

## Russell Corporation (11533)

<table>
<thead>
<tr>
<th>3330 Cumberland Blvd Suite 700</th>
<th>Atlanta, GA 30339</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Sonya Holmes</td>
<td></td>
</tr>
<tr>
<td>Phone 678-742-8126</td>
<td></td>
</tr>
<tr>
<td>Fax 678-742-8409</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Russellathletic.com">www.Russellathletic.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:holmessenoya@russellcorp.com">holmessenoya@russellcorp.com</a></td>
<td></td>
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<td>Spec Agr Disclosed: 06/19/2008</td>
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</table>

### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

### Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)

## Saltbox Primitive Signs (65516)

<table>
<thead>
<tr>
<th>505 North Anna</th>
<th>Wichita, KS 67212</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ms. Rhonda Savoy</td>
<td></td>
</tr>
<tr>
<td>Phone 316-729-7877</td>
<td></td>
</tr>
<tr>
<td>Fax 316-729-7855</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Saltboxsigns.com">www.Saltboxsigns.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:rsavoy@cox.net">rsavoy@cox.net</a></td>
<td></td>
</tr>
<tr>
<td>Spec Agr Disclosed: 04/29/2008</td>
<td></td>
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</table>

### Distribution Channel(s)
- Campus/Local Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

### Product Categories
- 03A (Domestics)
University of South Carolina

**Samsill Corporation (13741)**
PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 01/18/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mass/Value Catalog

**Product Categories**
- 03A (Domestics)
- 07D (Infant Products)

**Better Dept Stores/Boutiques**
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 03A (Domestics)
- 07D (Infant Products)

**Sarah’s Attic (43946)**
126 1/2 W. Broad
Chesaning, MI 48616
Mr. Tim Schultz
Phone 989-845-3990
Fax 989-845-3477
www.Sarahsattic.com
tschultz@sarahsattic.com
Spec Agr Disclosed: 01/29/2008

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05D (School Supplies)
- 06C (Toys)
- 07C (Health/Beauty)

**Scene Weaver LLC (50287)**
649 B Rosewood Drive
Columbia, SC 29201
Ms. Julie Coffey
Phone 803-252-0662
Fax 803-252-2396
www.Sceneweaver.com
julie@sceneweaver.com
Spec Agr Disclosed: 05/19/2008

**SC Sports Inc. (21951)**
2369 Joslyn Court
Lake Orion, MI 48360
Mr. Kevin Aldridge
Phone 248-391-5800
Fax 248-391-5777
www.Scottish-christmas.com
kevinaldrige@scottish-christmas.com

**Distribution Channel(s)**
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01I (Women's Apparel)
- 02C (Personal Accessories)
- 03A (Domestics)
- 06C (Toys)
- 07D (Infant Products)
### University of South Carolina

#### School Cuts Screening & Emb.

**(13453)**

- **PO Box 316**
- **West Columbia, SC 29171**
- **Mr. Butch Chavis**
- **Phone**: 803-796-1513
- **Fax**: 803-796-1347
- **www.Schoolcuts.com**
- **butch@schoolcuts.com**
- **Spec Agr Disclosed: 07/31/2007**

#### Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01E (Jerseys/Uniforms)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)

#### Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

- 03C (Office Products)
- 04B (Collectibles)
- 04C (Signage Products)

#### SDS Design Associates Inc. (14897)

- **2534 Beryl Avenue**
- **Whitehall, PA 18052**
- **Mr. Darryl Shellhamer**
- **Phone**: 610-820-7044
- **Fax**: 610-820-0999
- **www.Sdsdesign.com**
- **darryl@sdsdesign.com**
- **Spec Agr Disclosed: 04/07/2008**

#### Distribution Channel(s)

- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

- 03C (Office Products)
- 04B (Collectibles)
- 04C (Signage Products)

#### Seasonal Designs Inc (23122)

- **1595 Shields Dr.**
- **Waukegan, IL 60085**
- **Mr. Bob Ahern**
- **Phone**: 847-688-0280
- **Fax**: 847-688-0281
- **www.Seasonaldesigns.com**
- **bahern@seasonaldesigns.com**
- **Spec Agr Disclosed: 07/23/2007**

#### Distribution Channel(s)

- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

- 03C (Office Products)
- 04B (Collectibles)
- 04C (Signage Products)

#### Schutt Sports Inc. (16483)

- **1200 East Union Ave**
- **Litchfield, IL 62056**
- **Mr. Brad Haley**
- **Phone**: 217-324-2712 2425
- **Fax**: 217-324-2855
- **www.SchuttSports.com**
- **bhailey@schutt-sports.com**
- **Spec Agr Disclosed: 10/26/2007**

#### Seville Marketing Inc. (60327)

- **185 Seville Chase**
- **Atlanta, GA 30328**
- **Mr. Glen Colton**
- **Phone**: 770-901-9355
- **Fax**: 770-901-9986
- **www.sevillemarketing.com**
- **glen@collegiateluggage.com**
- **Spec Agr Disclosed: 06/27/2008**

#### Distribution Channel(s)

- Campus/Local Channel
- Related Retail/Direct
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

- 02C (Personal Accessories)
- 03D (Housewares)
- 06A (Sports Equipment)

#### Seasons Jewelry (21528)

- **616 S. Main Street**
- **Springfield, TN 37172**
- **Mr. Dick Rolfe**
- **Phone**: 615-382-0737
- **Fax**: 800-929-7956
- **www.SeasonsJewelry.com**
- **seasongrjwelry@comcast.net**
- **Spec Agr Disclosed: 06/18/2007**

#### Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Sporting Goods/Sports Specialty/Fan Shops

#### Product Categories

- 02A (Jewelry)
## University of South Carolina

### Sewing Concepts (11819)
4824 Q Street  
Omaha, NE 68117  
Mr. Ken Aylor  
Phone 402-731-8181  
Fax 402-731-9291  
www.Scflags.com  
sewingconcepts@prodigy.net  
Spec Agr Disclosed: 12/06/2007

#### Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Restricted Channel
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

#### Product Categories
- 03A (Domestics)
- 04A (Automobile Products)
- 04C (Signage Products)
- 06A (Sports Equipment)
- 06C (Toys)

### Shell Creations Inc. (54830)
7351 Gallilee Rd. #110  
Roseville, CA 95678  
Mr. Robert Cook  
Phone 916-773-8382  
Fax 916-773-8397  
www.Rockboxusa.com  
info@rockboxusa.com  
Spec Agr Disclosed: 05/13/2008

#### Distribution Channel(s)
- Campus/Local Channel
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

#### Product Categories
- 02A (Jewelry)
- 02C (Personal Accessories)

### Shenandoah Framing Inc. (14150)
215 Greenhouse Rd.  
Lexington, VA 24450  
Mr. Wayne Fitzgerald  
Phone 540-463-3252  
Fax 540-463-3252  
www.Shenandoahframing.com  
wayne@shenandoahframing.com  
Spec Agr Disclosed: 07/19/2007

#### Distribution Channel(s)
- Related Retail/Direct
- Restricted Channel

#### Product Categories
- 03C (Office Products)
- 05E (Publishing)

### Signature Announcements Inc. (27807)
10855 US 19 N -- Suite C  
Clearwater, FL 33764  
Mr. Jason Wilson  
Phone 727-489-2070  
Fax 888-830-8310  
www.Graduationannouncements.net  
jason@graduationannouncements.net  
Spec Agr Disclosed: 07/31/2007

#### Distribution Channel(s)
- Related Retail/Direct
- Restricted Channel

#### Product Categories
- 03C (Office Products)
- 05A (Stationery)
- 05D (School Supplies)

### Simply Home (15565)
107 Muirfield Drive  
Bluffton, SC 29901  
Ms. Ruby Machi  
Phone 843-757-2939  
Fax 276-228-4766  
www.Esimplyhome.com  
r machi@esimplyhome.com  
Spec Agr Disclosed: 04/29/2008

#### Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Related Retail/Direct

#### Product Categories
- 03A (Domestics)

### Silver Knight Sales & Marketing (54915)
576 Georgesville Road  
Columbus, OH 43228  
Mr. Michael DiSabato  
Phone 614-274-1141  
Fax 614-274-1284  
www.Silverknightltd.com  
mike@silverknightltd.com  
Spec Agr Disclosed: 01/08/2008

#### Distribution Channel(s)
## University of South Carolina

### Siskiyou Buckle Co. (11767)

- **3551 Avion Way**
- **Medford, OR 97504**
- Ms. Kyra Mahoney-Yeager
- **Phone** 800-866-7475
- **Fax** 541-858-3402
- www.Siskiyougifts.com
- kmahoney@siskiyougifts.com
- **Spec Agr Disclosed:** 05/19/2008

**Distribution Channel(s):**
- Amusement Park
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Specialty Mass/Value Catalog
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05B (Checks)
- 06A (Sports Equipment)

### Smart Dog Products (13431)

- **PO Box 539**
- **Winchester, TN 37398**
- Mr. Michael T. Rudder
- **Phone** 931-967-7482
- **Fax** 931-967-7483
- www.Shoptmartdog.com
- sales@shopsmartdog.com
- **Spec Agr Disclosed:** 07/05/2008

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Related Retail/Direct
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

**Product Categories:**
- 05A (Stationery)

### Skinit Inc. (47197)

- **8969 Kenamar Dr. Suite 108**
- **San Diego, CA 92121**
- Mr. John Buss
- **Phone** 858-433-2580
- **Fax** 858-433-2559
- www.Skinit.com
- john.buss@gwe-usa.com
- **Spec Agr Disclosed:** 02/05/2008

**Distribution Channel(s):**
- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Related Retail/Direct
- Specialty Mid-Tier
- Super Center/Wholesale Clubs

**Product Categories:**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05B (Checks)
- 06A (Sports Equipment)

### Smartphones Technologies Inc. (52091)

- **6817 Southpoint Parkway**
- **Suite 2401**
- **Jacksonville, FL 32216**
- Mr. Mike Merrill
- **Phone** 904-296-3070 26
- **Fax** 904-212-1188
- www.Smartphones.com
- mike@smartphones.com
- **Spec Agr Disclosed:** 10/01/2007

**Distribution Channel(s):**
- Related Retail/Direct

**Product Categories:**
- 07H (Media Players & Content)

### Smathers and Branson (66810)

- **5202 River Road**
- **Bethesda, MD 20816**
- Mr. Peter Carter
- **Phone** 301-229-9436
- **Fax** 301-841-7221
- www.Smathersandbranson.com
- peter@smathersandbranson.com
- **Spec Agr Disclosed:** 07/06/2007

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Related Retail/Direct
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)

### Smiling Bulldog Enterprises LLC (62841)

- **6580 Valley Center Dr. Box 29**
- **Radford, VA 24141**
- Ms. Harriet Anderson
- **Phone** 540-633-6755
- **Fax** 540-633-6768
- smilingbulldog@nrvdc.org
- **Spec Agr Disclosed:** 04/03/2008

**Distribution Channel(s):**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs
- 03A (Domestics)
- 04A (Automobile Products)

**Product Categories:**
- 03A (Domestics)
- 04A (Automobile Products)
University of South Carolina

Smith’s Concrete Products Inc. (58898)
2613 Sumter Hwy.
Bishopville, SC 29010
Mr. Jon Smith
Phone 803-428-6066
Fax 803-428-2366
www.Smithsconcrete.com
contact@smithsconcrete.com

Distribution Channel(s)
Related Retail/Direct
Specialty Mass/Value Catalog

Product Categories
03B (Furniture/Furnishings)

Southland Graphics (44002)
337 S. Milledge Avenue - Suite 104
Athens, GA 30605
Mr. Nazz Paloni
Phone 706-549-4505
Fax 706-549-5557
www.Southlandgraphics.com
nazz@southlandgraphics.com
Spec Agr Disclosed: 11/02/2007

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
01A (Men's/Unisex T-shirts)
01G (Youth Apparel)

Spartan Sportswear (61020)
1100 Wicomico St. Suite 411
Baltimore, MD 21230
Mr. Steven Dodge
Phone 410-659-1262
Fax 410-659-1262
www.Fit2winsportswear.com
steve@spartansportswear.com
Spec Agr Disclosed: 02/28/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Clearout
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Speedway Systems LLC dba SMI Properties (51267)
5239 Z-Max Blvd.
Harrisburg, NC 28075
Ms. Christi Garland
Phone 704-455-9453 238
Fax 704-455-9554
www.Smiproperties.com
cgarland@smiproperties.com
Spec Agr Disclosed: 05/04/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Clearout
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)
07D (Infant Products)
University of South Carolina

**Spirit Products Ltd./MA (12289)**
88 Essex Street
Haverhill, MA 01832
Ms. Manon Camacho
Phone 978-372-2022 119
Fax 978-372-5399
www.Spiritproducts.com
mcamacho@spiritproducts.com
Spec Agr Disclosed: 05/18/2008

**Distribution Channel(s)**
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04B (Collectibles)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Signage Products)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 06D (Games)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07D (Infant Products)
- 07E (Footwear)
- 07H (Media Players & Content)

**Better Dept Stores/Boutiques**
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier

**Product Categories**

- 03C (Office Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)

**Sport Photos Inc. (52550)**
6208 Brielson Place
Raleigh, NC 27616
Mr. Craig Mitchell
Phone 919-790-1852
Fax 919-875-1957
mit09rug@aol.com

**Distribution Channel(s)**
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03C (Office Products)
- 04B (Collectibles)
- 04D (Gifts & Novelties - Miscellaneous)

**Sportex Apparel (24550)**
2020 W 4th Street
Tempe, AZ 85281
Mr. William Kaverman
Phone 480-557-6943 208
Fax 480-557-6947
www.Sportexapparel.com
williamkaverman@wekinvestments.com
Spec Agr Disclosed: 01/02/2008

**Distribution Channel(s)**
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01J (Men's/Unisex Fleece)

**Sports Antenna Cap Inc. (26223)**
12213 Butternut Circle
Knoxville, TN 37922-4680
Mr. Kamron Darakshani
Phone 865-693-4535
Fax 603-737-8907
www.Sportsantproducts.com
sportsantennacap@yahoo.com
Spec Agr Disclosed: 02/15/2008

**Distribution Channel(s)**
Better Dept Stores/Boutiques
Department Stores
Grocery/Drug/Convenience Stores
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)

**Sports Brand Inc. (44367)**
PO Box 2056
Topeka, KS 66601
Mr. Ed Shamburg
Phone 785-256-6911
Fax 785-256-6922
www.Sportsbrandinc.com
sportsbrandinc@hughes.net

**Distribution Channel(s)**
Better Dept Stores/Boutiques
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03B (Furniture/Furnishings)
- 05A (Stationery)

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Sports Coverage Inc. (12414)
5535 Military Parkway
Dallas, TX 75227
Ms. Terri Kennedy
Phone: 800-460-9234 245
Fax: 214-381-4585
www.Sportscoverageinc.com
teri@kentexintl.com
Spec Agr Disclosed: 04/01/2008

Distribution Channel(s)
Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)

Sports Fan Products LLC (56034)
325 Dunhill Way Drive
Alpharetta, GA 30005
Mr. Joel Thompson
Phone: 800-493-3408
Fax: 678-455-4756
www.Sportsfanproducts.com
asimon@sportsfanproducts.com
Spec Agr Disclosed: 06/25/2008

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Sports Specialties (11563)
One Bowerman Drive - Building E
Beaverton, OR 97005-6543
Ms. Kara Hegwood
Phone: 503-532-0145
Fax: 503-532-6709
www.nike.com
kara.hegwood@nike.com
Spec Agr Disclosed: 10/03/2007

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch FIT Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)

Sports Solution LLC (32308)
PO Box 2011
Broomfield, CO 80038-2011
Ms. Julie Emerson
Phone: 303-466-4220
Fax: 303-466-4235
www.Sportssolution.net
emersonpj1@msn.com
Spec Agr Disclosed: 09/08/2007

Distribution Channel(s)
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
05A (Stationery)

Sportschest LLC (54685)
1209 8th Street
Lake Charles, LA 70601
Mr. Matthew Montgomery
Phone: 866-992-4455
Fax: 318-371-0988
www.Sportschest.net
sportschestllc@bellsouth.net
Spec Agr Disclosed: 09/20/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
03B (Furniture/Furnishings)
03D (Housewares)

Sporty K9 Ltd. (56466)
11123 E. Monument Drive
Scottsdale, AZ 85262
Ms. Sharon Kelly
Phone: 480-473-0449
Fax: 480-393-7330
www.Sportyk9.com
skelly@sportyk9.com
Spec Agr Disclosed: 06/27/2008

Distribution Channel(s)
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
04D (Gifts & Novelties - Miscellaneous)
### University of South Carolina

<table>
<thead>
<tr>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
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<td>Campus/Local Channel</td>
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#### Stamps.com (55718)

- **Official Licensor**: The Collegiate Licensing Company
- **Address**: 12959 Coral Tree Place, Los Angeles, CA 90066-7020
- **Contact**: Ms. Melissa Crawford
- **Phone**: 310-482-5858
- **Fax**: 310-482-5850
- **Website**: www.Stamps.com
- **Spec Agr Disclosed**: 07/2008

#### Sterling Contract Packaging dba Seven Sons (11645)

- **Address**: 139 Interstate Park, Spartanburg, SC 29303
- **Contact**: Mr. Michael Froedge
- **Phone**: 864-587-5511
- **Fax**: 864-587-0745
- **Website**: www.Sevensons.com
- **Spec Agr Disclosed**: 07/2008

#### Standard Chair Of Gardner (12421)

- **Address**: 1 South Main Street, Gardner, MA 01440-0929
- **Contact**: Ms. Heather Caron
- **Phone**: 978-632-1301
- **Fax**: 978-632-1345
- **Website**: www.Standardchair.com
- **Spec Agr Disclosed**: 01/2008

#### Stockdale (14367)

- **Address**: 104 Commerce St., Lake Mary, FL 32746
- **Contact**: Ms. Debbie Weighert
- **Phone**: 407-323-5121
- **Fax**: 407-321-3939
- **Website**: www.Stockdale.net
- **Spec Agr Disclosed**: 04/23/2008

#### Stone States (60755)

- **Address**: 1227 Silverbrook Rd, Chester, SC 29706
- **Contact**: Mr. Eric Shawn Walsh
- **Phone**: 803-374-0111
- **Fax**: www.Stonestates.com
- **Spec Agr Disclosed**: 07/2008

#### Stardock Systems Inc. (63455)

- **Address**: 15090 North Beck Road Suite 300, Plymouth, MI 48170-2413
- **Contact**: Mr. Phil Madis
- **Phone**: 734-927-0677
- **Fax**: 734-446-5897
- **Website**: www.Stardock.com
- **Spec Agr Disclosed**: 02/15/2008

#### Storm Duds Raingear (12007)

- **Address**: 100 Frank Mossberg Drive, Attleboro, MA 02703
- **Contact**: Mr. Terry Sanger
- **Phone**: 508-222-0155
- **Fax**: 508-222-0139
- **Website**: www.Stormduds.com
- **Spec Agr Disclosed**: 07/2008

### Distribution Channel(s)

- **Campus/Local Channel**
- **Related Retail/Direct**
- **Super Center/Wholesale Clubs**

### Product Categories

- **02A (Jewelry)**
- **02C (Personal Accessories)**
- **03D (Housewares)**
- **04A (Automobile Products)**
- **04C (Signage Products)**
- **04D (Gifts & Novelties - Miscellaneous)**
- **04E (Holiday Accessories)**
- **06C (Toys)**
- **02A (Jewelry)**
- **02C (Personal Accessories)**
- **03D (Housewares)**
- **04A (Automobile Products)**
- **04C (Signage Products)**
- **04D (Gifts & Novelties - Miscellaneous)**
- **04E (Holiday Accessories)**
- **06C (Toys)**
- **02A (Jewelry)**
- **02C (Personal Accessories)**
- **03D (Housewares)**
- **04A (Automobile Products)**
- **04C (Signage Products)**
- **04D (Gifts & Novelties - Miscellaneous)**
- **04E (Holiday Accessories)**
- **06C (Toys)**
Licensees
Licensed as of 07/2008

University of South Carolina

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<td>Strand Art Company  (11615)</td>
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<td>Stupell Industries Ltd.  (67355)</td>
<td>03B (Furniture/Furnishings)</td>
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<td>Sun Hog Products  (14182)</td>
<td>07D (Infant Products)</td>
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<td>Superior Neckwear Of Florida  (13890)</td>
<td>01M (Clothing Accessories)</td>
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<td>Strand Import and Distributors Inc.  (61535)</td>
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<td>Sutter's Mill Specialties  (17536)</td>
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<td>StudyStations USA LLC  (67375)</td>
<td>02C (Personal Accessories)</td>
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<td>04C (Signage Products)</td>
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<td>04D (Gifts &amp; Novelties - Miscellaneous)</td>
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<td>05D (School Supplies)</td>
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<td>06A (Sports Equipment)</td>
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<td>07C (Health/Beauty)</td>
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</tbody>
</table>
University of South Carolina

**Synergism Company (12254)**

8005 Vinecrest Ave.  Suite #1  
Louisville, KY 40222  
Mr. John Sampson  
Phone  502-425-3342  
Fax  502-425-4725  
synergismco@bellsouth.net  
Spec Agr Disclosed: 04/11/2008

**Distribution Channel(s)**

- Grocery/Drug/Convenience Stores  
- Super Center/Wholesale Clubs

**Product Categories**

- 01A (Men's/Unisex T-shirts)  
- 01B (Men's/Unisex Outerwear)  
- 01C (Men's/Unisex Other Headwear)  
- 01G (Youth Apparel)  
- 01H (Men's Fashion Apparel)  
- 01J (Men's/Unisex Fleece)  
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)  
- 04A (Automobile Products)  
- 04D (Gifts & Novelties - Miscellaneous)  
- 04E (Holiday Accessories)

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**Tagler Designs (49988)**

2097 London Road Suite G  
Delaware, OH 43015  
Ms. Tammy Gickler  
Phone  740-369-0470  
Fax  740-369-2550  
tgickler@teamstencils.com  

**Distribution Channel(s)**

- Campus/Local Channel  
- Related Retail/Direct  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**

- 03B (Furniture/Furnishings)

---

**Tailgate Zone Inc. (46461)**

291 Shannon St.  
Montreal, PQ H3C 2J6  
Mr. Darin Miller  
Phone  514-397-1171  
Fax  514-397-1179  
dmiller@tailgate-zone.com  
Spec Agr Disclosed: 10/04/2007

**Distribution Channel(s)**

- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 03A (Domestics)  
- 03B (Furniture/Furnishings)

---

**Talegaters Inc. (22945)**

1912 Edgewood Drive  
Defiance, OH 43512  
Mr. Dick Anderson  
Phone  419-784-4150  
Fax  419-784-4393  
anddick@bright.net  
Spec Agr Disclosed: 10/04/2007

**Distribution Channel(s)**

- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**

- 01B (Men's/Unisex Outerwear)  
- 01G (Youth Apparel)  
- 01I (Women's Apparel)  
- 01L (Men's/Unisex Performance Apparel)
University of South Carolina

Tchotchke’s (26672)
6440 Lusk Blvd. Suite D110
San Diego, CA 92121
Ms. Bonnie Bellingham
Phone 858-793-5322 102
Fax 858-793-5426
www.Tchotchkes.com
bbellingham@tchotchkes.com
Spec Agr Disclosed: 05/12/2008

Distribution Channel(s)
Campus/Local Channel

Product Categories
02A (Jewelry)
02C (Personal Accessories)
03A (DOMestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

Team Beans LLC (35316)
115 Fieldcrest Avenue, Raritan Center
Edison, NJ 08818
Mr. Matthew Katz
Phone 732-967-1177 215
Fax 732-967-1444
mkatz@forevercollectibles.com
Spec Agr Disclosed: 08/08/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
01C (Men’s/Unisex Other Headwear)
01D (Men’s/Unisex Combo-Packaged Goods)
01M (Clothing Accessories)
02A (Jewelry)
02C (Personal Accessories)
03A (DOMestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05D (School Supplies)
06B (Balls)
06C (Toys)
07D (Infant Products)
07E (Footwear)

Team Dynamics (11581)
151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 04/07/2008

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
University of South Carolina

**Team Edition Apparel Inc. (11613)**
4208 19th St Court East
Bradenton, FL 34208
Ms. Sarah Coker
Phone 941-744-2041
Fax 941-747-9575
scocker@teamedition.com
Spec Agr Disclosed: 01/28/2008

**Distribution Channel(s)**
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

**Team Golf (22762)**
2639 Electronics Lane Ste. 105
Dallas, TX 75220
Mr. Eric Anderson
Phone 214-366-1595
Fax 214-366-1599
www.Alumnigolf.com
eanderson@alumnigolf.com
Spec Agr Disclosed: 10/22/2007

**Distribution Channel(s)**
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

**Product Categories**
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)

**Team Sports America Inc. (42230)**
5790 East Shelby Drive Suite 104
Memphis, TN 38141
Ms. Angela Justice
Phone 901-405-8326
Fax 901-365-1895
www.Teamsportsamerica.com
design01@teamsportsamerica.com
Spec Agr Disclosed: 06/06/2008

**Distribution Channel(s)**
Amusement Park
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)

**TeamHeads (58248)**
1331 NW Main St.
Lee's Summit, MO 64086
Mr. Mark Stanke
Phone 816-524-0316
Fax 816-554-3205
www.Teamheads.com
mark@kcprocorp.com
Spec Agr Disclosed: 07/12/2007

**Distribution Channel(s)**
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)
06C (Toys)

**Team Effort Inc. (12168)**
PO Box 243
Clarion, IA 50525
Ms. Misty Eivins
Phone 515-532-2040
Fax 515-532-3416
www.Teameffort.com
misty.eivins@teameffort.com
Spec Agr Disclosed: 04/08/2008

**Distribution Channel(s)**
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
02C (Personal Accessories)
06A (Sports Equipment)

**TeamHeads Inc. (43976)**
3907 A Hwy. 72/221 E
Greenwood, SC 29649
Mr. Brad Boozer
Phone 864-229-3661
Fax 864-229-2901
www.TeamHeads.com
sales@teamheads.com
Spec Agr Disclosed: 07/05/2007

**Distribution Channel(s)**
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier

**Product Categories**
04C (Signage Products)
University of South Carolina

TEI (71734)
480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@twinsenterprise.com
Spec Agr Disclosed: 02/11/2008

Distribution Channel(s)
Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories
01C (Men’s/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women’s Apparel)
01M (Clothing Accessories)
01N (Men’s/Unisex Structured Closed Back Headwear)
01O (Men’s/Unisex Structured Stretch Fit Headwear)
01Q (Men’s/Unisex Adjustable Wool Blend Headwear)
01R (Men’s/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

TGI Enterprises Inc. (25027)
1219 S. Hudson Ave.
Tulsa, OK 74112
Ms. Tracy Copeland
Phone 918-835-4330
Fax 918-835-4388
www.Tgipromo.com
tcopeland@tgipromo.com
Spec Agr Disclosed: 10/10/2007

Distribution Channel(s)
Restricted Channel

Product Categories
01A (Men’s/Unisex T-shirts)
01H (Men’s Fashion Apparel)
01I (Women’s Apparel)
01J (Men’s/Unisex Fleece)
02A (Jewelry)
03D (Housewares)

Thirstystone Resources Inc. (15067)
PO Box 1638
Gainesville, TX 76241
Ms. Tyler Yarbrough
Phone 940-668-6793
Fax 940-668-6207
www.Thirstystone.com
tyarbrough@thirstystone.com
Spec Agr Disclosed: 11/02/2007

Distribution Channel(s)
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
03A (Domestics)
03D (Housewares)

That’s Me Sports LLC (38098)
PO Box 63617
Colorado Springs, CO 80920
Mr. Jon Hart
Phone 719-494-8156
Fax 719-387-1253
www.Thatsmesports.com
jon@thatsmesports.com
Spec Agr Disclosed: 10/04/2007

Distribution Channel(s)
Internet/TV/Catalog Mid-Tier

Product Categories
07H (Media Players & Content)

Third Street Sportswear (11659)
P.O. Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 417-485-3881
Fax 417-485-8995
www.Thirdstreetsportswear.com
jenner@thirdstreetsportswear.com
Spec Agr Disclosed: 02/08/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops
# University of South Carolina

<table>
<thead>
<tr>
<th>Licensee</th>
<th>License Number</th>
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<tbody>
<tr>
<td>Three Jays Imports Inc</td>
<td>(27317)</td>
</tr>
<tr>
<td>3000 Dundee Rd. Ste. 414</td>
<td></td>
</tr>
<tr>
<td>Northbrook, IL 60062</td>
<td></td>
</tr>
<tr>
<td>Mr. Eric Hirsh</td>
<td></td>
</tr>
<tr>
<td>Phone 847-509-1954</td>
<td>2</td>
</tr>
<tr>
<td>Fax 847-509-1959</td>
<td></td>
</tr>
<tr>
<td><a href="http://www.Jjjwaterglobes.com">www.Jjjwaterglobes.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:ehirsh@jjjimports.com">ehirsh@jjjimports.com</a></td>
<td></td>
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<td>05C (Paper Products)</td>
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<tr>
<td><strong>Tmax Gear</strong> (69551)</td>
<td></td>
</tr>
<tr>
<td>2701 Loker Avenue West</td>
<td></td>
</tr>
<tr>
<td>Suite 290</td>
<td></td>
</tr>
<tr>
<td>Carlsbad, CA 92010</td>
<td></td>
</tr>
<tr>
<td>Mr. Domenic Labate</td>
<td></td>
</tr>
<tr>
<td>Phone 760-602-6364</td>
<td>6364</td>
</tr>
<tr>
<td>Fax 760-603-1118</td>
<td></td>
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<tr>
<td><a href="http://www.Tmaxgear.com">www.Tmaxgear.com</a></td>
<td></td>
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<tr>
<td><a href="mailto:Dlabate@tmaxgear.com">Dlabate@tmaxgear.com</a></td>
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<td>06A (Sports Equipment)</td>
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<tr>
<td><strong>Toddler Teams LLC</strong> (57575)</td>
<td></td>
</tr>
<tr>
<td>5 Southwood Drive</td>
<td></td>
</tr>
<tr>
<td>New Canaan, CT 06840</td>
<td></td>
</tr>
<tr>
<td>Mr. Boyd Harden</td>
<td></td>
</tr>
<tr>
<td>Phone 203-273-9678</td>
<td></td>
</tr>
<tr>
<td>Fax 203-966-5841</td>
<td></td>
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<tr>
<td><a href="http://www.Toddlerteams.com">www.Toddlerteams.com</a></td>
<td></td>
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<tr>
<td><a href="mailto:bharden@toddlerteams.com">bharden@toddlerteams.com</a></td>
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<td>07D (Infant Products)</td>
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<tr>
<td><strong>Tofasco of America Inc</strong> (30635)</td>
<td></td>
</tr>
<tr>
<td>1661 Fairplex Dr.</td>
<td></td>
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<tr>
<td>La Verne, CA 91750</td>
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</tr>
<tr>
<td>Ms. Vonnie Kwan</td>
<td></td>
</tr>
<tr>
<td>Phone 909-447-8702</td>
<td></td>
</tr>
<tr>
<td>Fax 909-392-8283</td>
<td></td>
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<tr>
<td><a href="http://www.Tofasco.com">www.Tofasco.com</a></td>
<td></td>
</tr>
<tr>
<td><a href="mailto:vonnie.kwan@tofasco.com">vonnie.kwan@tofasco.com</a></td>
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<td>Spec Agr Disclosed: 04/10/2008</td>
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<td>03B (Furniture/Furnishings)</td>
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</table>
# Licensees

**University of South Carolina**

### Tommy Hilfiger Golf by Club Colors (46464)

<table>
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<tr>
<th>Product Categories</th>
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<tbody>
<tr>
<td>01A (Men's/Unisex T-shirts)</td>
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<td>01G (Youth Apparel)</td>
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<td>02C (Personal Accessories)</td>
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**Top Of The World (11871)**

<table>
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### Topperscot LLC (11515)

<table>
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<td>03D (Housewares)</td>
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<td>04E (Holiday Accessories)</td>
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<tr>
<td>06A (Sports Equipment)</td>
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### Top Flight Inc (12901)

<table>
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### Top Line Scrn Printing & Embroidery (39808)

<table>
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</table>
## University of South Carolina

### Toy Factory LLC (47390)

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>210-304-7614</td>
<td>210-467-3184</td>
<td><a href="http://www.thetoystory.biz">www.thetoystory.biz</a></td>
<td><a href="mailto:ahy@thetoystory.biz">ahy@thetoystory.biz</a></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Amusement Park

**Product Categories**
- 03A (Domestics)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)

### Trademarx Wallcoverings Inc. (19305)

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
</tr>
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<tbody>
<tr>
<td>773-725-8802</td>
<td>773-725-0316</td>
<td><a href="http://www.trademarxwallcoverings.com">www.trademarxwallcoverings.com</a></td>
<td><a href="mailto:tradmarx@ameritech.net">tradmarx@ameritech.net</a></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct

**Product Categories**
- 03B (Furniture/Furnishings)

### Traditions Artglass Studios LLC (35569)

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
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</tr>
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<tbody>
<tr>
<td>877-356-5646</td>
<td>901-371-0099</td>
<td><a href="http://www.traditionsartglass.net">www.traditionsartglass.net</a></td>
<td><a href="mailto:bob@traditionsartglass.net">bob@traditionsartglass.net</a></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04D (Gifts & Novelties - Miscellaneous)

### Treasures & Trinkets Inc. (53533)

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
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<tbody>
<tr>
<td>860-649-8181</td>
<td>860-643-0038</td>
<td><a href="http://www.treasures-trinkets.com">www.treasures-trinkets.com</a></td>
<td><a href="mailto:debra@treasures-trinkets.com">debra@treasures-trinkets.com</a></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Campus/Local Channel
- Related Retail/Direct

**Product Categories**
- 02A (Jewelry)
- 02C (Personal Accessories)
- 04D (Gifts & Novelties - Miscellaneous)

### Tri-Lake Inc. (11707)

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>800-727-3389</td>
<td>352-728-6002</td>
<td><a href="http://www.tlsportswear.com">www.tlsportswear.com</a></td>
<td><a href="mailto:sam@tlsportswear.com">sam@tlsportswear.com</a></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01J (Men's/Unisex Fleece)

### Trends International LLC (45751)

<table>
<thead>
<tr>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>317-388-4041</td>
<td>317-388-1414</td>
<td><a href="mailto:kdriscoll@trendsinternational.com">kdriscoll@trendsinternational.com</a></td>
<td></td>
</tr>
</tbody>
</table>

**Distribution Channel(s)**
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**
- 01A (Men's/Unisex T-shirts)
- 01G (Youth Apparel)
- 01J (Men's/Unisex Fleece)
# University of South Carolina

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>Address</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Triple T Trading (40297)</strong></td>
<td>PO Box 547, West Linn, OR 97068</td>
<td>503-723-5350</td>
<td>503-723-5438</td>
<td><a href="http://www.Campusgear.com">www.Campusgear.com</a></td>
<td><a href="mailto:jimbateman@qwest.net">jimbateman@qwest.net</a></td>
<td>10/04/2007</td>
<td>Better Dept Stores/Boutiques, Campus/Local Channel, Department Stores, Grocery/Drug/Convenience Stores, Internet/TV/Catalog Mid-Tier, Related Retail/Direct, Specialty Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>03A (Domestics), 06A (Sports Equipment), 07E (Footwear)</td>
</tr>
<tr>
<td><strong>Turner Acquisition Inc. (14737)</strong></td>
<td>1012 Tenth Street, Modesto, CA 95354</td>
<td>800-777-0963</td>
<td>209-524-0732</td>
<td><a href="http://www.Jfturner.com">www.Jfturner.com</a></td>
<td><a href="mailto:jennifer@jfturner.com">jennifer@jfturner.com</a></td>
<td>06/04/2008</td>
<td>Campus/Local Channel, Department Stores, Related Retail/Direct, Specialty Mass/Value Catalog, Sporting Goods/Sports Specialty/Fan Shops, Super Center/Wholesale Clubs</td>
<td>03C (Office Products), 05A (Stationery), 05D (School Supplies), 05E (Publishing), 06D (Games)</td>
</tr>
<tr>
<td><strong>T-Shirt International Inc. (12053)</strong></td>
<td>2101 Grace Street, Council, WV 25510</td>
<td>304-743-7905</td>
<td>304-743-8578</td>
<td><a href="mailto:susc@tsisportswear.com">susc@tsisportswear.com</a></td>
<td></td>
<td>01/15/2008</td>
<td>Amusement Park, Grocery/Drug/Convenience Stores, Specialty Mass/Value Catalog, Super Center/Wholesale Clubs</td>
<td>01A (Men's/Unisex T-shirts), 01B (Men's/Unisex Outerwear), 01D (Men's/Unisex Combo-Packaged Goods), 01G (Youth Apparel), 01H (Men's Fashion Apparel), 01J (Men's/Unisex Fleece)</td>
</tr>
<tr>
<td><strong>Twins Enterprise Inc. (11642)</strong></td>
<td>480 Sprague Street, Dedham, MA 02026</td>
<td>781-320-1384</td>
<td>781-320-8186</td>
<td><a href="http://www.Twinsenterprise.com">www.Twinsenterprise.com</a></td>
<td><a href="mailto:kevinm@twinsenterprise.com">kevinm@twinsenterprise.com</a></td>
<td>02/11/2008</td>
<td>Better Dept Stores/Boutiques, Campus/Local Channel, Department Stores, Golf Specialty, Internet/TV/Catalog Mid-Tier, Sporting Goods/Sports Specialty/Fan Shops</td>
<td>01C (Men's/Unisex Other Headwear), 01F (Infant/Toddler Apparel), 01G (Youth Apparel), 01I (Women's Apparel), 01M (Clothing Accessories), 01N (Men's/Unisex Structured Closed Back Headwear), 01O (Men's/Unisex Structured Stretch Fit Headwear), 01Q (Men's/Unisex Adjustable Wool Blend Headwear), 01R (Men's/Unisex Adjustable Non-Wool Headwear), 02C (Personal Accessories), 04D (Gifts &amp; Novelties - Miscellaneous)</td>
</tr>
</tbody>
</table>
University of South Carolina

Under Armour by Gear For Sports (KS) (61528)
9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 07/30/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01C (Men's/Unisex Other Headwear)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

University Lip Balm Co. (45398)
PO Box 888
Eugene, OR 97440
Mr. Richard Bowden
Phone 541-683-3468
Fax 541-683-3472
www.Lipbalmco.com
richard@university-lipbalm.com
Spec Agr Disclosed: 01/31/2008

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
07C (Health/Beauty)

USA Margins Inc. (57345)
12 Lincoln Oval Ste. 200
Stoney Point, NY 10980
Mr. Nick Guerra
Phone 845-222-8778
Fax 845-947-8763
www.Charm14.com
nickg@usamargins.com
Spec Agr Disclosed: 07/06/2007

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
02A (Jewelry)
02C (Personal Accessories)

U-Trau Inc. (11784)
11720 East 49th Avenue
Denver, CO 80239
Ms. Becky Alarid
Phone 303-375-9620
Fax 303-375-0815
www.Utrau.com
becky@utrau.com
Spec Agr Disclosed: 02/06/2008

Distribution Channel(s)
Campus/Local Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
06A (Sports Equipment)
University of South Carolina

Vantage Custom Classics (15168)
100 Vantage Drive
Avenel, NJ 07001
Ms. Marie Augustyn
Phone 732-340-3000 5526
Fax 732-340-5850
www.Vantageapparel.com
mariea@vantageapparel.com
Spec Agr Disclosed: 05/12/2008

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Golf Specialty
- Internet/TV/Catalog Mid-Tier
- Restricted Channel
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01M (Clothing Accessories)
- 02C (Personal Accessories)

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01M (Clothing Accessories)

Vesi Inc. (13740)
16 Tech View Pl.
Cincinnati, OH 45215
Mr. Richard Roedersheimer
Phone 513-563-6002 100
Fax 513-563-6692
www.Vesiiinc.com
richr@vesiiinc.com
Spec Agr Disclosed: 12/12/2007

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closetout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)

Distribution Channel(s)
- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 03A (Domestics)

Vf Imagewear Inc. (11588)
545 Marriott Drive
P.O. Box 140995
Nashville, TN 37214
Mr. Steve Sedberry
Phone 615-565-5189
Fax 615-882-2426
www.Vfc.com
steve_sedberry@vfc.com
Spec Agr Disclosed: 02/28/2008

Distribution Channel(s)
- Campus/Local Channel
- Department Stores
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories
- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 03A (Domestics)
# University of South Carolina

## Victoria's Secret by 5th & Ocean (71986)

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
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<tbody>
<tr>
<td></td>
<td>590 West 83rd Street Hialeah, FL 33014</td>
<td>Ms. Mara Venegas</td>
<td>305-822-4606</td>
<td>305-822-4665</td>
<td><a href="mailto:marav@5thocean.com">marav@5thocean.com</a></td>
<td>03/14/2008</td>
<td>Specialty Mid-Tier</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01L (Men's/Unisex Performance Apparel) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 03A (Domestics) 06A (Sports Equipment)</td>
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## Victoria's Secret by Jones & Mitchell Sportswear (71152)

<table>
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<tr>
<th>Name</th>
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<tr>
<td></td>
<td>560 N. Rogers Road Olathe, KS 66062</td>
<td>Ms. Sarah Dice</td>
<td>913-324-2762</td>
<td>913-324-2799</td>
<td><a href="mailto:sdice@jonesmitchell.com">sdice@jonesmitchell.com</a></td>
<td>04/18/2008</td>
<td>Specialty Mid-Tier</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear &amp; Sleepwear) 01M (Clothing Accessories) 02C (Personal Accessories) 04D (Gifts &amp; Novelties - Miscellaneous) 06A (Sports Equipment) 03A (Domestics)</td>
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## Victory Sports (TN) (67583)

<table>
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<tr>
<th>Name</th>
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<th>Product Categories</th>
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<tbody>
<tr>
<td></td>
<td>PO Box 325 Smyrna, TN 37167</td>
<td>Ms. Laura Woordring</td>
<td>615-563-1060</td>
<td>615-563-1062</td>
<td><a href="mailto:lwoodring@theemgroup.com">lwoodring@theemgroup.com</a></td>
<td>04/11/2008</td>
<td>Specialty Mid-Tier</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Fleece) 01E (Men's/Unisex Loungewear &amp; Sleepwear) 01F (Men's/Unisex Performance Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear &amp; Sleepwear) 01L (Men's/Unisex Performance Apparel) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 03A (Domestics) 05A (Stationery)</td>
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## Vive La Fete Inc. (69254)

<table>
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<tr>
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<th>Product Categories</th>
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<tbody>
<tr>
<td></td>
<td>701 Darlington Road Atlanta, GA 30305</td>
<td>Ms. Kristen Blankenbecler</td>
<td>404-310-4217</td>
<td></td>
<td><a href="mailto:kristen@kobclothing.com">kristen@kobclothing.com</a></td>
<td>03/14/2008</td>
<td>Specialty Mid-Tier</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Fleece) 01E (Men's/Unisex Loungewear &amp; Sleepwear) 01F (Men's/Unisex Performance Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear &amp; Sleepwear) 01L (Men's/Unisex Performance Apparel) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 03A (Domestics) 05A (Stationery)</td>
</tr>
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## Vineyard Vines LLC (56803)

<table>
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<tr>
<th>Name</th>
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<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
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<th>Distribution Channel(s)</th>
<th>Product Categories</th>
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<tbody>
<tr>
<td></td>
<td>37 Brown House Rd. Stamford, CT 06902</td>
<td>Mr. Tim Sears</td>
<td>800-892-4982</td>
<td></td>
<td><a href="mailto:tsears@vineyardvines.com">tsears@vineyardvines.com</a></td>
<td>03/14/2008</td>
<td>Specialty Mid-Tier</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Fleece) 01E (Men's/Unisex Loungewear &amp; Sleepwear) 01F (Men's/Unisex Performance Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear &amp; Sleepwear) 01L (Men's/Unisex Performance Apparel) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 03A (Domestics) 04D (Gifts &amp; Novelties - Miscellaneous) 06A (Sports Equipment)</td>
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</table>

## Wactor & Associates (16629)

<table>
<thead>
<tr>
<th>Name</th>
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<th>Contact Person</th>
<th>Phone</th>
<th>Fax</th>
<th>Email</th>
<th>Spec Agr Disclosed</th>
<th>Distribution Channel(s)</th>
<th>Product Categories</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>1198 Whitman Street Orangeburg, SC 29115</td>
<td>Mr. Robert Wactor</td>
<td>803-531-7087</td>
<td></td>
<td><a href="mailto:wactorart3@inetnet.com">wactorart3@inetnet.com</a></td>
<td>04/30/2007</td>
<td>Specialty Mid-Tier</td>
<td>01A (Men's/Unisex T-shirts) 01B (Men's/Unisex Outerwear) 01C (Men's/Unisex Other Headwear) 01D (Men's/Unisex Fleece) 01E (Men's/Unisex Loungewear &amp; Sleepwear) 01F (Men's/Unisex Performance Apparel) 01G (Youth Apparel) 01H (Men's Fashion Apparel) 01I (Women's Apparel) 01J (Men's/Unisex Fleece) 01K (Men's/Unisex Loungewear &amp; Sleepwear) 01L (Men's/Unisex Performance Apparel) 01N (Men's/Unisex Structured Closed Back Headwear) 01O (Men's/Unisex Structured Stretch Fit Headwear) 01Q (Men's/Unisex Adjustable Wool Blend Headwear) 01R (Men's/Unisex Adjustable Non-Wool Headwear) 03A (Domestics) 05A (Stationery)</td>
</tr>
</tbody>
</table>

---

**Licensees**

Licensed as of 07/2008
University of South Carolina

Walrus Brands LLC (38950)
2444 W. 16th St. 5th Floor
Chicago, IL 60608
Ms. Kim Jones
Phone 312-985-5802
Fax 312-873-4084
www.WalrusBrands.com
licensing@walrusbrands.com
Spec Agr Disclosed: 07/24/2007

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01K (Men's/Unisex Loungewear & Sleepwear)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
06A (Sports Equipment)
07B (Consumables)

Weezabi LLC DBA All Conference Apparel (56070)
PO Box 36626
Birmingham, AL 35236
Mr. Seth Chapman
Phone 205-566-8902
Fax 256-378-6090
www.Wezeabi.com
seth@wezeabi.com
Spec Agr Disclosed: 03/26/2008

Distribution Channel(s)
Campus/Local Channel
Department Stores
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Westrick Paper Co. (11851)
3011 Mercury Road
Jacksonville, FL 32207
Ms. Ann Lamb
Phone 904-737-2122
Fax 904-737-9129
www.westrickpaper.com
ann.lamb@westrickpaper.com
Spec Agr Disclosed: 04/04/2008

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03C (Office Products)
03D (Housewares)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Wave 7 Technologies Corporation (47819)
PO Box 3227
Cumming, GA 30028
Mr. Guy Patton
Phone 678-947-5100
Fax 678-947-5300
www.Collegiategameroom.com
gpatton@wave7.com
Spec Agr Disclosed: 01/14/2008

Distribution Channel(s)
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories
03A (Domestics)
03B (Furniture/Furnishings)
06A (Sports Equipment)
06D (Games)

Whimsical Creations (39428)
291 Valley High Drive
Inman, SC 29349
Ms. Tonya Atkins
Phone 864-578-2185
Fax 864-578-2185
tonyaatkins@msn.com
Spec Agr Disclosed: 11/02/2007

Distribution Channel(s)
Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories
05E (Publishing)

Whirley Industries Inc. (11979)
PO Box 988
Warren, PA 16365-0988
Ms. Sue Borland
Phone 814-723-7600
Fax 814-723-2477
www.Whirley.com
sborland@whirley.com
Spec Agr Disclosed: 05/12/2008

Distribution Channel(s)
Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories
03D (Housewares)
07D (Infant Products)
## University of South Carolina

### Wilson Sporting Goods/Team Spt (14712)
8750 West Bryn Mawr Avenue  
Chicago, IL 60631  
Ms. Robin Reed  
Phone 773-714-6825  
Fax 773-714-4597  
www.Wilson.com  
robin.reed@wilson.com  
Spec Agr Disclosed: 06/08/2007

**Distribution Channel(s)**  
- Campus/Local Channel  
- Department Stores  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 06B (Balls)

### Winning Streak Sports LLC (29679)
9825 Widmer Road  
Lenexa, KS 66215  
Ms. Jessica Fleumer  
Phone 913-768-8868  
Fax 913-322-1418  
www.Winningstreaksports.com  
jfleumer@winningstreaksports.com  
Spec Agr Disclosed: 02/19/2008

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 04C (Signage Products)

### Wolftever Woods (20021)
PO Box 517  
Harrison, TN 37341  
Mr. Del Secrest  
Phone 423-344-3833  
Fax 775-655-6573  
www.Wolfteverwoods.com  
del@wolfteverwoods.com  
Spec Agr Disclosed: 04/07/2008

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Campus/Local Channel  
- Department Stores  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops

**Product Categories**  
- 05C (Paper Products)

### Yakety Sak LLC (IL) (65046)
1345 Wiley Road  
Suite 110  
Schaumburg, IL 60173  
Ms. Lisa Wohlhart  
Phone 847-310-8186 104  
Fax 847-310-8235  
www.Yaketysak.com  
lisa.wohlhart@yaketysakllc.com  
Spec Agr Disclosed: 07/19/2007

**Distribution Channel(s)**  
- Better Dept Stores/Boutiques  
- Department Stores  
- Grocery/Drug/Convenience Stores  
- Internet/TV/Catalog Mid-Tier  
- Specialty Mid-Tier  
- Sporting Goods/Sports Specialty/Fan Shops  
- Super Center/Wholesale Clubs

**Product Categories**  
- 05C (Paper Products)
# Licensees

The Collegiate Licensing Company

Licensed as of 07/2008

## University of South Carolina

<table>
<thead>
<tr>
<th>Licensee Name</th>
<th>Address</th>
<th>City, State Zip</th>
<th>Contact Name</th>
<th>Phone</th>
<th>Fax</th>
<th>Website</th>
<th>Email Address</th>
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<tr>
<td>York International Corporation (57153)</td>
<td>5005 York Drive, Norman, OK 73069</td>
<td></td>
<td>Mr. Mickey Smith</td>
<td>405-419-6541</td>
<td></td>
<td><a href="http://www.Yorkup.com">www.Yorkup.com</a></td>
<td><a href="mailto:mickey.s.smith@jci.com">mickey.s.smith@jci.com</a></td>
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<td>Product Categories</td>
<td>03B (Furniture/Furnishings)</td>
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| Distribution Channel(s)      | Campus/Local Channel                |                 |                      |                      |                  |                   |                        |                   |
|                              | Sporting Goods/Sports Specialty/Fan Shops |           |                      |                      |                  |                   |                        |                   |
|                              | Super Center/Wholesale Clubs        |                 |                      |                      |                  |                   |                        |                   |
| Product Categories           | 03B (Furniture/Furnishings)          |                 |                      |                      |                  |                   |                        |                   |

| Zelosport (60536)            | 3021 Sandy Pkwy, Suite E, Columbus, GA 31909 | | Mr. Spud Alford     | 706-507-3260         | 706-507-3270     | www.Zelosport.com | spuda@zelosport.com | 09/21/2007        |
| Distribution Channel(s)      | Campus/Local Channel                |                 |                      |                      |                  |                   |                        |                   |
|                              | Better Dept Stores/Boutiques        |                 |                      |                      |                  |                   |                        |                   |
|                              | Department Stores                   |                 |                      |                      |                  |                   |                        |                   |
|                              | Internet/TV/Catalog Mid-Tier        |                 |                      |                      |                  |                   |                        |                   |
|                              | Related Retail/Direct              |                 |                      |                      |                  |                   |                        |                   |
|                              | Specialty Mass/Value Catalog       |                 |                      |                      |                  |                   |                        |                   |
|                              | Specialty Mid-Tier                 |                 |                      |                      |                  |                   |                        |                   |
|                              | Sporting Goods/Sports Specialty/Fan Shops |               |                      |                      |                  |                   |                        |                   |
| Product Categories           | 03A (Domestics)                     |                 |                      |                      |                  |                   |                        |                   |

| Zeppelin Products Inc. (27247) | 3178 Pembroke Rd., Pembroke Park, FL 33009 | | Mr. Richard Reid    | 954-989-8808        | 954-989-8578     | www.Zeppro.com   | rreid@bellsouth.net | 04/18/2008         |
| Distribution Channel(s)      | Campus/Local Channel                |                 |                      |                      |                  |                   |                        |                   |
|                              | Sporting Goods/Sports Specialty/Fan Shops |               |                      |                      |                  |                   |                        |                   |
|                              | Super Center/Wholesale Clubs        |                 |                      |                      |                  |                   |                        |                   |
| Product Categories           | 06D (Games)                         |                 |                      |                      |                  |                   |                        |                   |

| Za-Meks (27917)              | 55685 Currant Road Suite B, Mishawaka, IN 46545 | | Mr. Jim Szamecki    | 574-254-7570        | 574-254-7572     | www.Zameks.com   | zameks@aol.com     | 06/21/2007         |
| Distribution Channel(s)      | Campus/Local Channel                |                 |                      |                      |                  |                   |                        |                   |
|                              | Sporting Goods/Sports Specialty/Fan Shops |               |                      |                      |                  |                   |                        |                   |
| Product Categories           | 06D (Games)                         |                 |                      |                      |                  |                   |                        |                   |

| Zephyr Graf-X (13475)        | 5443 Earhart Road, Loveland, CO 80538 | | Mr. Jas Kasten      | 970-663-3242        | 970-663-7695     | www.Zhtags.com   | jkasten@zhtags.com | 04/24/2008         |
| Distribution Channel(s)      | Campus/Local Channel                |                 |                      |                      |                  |                   |                        |                   |
|                              | Department Stores                   |                 |                      |                      |                  |                   |                        |                   |
|                              | Internet/TV/Catalog Mid-Tier        |                 |                      |                      |                  |                   |                        |                   |
|                              | Sporting Goods/Sports Specialty/Fan Shops |               |                      |                      |                  |                   |                        |                   |
| Product Categories           | 06D (Games)                         |                 |                      |                      |                  |                   |                        |                   |

549 Licensees

548 Special Agreements

549 Disclosed